



TEMPO Milwaukee's **Women's Affinity Alliance (WAA)** advances women professionals by bringing together leaders and members of corporate women's affinity groups to **network**, **share resources** and **discuss best practices** that can then be taken back to one's own organization. WAA was formed in 2011 by three TEMPO Milwaukee members who saw the need for an initiative that unites women's affinity group stakeholders under one roof.

MISSION

To employ networking, educational and research opportunities that provide organizations with the necessary resources to advance, retain and grow their women professionals.

WHO IS INVOLVED?

WAA members include local women's affinity group leaders and members, leaders who are spearheading the development of a women's affinity program or employee resource group within their company, and other individuals with a stake in employee engagement, talent development, inclusion, people and culture, etc. This includes both TEMPO Milwaukee members and non-TEMPO Milwaukee members.

ABOUT TEMPO MILWAUKEE

TEMPO Milwaukee's membership is composed of 350+ women who hold CEO, executive and leadership positions throughout the Milwaukee area. Its mission is to further the impact of women leaders in our community. TEMPO Milwaukee serves its diverse membership and community through educational programming, networking opportunities, relationship building, and mentoring, with the goal of empowering women to achieve and sustain leadership roles. The Women's Affinity Alliance is a key initiative of TEMPO Milwaukee.



MEMBER BENEFITS

- **Keep up to date on current trends** and issues through participation in quarterly programs.
- **Tap into best practices and leverage work** that is being done outside of one's own organization – from start-up to seasoned women's affinity group leaders, and those somewhere in between.
- **Develop peer-to-peer connections** and cultivate a network that can advance and enhance one's own affinity group.
- **Access to curated resource repository** containing articles, white papers, research and templates from other companies.



QUARTERLY PROGRAMS

WAA programs address topics and trends that help attendees better work with and grow their organization's women professionals and affinity groups. Held four times per year by a corporate sponsor, programs are interactive and format varies between a keynote, panel discussion and fireside chat. Non-members of WAA are welcome at \$40 per program.

PAST PROGRAM TOPICS INCLUDE:

- **ERG Trends: Past, Present and Future**
- **Calling Future Directors: Diversity in Board Leadership**
- **Inviting Confidence to the Table**
- **Triple Threat: Three Skills that are Critical for Career Success**
- **Engaging Men as Allies**



ANNUAL MEMBERSHIP OPPORTUNITIES

COMPANIES

CORPORATE SPONSOR | \$5,000

- Exclusive sponsorship and recognition
- Admission to all WAA programs (four per year) for up to 10 individuals
- Logo recognition on WAA homepage and in TEMPO Milwaukee's Annual Report
- Verbal and logo recognition at all WAA programs
- Opportunity for company rep to provide remarks at each WAA program
- Priority consideration for hosting a WAA program
- Access to online resource repository
- Networking opportunities with local affinity group leaders and members
- Listing in and access to online WAA Member Directory
- Alignment with TEMPO Milwaukee's mission of advancing women leaders

CORPORATE PARTNER | \$1,500

- Admission to all WAA programs (four per year) for up to four individuals
- Logo recognition on WAA homepage and in TEMPO Milwaukee's Annual Report
- Logo recognition at all WAA programs
- Access to online resource repository
- Networking opportunities with local affinity group leaders and members
- Listing in and access to online WAA Member Directory
- Alignment with TEMPO Milwaukee's mission of advancing women leaders

INDIVIDUALS

TEMPO MILWAUKEE MEMBER | \$100

EMERGING WOMEN LEADERS MEMBER | \$100

OTHER | \$250

- Admission to all WAA programs (four per year)
- Access to online resource repository
- Networking opportunities with local affinity group leaders and members
- Listing in and access to online WAA Member Directory



THANK YOU FOR YOUR SUPPORT!

WOMEN'S AFFINITY ALLIANCE 2019-20 CORPORATE SPONSOR



WOMEN'S AFFINITY ALLIANCE 2019-20 CORPORATE PARTNERS

