

TEMPO

SUMMER 2021 | NEWSLETTER



Dear TEMPO Members,

Hello Summer! The past year has been nothing short of unprecedented, and I hope you are taking time to slow down, unplug and reflect on your journey here. Over the past 15 months, we built our new normal, reacted to change, learned and unlearned through so much uncertainty. The biggest constant has been you - our TEMPO members.

In my first address as board chair back in May, I spoke about the resiliency of TEMPO women and that “when opportunities present themselves, we rise to meet the challenge.” As our new brand states, together our voices rise. Throughout the pandemic, we’ve found different ways to raise our voices, while remaining connected and advancing our mission and vision.

As we lean into yet another ‘new normal’ and more in-person opportunities, we are ensuring the needs of our members are our top priority. We’ve asked ourselves how we can meet our members where they are and provide additional value and new benefits. Our thought process is laid out in the 2021-2022 strategic plan focus areas and success measures on pages 2-3. Throughout the year, you will see this plan come to life through our programming, signature events and engagement opportunities such as TEMPO Real Talks, TEMPO Talks, Mentor Circles, and Coffee Connections.

Thanks to our new TEMPO merchandise and brand ambassador initiative, TEMPO remains relevant and is a sought after partner in the community. However, our impact doesn’t stop there. We are all TEMPO brand ambassadors, and we hope that you will continue to share your story, change expectations, and shake the foundation for women around us. Without your ongoing commitment to TEMPO, we would not be where we are today and where we will be in the future. I encourage you to continue to foster and support relationships and connections with the exceptional women in Wisconsin’s largest professional women’s organization - TEMPO.

Sincerely,
DeVona Wright Cottrell
2021-22 Board Chair



WRIGHT COTTRELL

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CONNECT WITH US
@TEMPOMILWAUKEE
#TEMPOWOMENRISE





RISING FROM A STRONG FOUNDATION.

Building on achievements and learnings from the 2016-2020 strategic plan, TEMPO launched the 2020-2023 strategic plan in April 2020 which encompasses four key strategies. The member experience remains at the heart of everything we do, with a financially strong organization at the foundation:

Network & Value • Legacy & Brand • Equity & Belonging • Community & Impact



The 2020-23 strategic plan aims to achieve the following; that in 2023, TEMPO is....

- 1 An inclusive network of women executives and emerging women leaders providing leadership, professional development, a sense of community and mentorship.
- 2 An organization whose strength and position impacts the community.
- 3 A thought leader on equity and matters of importance for women in the workplace.
- 4 A business partner/resource for media, corporations, nonprofits, and affiliates.
- 5 A financially strong organization.

Learn more about our 2021-22 focus areas and success measures on the next page.

2021-22 FOCUS AREAS AND SUCCESS MEASURES



Network & Value

Acknowledge the collective power of TEMPO's membership network, and the uniqueness of each individual member and leverage these strengths to further impact our mission and vision.

2021-22 Focus

TEMPO offers its nearly 800 members and Emerging Women Leaders more value than ever before. As we return to a new normal and in-person events, we will provide hybrid and live-stream options and increase networking opportunities. Additionally, benefits that were added during the pandemic aren't going away, including Coffee Connections, TEMPO Talks and TEMPO Real Talks.

Success Measures

- Retention Rates
- # of new members and EWL
- Engagement rates
- Programming



Legacy & Brand

Maximize TEMPO's brand equity and 45-year history to build awareness of the organization and support growth over the next 45+ years.

2021-22 Focus

We'll bring our new mantra - "The World Moves When Women Rise" - to life through diverse TEMPO member and Emerging Women Leaders testimonials. We will get the word out about TEMPO and its evolution since 1975 by executing a strategic plan, and leverage public venues including the Leadership Event and Mentor Awards.

Success Measures

- Media coverage
- Brand Ambassadors
- Social media engagement
- Interest in collaborating, sponsoring, or joining TEMPO or EWL
- # of EWL transitions to TEMPO

THE MEMBER EXPERIENCE



Equity & Belonging

Create an environment of inclusion and belonging where ALL members' differences and perspectives are supported and valued. Provide a platform for advocating, addressing and promoting women's equity issues.

2021-22 Focus

TEMPO is committed to fostering an environment of inclusion and creating a community where all professional women are fully valued and included. While we have made progress we acknowledge we're on a journey of continuous improvement.

Success Measures

- Continue to increase % women of color
- Education & training opportunities, including TEMPO Real Talks
- Measure and gather insights around belonging
- Collaborative partnerships that attract new members



Community & Impact

Serve as the premier resource, business partner and thought leader to the media, local companies, nonprofits, associations and other businesses with a shared interest in advancing women leaders.

2021-22 Focus

TEMPO shows up in the community and gives back beyond its membership base, through the 501(c)3 TEMPO foundation, by sharing best practices and resources, and advocating on behalf of members to change the narrative for professional women.

Success Measures

- Growth and impact of the TEMPO Foundation
- Corporate partnerships, including the Women's Affinity Alliance and employee resource groups
- Pay equity advocacy via the Women's Leadership Collaborative

PAST EVENTS



31ST ANNUAL MENTOR AWARDS:
HEROIC MENTORS

On April 29, 2021 nearly 350 leaders in the Milwaukee area tuned in to celebrate TEMPO’s 31st Annual Mentor Award winners; Erickajoy Daniels, Ellen Gilligan, Peggy Williams-Smith and Medical College of Wisconsin. Our honorees have turned the most challenging of times into opportunity and our community is better because of them. [Click here to watch the full event.](#)



TEMPO TALKS

May 7, 2021 | Women in Business - Milwaukee Sports Editions
Featuring Kareeda Chones-Aguam and Katina Shaw
[Click here to watch the recording.](#)

June 4, 2021 | Professional Development Edition - Embracing Your Genius
Led by Parissa Behnia
[Click here to watch the recording.](#)

TEMPO REAL TALKS

April 14, 2021 | Day of Understanding 2021: Real Dialogue for Real Change
Featuring : Erickajoy Daniels, Jen Dirks, Samantha Maldonado, Aliya Pitts and JoAnne Sabir
[Click here to watch the recording.](#)

May 12, 2021 | White Fragility - Chapter 10
Led by JoAnne Sabir

June 9, 2021 | White Fragility - Chapter 11 & 12 Led by Janette Braverman

WOMEN’S AFFINITY ALLIANCE

June 8, 2021 | WAA Quarterly Program: Intersectionality: What is it, and what does it mean for your Employee Resource Group (ERG)?
Featuring: Isioma Nwabuzor, Janet Lucas, Sandra Hoeft and Sasha Parson Waters
[Click here to watch the recording.](#)

PROGRAM MEETINGS

April 15, 2021 | Annual Meeting: A One Year Look Back
[Click here to watch the recording.](#)

May 21, 2021 | May Program Meeting: From Midwest to Capitol Hill
A Conversation with Kate Knudson, Director of the Office of Interparliamentary Affairs and Chief of Protocol for the United States House of Representatives

June 17, 2021 | June Program Meeting: An Intimate Conversation with Dr. Joan Prince
[Click here to watch the recording.](#)



[Click here to view more video recordings of past events.](#)

PAST EVENTS

GOLF OUTING & SUMMER SOCIAL
June 28, 2021 | University Club of Milwaukee

Winners:

1st Place | Front 9

- Becky Valcq
- Cristy Garcia-Thomas
- Tina Chang
- Nicole Pienkos

Longest Drive: Lauren Hess
Closest to the Pin: Colleen Valkoun
Longest Putt: Danielle Oberndorfer

1st Place | Back 9

- Phyllis King
- Peggy Williams-Smith
- Nancy Hernandez
- Megan Suardini

Longest Drive: Heather Dunn
Closest to the Pin: Stef Ahrens
Longest Putt: Brooke Napiwocki



SPONSORS

Presenting Sponsor



Beverage Sponsor



Supporting Sponsors





16TH ANNUAL LEADERSHIP EVENT

FALL 2021

Event Co-Chairs:



Amy Clark
Molson Coors



Sarah Maio
Wisconsin Center
District



Angela Pittman Taylor
Baird

Coming off the heels of last year's largest event in TEMPO history featuring Gabrielle Union, plans are underway to make the 16th Annual Leadership Event just as memorable! Stay tuned for more information from our event co-chairs. Sponsorship opportunities available; contact Jen Dirks.

TEMPO REAL TALKS

We will not be hosting TEMPO Real Talks throughout the summer. Stay tuned for the Fall, where we'll be back to continue our journey with a different format that provides something for everyone!

TEMPO TALKS (VIRTUAL)

- **August 6, 2021** | Noon to 1 p.m. | Arts & Entertainment in MKE Post Pandemic
- **September 3, 2021** | Noon to 1 p.m.
- **November 5, 2021** | Noon to 1 p.m.

PROFESSIONAL DEVELOPMENT SERIES

- **October 1, 2021** | In-person, 7:30 to 9 a.m.
- **December 3, 2021** | In-person, 7:30 to 9 a.m.

PROGRAM MEETINGS

- **August 19, 2021** | Noon to 1 p.m. | Opportunities and Challenges Facing High-Growth Companies in Southeastern Wisconsin
- **September 16, 2021** | In-person, 11:30 a.m. to 1:15 p.m. | The Future Talent Pipeline: Higher Education Trends and Implications
- **November 18, 2021** | In-person, 11:30 a.m. to 1:15 p.m.

TEMPO HOLIDAY PARTY

- **December 9, 2021** | 5:30 p.m. | The Pfister Hotel

SPONSORS

2021-22 TEMPO Talks Sponsor



2021-22 Professional Development Series Sponsor



2021-22 TEMPO Programs Sponsor





Tammy Belton-Davis (Athena Communications & Milwaukee Rep) was featured in Milwaukee Business Journal article titled “[Commitment in 2018 led to Milwaukee Rep’s first chief diversity officer](#)” in April. Tammy was also named to BizTimes’ [Notable Alumni](#) group in March.



Aliah Berman was named the new chief diversity officer for TBWA North America. Read more about her new role [here](#).



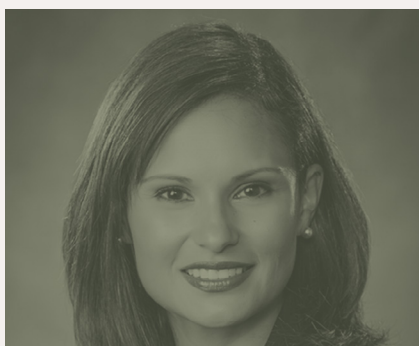
Krista Brookman is now Senior Vice President, DEI Strategy and Global Client Services at the Minority Corporate Counsel Association.



Rebecca Ehlers will start a new role as VP of Marketing, Communication and Visitor Experience at the Milwaukee Public Museum in July.



Julia Fennelly recently started a new role as the Director of Public Relations at Trusted Media Brands.



Raquel Filmanowicz started a new role as Director, Economic Equity Advisory Group at BMO Harris Bank.



Lisa Froemming retired from Ascension in April. Lisa served as vice president for philanthropy prior to her retirement.



Mary Ellen Krueger (Aspiriant) was named a Forbes Best-in-State Wealth Advisor for 2021 as well as Forbes America's Top Women Wealth Advisors for 2021.



Stephanie Maney was announced as new executive director of City Year Milwaukee in March.



Sadhna Morato-Lindvall recently started a new role as the External Communications Manager at Rockwell Automation.



Leah Murphy recently founded her own company, Jane Hotel Group.



Robin Pisarek started a new role with Hydrite as their Sr. IT Project Manager in June.



Inge Plautz was recognized as a 2021 Milwaukee Business Journal 40 under 40 recipient.



Nicole Pretre was promoted to CEO of Cedar Community in May. Nicole is the first woman in the nearly 70-year history of Cedar Community to be appointed CEO.



Dr. Joan Prince retired from University of Wisconsin-Milwaukee, where she served as the Vice Chancellor, in March. Mayor Barrett named March 2, 2021 "Dr. Joan Prince Day" in the City of Milwaukee.



Ellen Schupper, Executive Director of ABCD held a virtual event on May 20 with Broadway Star, Mandy Gonzalez. The event raised funds for Breast Cancer diagnosis. [Click here to learn more.](#)



Susi Gigi Stein's latest novel, *A Valentine to America: What Happened to Our Country?*, received critical acclaim worldwide. The novel has intrigued and captivated readers from Milwaukee, Wisconsin, and Mumbai, India, to Cologne, Germany, and Tel Aviv, Israel. To learn more visit: valentinetoamerica.com.

CONGRATULATIONS 2021 WOMEN OF INFLUENCE!



**Tammy
Belton-Davis**
Athena
Communications



Chytania Brown
Employee Milwaukee
inc.



Kate Braasch
Marquette
University



Katie Costigan
Baird



**Kathleen Dohearty
Penniston**
Branigan Communications



Jodi Gibson
Zoological Society
of Milwaukee



Julie Granger
Metropolitan Milwaukee
Association of Commerce



Laura Gutierrez
United Community
Center



May yer Thao
WHEDA



**Kathy
Thornton-Bias**
Boys & Girls Clubs of
Greater Milwaukee



**DeVona Wright
Cottrell**
GMR Marketing

Have you been acknowledged in the news or received accolades fellow members should know about? Please send information to pdesai@tempomilwaukee.org to be included in the next quarterly newsletter.



Mary Allmon
Partner, Portfolio Manager
Marietta Investment
Partners



Chytania Brown
CEO
Employee Milwaukee inc.



Jenny Bultman
Chief of Staff
Medical College of
Wisconsin



Ellen Censky
President & CEO
Milwaukee
Public Museum



Julie Collins
Owner, Coach
KnotMagic, LLC



Rachael Conrad
VP & GM Services
Rockwell Automation



Cindy Cooper
VP of Advancement
Sixteenth Street
Community Health
Centers



Tiffany Davister
Senior Manager, Tax
Ernst & Young LLP



Denise Domian
Chief Human Resources
Officer
Johnson Financial Group



Megan Duffy
Head Women's Basketball
Coach
Marquette University



Margaret Edmunds
Director of AML &
Corporate Compliance
Baird



Rashida Evans
Partner
TNTF, Inc.



Donna Flynn
President
Skills Mastery Group Inc.



Keri Gerlach
Director of Marketing &
Fund Development
Clement Manor



Sheronda Glass
Associate Vice Chancellor
of Human Resources,
Equity, Diversity &
Inclusion
University of Wisconsin-
Parkside



Michelle Glynn
Director, Systems
Operations
WEC Energy Group



Ann Granitz
Vice President
BMO Harris Bank



Christa Graverson
Deputy Chief
Compliance Officer
Baird



Victoria Haas
Founder
Affinity Accounting



Natalie Harlan
Director, Human
Resources & Talent
Initiatives
United Way GMWC



Jenny Hart
Vice President of Human Resources
Carma Labs



Mandy Hess
Senior Vice President
Baird



Kristine Hillmer
President & CEO
Wisconsin Restaurant Association



Kendra Ingram
President & CEO
Marcus Performing Arts Center



Amy Johnson
Portfolio Analyst
Baird



Angela Johnson
CISO & VP, Supply Chain
Children's Wisconsin



Sharon Jordan
Community Relations Director
Direct Supply



Deirdra Kendrix
CEO & Chief Strategist
DC Global Group



Emily Larsen
EVP, Chief Marketing Officer
Johnson Financial Group



Amy Leahy
Director, Corporate Work Study Program
Cristo Rey Jesuit High School Milwaukee



Kimberly Lock
CEO & Founder
Nanna's Babies Inc & KRL Publishing



Aimee Louw
Director Customer Solutions
LAK Group



Molly Leuder
Director of Impact & Growth
Leuder Financial Group



Stephanie Maney
Executive Director
City Year



Brook Mayborne
Director of Human Resources
Milwaukee Center for Independence



Tracy Milkowski
Vice President for Institutional Advancement
Milwaukee Institute of Art & Design



Leah Murphy
Founder
Jane Hotel Group



Katherine Murray
Marketing Director
Hammes Company



Ilke Panzer
CEO
Assurance Laboratories



Tracie Parent
CFO/COO
Kahler Slater



Felisa Parris
Owner
FelisaJoy LLC



Morgan Phelps
CEO
Colorful Connections



**Angela Pittman
Taylor**
Director, Public Relations
Manager
Baird



**Shannon
Pogodzinski**
Senior Global Marketing
Communications Leader
GE Healthcare



Nicole Pretre
Vice President of
Development
Cedar Community



Betsy Radue
Director of Digital
Marketing
Stella and Chewy's



JoAnne Sabir
Advisor/Co-Developer
American Family
Insurance/Sherman
Phoenix



Sidney Sollazo
Director, Sales
Enablement
Rockwell Automation



Angela Sprau
Director Field Programs
BSNA
Johnson Controls



Ebony Ssali
Brand & Creative Director
Ssali Media Group



**Tiffany Strong
Salaam**
Director, Leadership
Development
Advocate Aurora Health



Marcy Stutzman
Director of Development
Horizon Home Care &
Hospice



Liz Sumner
County Board Supervisor
Milwaukee County



Marilyn Thiet
President & CEO
EDGE Performance
Acceleration



**Sumathi
Thiagarajan**
Sr. Director, Strategy &
Operations, University
Relations
Marquette University



Lisa Wright
Marketing Lead
Silver Rock Consulting



Jessica Zeratsky
Partner
Husch Blackwell



The Emerging Women Leaders (EWL) network of community-minded changemakers and inclusive, up-and-coming leaders continues to grow and provide additional value to members. The EWL Summer Newsletter – coming soon – will go in-depth into recent achievements. In the meantime, some highlights from the past several months include:

Membership:



324 Emerging Women Leaders Representing 215 Companies



66 new members (Spring 2021)



94% retention



720% membership growth since inception in 2015



18 transitions from EWL to TEMPO to-date



92% of members were engaged in 2020-21

Programming:

More than 150 EWL members and guests attended the virtual “Mini Master Class” program in April. Attendees rotated between three breakout rooms of their choice to hear TEMPO members share 20-minute talks on trending professional development topics.



Ann Woelfel



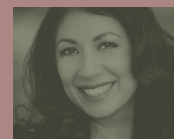
DeVona Wright Cottrell



Lori Richards



Rebecca Ehlers



Laura Gutierrez



Aliya Pitts



Brooke Napiwocki



Kathy Thornton-Bias



Heather Turner Loth



Kathleen O'Leary

Topics: Covid Caregiving | Time for a Change? | Career + Community Involvement | Management Material | Managing Up | So You Want to Talk About Race at Work? | How to Shift Your Professional Success into Financial Success | Strategic Thinking 101 | Successful Change Leaders | Gaining Alignment as a Leader

5th Annual Professional Development Workshop:

KEEP RISING

KEYNOTE SPEAKER

Lindsay Peoples Wagner
Editor-in-Chief, *The Cut*
Former Editor-in-Chief,
Teen Vogue
Milwaukee native



More than 400 EWL members tuned in on Friday, May 14 during our 5th Annual Professional Development Workshop making it our largest EWL event EVER! Attendees were inspired to work toward their highest leadership potential, build resiliency and collectively keep rising- no matter the challenges we face along the way.

In the afternoon, we held a social at Hoyt Park.

Presenting Sponsor



[Click here to watch Lindsay Peoples Wagner's take on the Black Narrative and being an ally.](#)

[Click here to view the 'Rising Through Change' workshop here.](#)

[Click here to view the 'Rising Above Stigmas' panel here.](#)



EWL Connects:

EWL Connects is mirrored after TEMPO's Mentor Circles program and was introduced in 2017. Currently there are 25 active EWL Connects groups consisting of four to nine women.

"EWL Connects is the main reason I stay in EWL, and the largest benefit I get from the entire organization. These women are my advisory board and help me immensely in career and life. It's magic."

1-to-1 Mentoring

The 1-to-1 Mentoring Program is a signature initiative of Emerging Women Leaders and key benefit available to members. To-date, more than 267 matches have been made between TEMPO members as mentors, and Emerging Women Leaders as mentees. TEMPO members: don't miss your opportunity to mentor an Emerging Women Leaders member this round. [Sign up here](#), through Friday, July 9th. Matches will be announced in August and a kickoff event will be held in September.

Community Involvement:

In the past year, the EWL community involvement committee has spearheaded support of organizations including Exploit No More, Feeding America, The Women's Center, Cathedral Center, Life Navigators, Journey House, Carmen Schools, PEARLS for Teen Girls, and Courage House MKE. We are primarily focused on organizations with missions that support women and girls, and organizations in which our EWL members are already highly involved.



Nominations:

EWL nominations are currently accepted two times per year. The next nomination period is September 20 – October 4 and it is highly recommended that nominees attend at least one event before being nominated. [Learn more here.](#)

MEMBERSHIP CRITERIA



Professional Experience

6+ years in the workforce in a professional setting (time spent as an intern does not apply) with increasing responsibilities. During this time she has developed a reputation as a “rising star,” next generation leader, on the partner track, etc.



Community Involvement

Demonstrates commitment to the community through involvement and leadership in professional and/or civic organizations. Involvement is above and beyond required job responsibilities.



Leadership

Displays leadership within her company/organization; a letter of support from the nominee's supervisor or other company leader is required.



Endorsement

Strong nomination from a current TEMPO or EWL member who is familiar with the program.

STANDING TOGETHER. RISING TOGETHER.

2020-21 Impact Report

As our new brand states THE WORLD MOVES WHEN WOMEN RISE. Together, we rose above to end the year more resilient than we started it. From programming, professional development and various engagement opportunities, we rose in creative, consistent and impactful ways to ensure our number one priority remained you!

We are committed to amplifying women's voices and rising through whatever comes next, together.



[Click here to view the full report.](#)

Fourth Annual Professional Development Grant Recipients:

Since 2018, the TEMPO Foundation has awarded up to \$15,000 to one or multiple recipients to cover leadership, training or other programs for established professional women seeking to take their careers to the next level. The money is paid directly to the educational institutions. [Click here to learn more.](#)

2021 recipients are:



Maysee Herr
Women's Leadership Program
Yale University



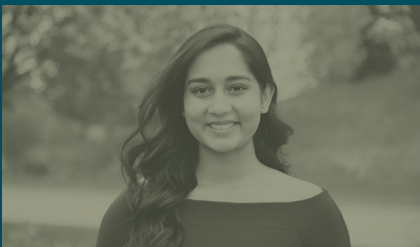
Katherine Schober
Robotics Academy
Carnegie Mellon University



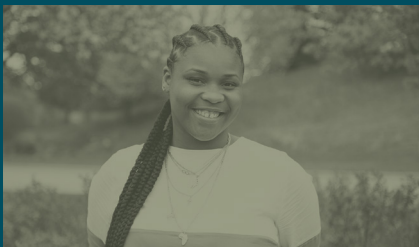
Becca Surges*
Mastering Major Gifts Fundraising Program
Amy Eisenstein Consulting
*EWL Member

Awarded via the TEMPO FOUNDATION

NEW TEMPO TEAM MEMBERS



Parthivee Desai
Marketing & Communications Specialist



Diavian Lyons
Office Operations Administrator

GET ENGAGED WITH TEMPO

As a TEMPO member, you are encouraged to get involved in the multitude of opportunities the organization has to offer. [Click here for more information on our various committees.](#) If you are interested in serving on a specific committee or getting involved in an initiative, contact a committee chair or karreguin@tempomilwaukee.org Not sure what's right for you? We can help!



Mentor Circles

In a Circle, members of TEMPO will find a safe, confidential environment in which they can make connections to other women executives in order to elevate their skills and grow personally and professionally. Members are encouraged to join at any point throughout their membership. If you are interested in being placed within a circle, please email Kelsiee. [Click here to learn more.](#)

"I value the ability to openly discuss confidential topics and obtain a variety of perspectives"

"It's like having a personal board of directors helping you make appropriate decisions/risk-taking strategies."

"I rely on my Circle members for unvarnished truth and unflagging support."



Coffee Connections

In the midst of the global pandemic TEMPO introduced Coffee Connections, where members sign up each month to be randomly paired with another TEMPO member. Get to know someone new or reconnect with an existing friend. Participation is optional but strongly encouraged to continue growing valuable relationships within our organization. Since September, there have been 500 matches and 171 members have participated to-date.

Testimonials from members who have participated every month since we launched in September 2020:

"When traditional networking and connection was impossible, this was such a great outlet to connect with fellow women leaders." - **Raisa Koltun**

"Every time, I come away learning something new and these impressive women leave me motivated to be my professional best." - **Brooke Napiwocki**

"In addition to the benefits of new connections, I found that the virtual meetings provided more time to share our challenges, experiences, and goals. I loved hearing these fresh ideas and new perspectives." - **Patti Schauer**

"I love the 30-60 minutes of uninterrupted one on one time with a fellow TEMPO member. Most of them have been with people I hadn't previously met and all the matches have been spot on." - **Lisa Cieslek**

MEMBERSHIP CRITERIA

- 

Professional Experience
10+ years professional experience
- 

Additional Experience
5+ years of senior/executive level or high managerial experience
- 

Leadership
Her organization/company's executive engages/has direct working involvement with top executives
- 

Community Involvement
Leadership in professional and/or civic organizations
- 

Edorsement
Invite or strong nomination from current TEMPO member

TEMPO nominations are accepted on a quarterly basis. Members interested in nominating a leader for membership can email Kelsiee. To learn more, visit tempomilwaukee.org

ANNOUNCEMENTS

TEMPO Gear is HERE!

The most common question we heard after our new brand launch was, "Where can I get my TEMPO swag?" We're proud to be able to answer that question now: TempoRiseShop.com. Choose from a selection of items all featuring our fresh new TEMPO look. Happy shopping!

Special thanks to Brand & Design Partner Bader Rutter.



#TEMPOBRANDAMBASSADOR

16 phenomenal women leaders have joined our new Brand Ambassador initiative sharing their TEMPO journey with others in our community.



Maggie Beckley
[@msmaggie1012](https://twitter.com/msmaggie1012)



Mary Behler
[@marydbehler](https://twitter.com/marydbehler)



Danielle Bly
[@dinkyd27](https://twitter.com/dinkyd27)



Tiffany Cooley
[@tiffany_cooley](https://twitter.com/tiffany_cooley)



Angie Emrey
[@angnik26](https://twitter.com/angnik26)



Crystal Flenorl
[@just_morgo](https://twitter.com/just_morgo)



Andrea Foster
[@andreamkfoster](https://twitter.com/andreamkfoster)



Staci Groshek
[@stacimog](https://twitter.com/stacimog)



Nicole Gulatz
[@ngugnu](https://twitter.com/ngugnu)



Ebony Lewis
[@authorenlewis](https://twitter.com/authorenlewis)



Sam Maldonado
[@marlposa26](https://twitter.com/marlposa26)



Isioma Nwabuzor
[@isioman](https://twitter.com/isioman)



Oby Nwabuzor
[@envisionself](https://twitter.com/envisionself)



Betsy Radue
[@oneradmom](https://twitter.com/oneradmom)



Denise Thomas
[@realcommcoach](https://twitter.com/realcommcoach)



Joy Vertz
[@joyvertz](https://twitter.com/joyvertz)

Follow along on



WOMEN'S AFFINITY ALLIANCE

This year, we've taken a fresh look at the benefits of being a member and/or sponsor of the Women's Affinity Alliance. In response to feedback collected in 2020-21 from members, and learnings throughout the pandemic, we are pleased to present our 2021-22 WAA Member Benefits. Thank you to our sponsors and individual members who have already signed on for this year! [View 2021-22 Member Benefits here.](#)

2021-22 Corporate Sponsor:

MGIC

2021-22 Corporate Partners:



2021-22 Corporate Sponsor



2021-22 Supporting Sponsor



Diversity, Equity & Inclusion Presenting Sponsors Diversity, Equity & Inclusion Supporting Sponsor



Brand & Design Partner



2021 - 2022 BOARD OF DIRECTORS

Officers

Board Chair: DeVona Wright Cottrell, GMR Marketing
Vice Chair: Mary Burgoon, Rockwell Automation
Past Chair: Lori Richards, Mueller Communications
Treasurer: Mary Robyn Peotter, PEARLS for Teen Girls
Secretary: Julie Granger, MMAC

Directors

Collaboration: Lori Richards, Mueller Communications
Communications: Rebecca Ehlers, Milwaukee Public Museum
Diversity & Inclusion: Aliah Berman, TBWA North America
Emerging Women Leaders: Gerry Howze, PEARLS for Teen Girls
Finance: Mary Robyn Peotter, PEARLS for Teen Girls
Governance: Kelly Renz, inVantage LLC
Membership: Ana Simpson, WHEDA

Directors-at-Large

Kris Best, BVK
Kathie Campbell, Clarios
Marybeth Cottrill, BMO
Erickajoy Daniels, Advocate Aurora
Sharon deGuzman, Baird
Tami Garrison, Molson Coors
Cathy Girard, Goodwill Industries
Jayne Hladio
Marilyn Krause, Krause Communications
Denise Thomas, The Effective Communication Coach
Heather Turner Loth, EUA

TEMPO TEAM

Jennifer Dirks - President & CEO
Marit Harm Spransy - Director of Emerging Women Leaders & Communications
Kelsiee Arreguin - Director of Member Engagement & Experience
Parthivee Desai - Marketing & Communications Specialist
Diavian Lyons - Office Operations Administrator



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