



EMERGING WOMEN LEADERS
SIGNATURE EVENT SPONSORSHIP
OPPORTUNITIES

Thursday, August 3, 2023

EMERGING WOMEN LEADERS

ABOUT TEMPO'S EMERGING WOMEN LEADERS

Founded in 2015 and supported by TEMPO's strong legacy of advancing professional women, **Emerging Women Leaders (EWL)** is composed of Milwaukee's rising stars and high-achievers, locally recognized, community-minded changemakers and inclusive up-and-coming leaders. They are future TEMPO members and represent the next generation of leadership in their industries, functions and city. EWL members have access to a multitude of benefits including professional development, community involvement, and social and networking events. EWL members can also receive individual mentoring by TEMPO members and/or from their EWL peers in small groups.

MISSION

To further the impact of women leaders.

CORE PILLARS

Community
Professional Development
Equity

VISION

Developing the future generation of TEMPO members.



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ABOUT TEMPO'S EMERGING WOMEN LEADERS

(FY 2022-23)



313
participants



252
companies
represented

50
EWL
members
have 'risen'
to TEMPO

EWL AT-A-GLANCE

 Established
in 2015

 215
Companies
Represented

TOP JOB TITLES

1 Director / Sr. Director
2 Manager / Sr. Manager
3 Vice President / AVP

 369
Emerging Women
Leaders

TOP 3 INDUSTRIES REPRESENTED

710%
membership
growth
since
inception


Business
Services
(Marketing/PR
& Consulting)


Finance
(Insurance,
Real Estate &
Accounting)


Non-profits,
Foundations &
Philanthropies



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EWL SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES – August 3, 2023

WHAT: TEMPO’s Emerging Women Leaders group is pleased to present its **7th Annual Signature Event** on Thursday, August 3, 2023. This engaging event will inspire attendees to achieve their highest leadership potential, build resiliency, and find your truth – no matter the challenges faced along the way.

WHO: Attendees include current Emerging Women Leaders members and prospective members. The event attracts **up-and-coming talent and changemakers** from all industries and functions within the Milwaukee business community – from Fortune 500 companies to non-profits, and privately-held businesses. Historically, the Professional Development Workshop event has attracted an average of **200 women**.

WHY: Emerging Women Leaders members have access to a multitude of programming and professional development events throughout the year. In 2016, EWL introduced its signature event to provide members with an **immersive day-long experience** while also giving prospective members an entrée to the organization. The event features a compelling keynote speaker, breakout sessions and/or interactive workshops on **trending leadership topics**, and the opportunity for attendees to connect with other high-potential professional women in our community.

“I WALKED AWAY WITH ACTION ITEMS THAT WILL ENHANCE MY PERSONAL AND PROFESSIONAL LIFE”



“I DEFINITELY WOULD ATTEND AGAIN, AND THOUGHT IT WAS ONE OF THE MOST HONEST CONFERENCES I’VE ATTENDED IN A LONG TIME.”

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SPONSORSHIP LEVELS AND BENEFITS

Our sponsorship opportunities are designed to help you maximize your marketing objectives.

We look forward to customizing a package that aligns with your business goals.

Contact: Krista Boyce – Vice President, Strategic Partnerships

kboyce@tempomilwaukee.org | 414-301-6680 (o)

	Event Sponsor \$5000 SOLD	Programming Sponsor \$3,500	Table Sponsors \$1,000	Awards Sponsor \$1000	Happy Hour Sponsor \$750	Half Table Sponsor \$500
Co-SPONSORSHIP	X					
Priority placement on marketing materials	X					
Opportunity to provide giveaway/literature to attendees in e-blast	X					
Sponsor remarks	X	X				
Logo on digital invitation	X	X	X			
Verbal recognition at event	X	X	X	X	X	
Inclusion in event marketing materials	X	X	X	X	X	
Ad in event program booklet	Full-page color	Half-page color	Quarter-page color	Quarter-page color	Listed	Listed
Logo recognition on TEMPO & EWL website	X	X	X	X	X	
Thank you recognition in e-blasts to TEMPO and EWL network	Logo	Listed	Listed	Listed	Listed	Listed
Recognition on social media	X	X	X	X	X	
Tickets	8	8	8	2	10 Happy Hour invites	4

*Individual EWL/TEMPO Members tickets (\$95), Guests (\$125)