



**We are already off to an incredible start to the year!** We welcomed 68 new members in 2019 bringing our total membership to 154 women representing 107 organizations. The growth, and the caliber of women who make up this Emerging Women Leaders group, are both astounding.

Mentoring, professional development, supporting the community; these are critical experiences for mid-career top leaders to become the group that leads this city and we're excited that our 2019 calendar is filled with these opportunities. We hope you're able to take advantage of all that EWL has to offer in a way that works for you.

But beyond all of these things there is one purpose that runs deeply through everything that we do, and that is connection. That is truly why we are here, in this group, at this time. Our goal is to connect with each other.

Regardless of how you engage with EWL, we invite you to be intentional in your focus on connecting with others. Welcome someone new to your group. Make a point to start a conversation with someone who is different than you and learn from them. Ask women that you really enjoy to meet for coffee.

As we have watched this organization grow, one of the most miraculous things to observe is the deep and meaningful connections being made through EWL. Women who didn't know each other prior to EWL have become close friends. EWL Connects groups become #squadgoals. At first glance, the relationships that have been built can be intimidating if you are new or just entering the group. We encourage you to jump in, engage, and be excited about the possibility of connecting with other EWL women. These relationships are real and built right here over the course of program meetings, Explores evenings, coffee dates, committee work and Connects meetings.

The 2019 EWL programming and offerings are already shaping up to be very exciting and a direct response to member feedback. 1-to-1 mentor and Connects circle matches have been made. We have so many ways to help us grow personally and professionally this year. Let's do it while forming some amazing relationships!

Cheers,

**Your EWL Leadership Co-chairs**

## TABLE OF CONTENTS

|                                |    |
|--------------------------------|----|
| UPCOMING EVENTS . . . . .      | 2  |
| PAST EVENTS . . . . .          | 5  |
| MEMBERS IN THE NEWS . . . . .  | 18 |
| NEW MEMBERS . . . . .          | 21 |
| POWER OF EWL . . . . .         | 45 |
| ONE-TO-ONE MENTORING . . . . . | 46 |
| ANNOUNCEMENTS . . . . .        | 48 |
| SPONSORS . . . . .             | 49 |
| ADDITIONAL INFO . . . . .      | 50 |



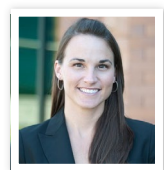
**Maggie Beckley**  
Advocate  
Aurora Health



**Britt Blackwelder**  
Capri Senior  
Communities



**Katie Rasoul**  
Team Awesome



**Katie Richter**  
Advocate  
Aurora Health





## TEMPO MILWAUKEE'S APRIL PROGRAM MEETING

### **“ANNUAL MEETING”**

Featuring Dr. Christine Pharr, President, Mount Mary University

April 18th – 11:00 a.m. to 1:15 p.m.

Mount Mary University; 2900 Menomonee River Pkwy.

Join us at the April Program Meeting & Annual Meeting as we celebrate TEMPO Milwaukee's commitment to continuing education. Following brief annual business from outgoing board chair Tami Garrison, we will introduce the recipient or recipients of the second annual TEMPO Milwaukee Foundation Continuing Education Grant of up to \$15,000. TEMPO Milwaukee member Dr. Christine Pharr, President of Mount Mary University, will serve as our keynote speaker.



## MAY PROFESSIONAL DEVELOPMENT SERIES

### **“LEADING WITH AN OUTWARD MINDSET”**

Led by Andy Kindler, Managing Director, Xcellero

May 3rd – 7:00 a.m. to 9:00 a.m.

The University Club of Milwaukee; 924 E. Wells St.

Our mindset is the lens through which we see our work, our relationships and our entire world. Unknowingly, too many of us operate from an inward mindset – a narrow-minded focus on self-centered goals and objectives. When faced with personal ineffectiveness or lagging organizational performance, most of us instinctively look for quick-fix behavioral Band-Aids, not recognizing the underlying mindset at the heart of our most persistent challenges.

When individuals and organizations make the change to the outward mindset, incredible things start to happen. The outward mindset is focused on the objectives and results of the organization as a whole. It seeks to be helpful, responsible and make a real impact. It helps individuals see how they might be creating obstacles in the work of others and helps them change the way they are working and relating to their team members in a way that creates real, sustainable results.

Through true stories and simple yet profound guidance and tools, The Outward Mindset enables individuals and organizations to make the one change that most dramatically improves performance, sparks collaboration and accelerates innovation – a shift to an outward mindset.



## MAY PROGRAM MEETING

### **“BALANCING SERVICE WITHIN YOUR LIFE”**

May 21 – 11:30 a.m. to 1:00 p.m.

For the second year in a row, our May EWL program meeting will be a joint effort between the programming and community involvement committees as we explore a myriad of topics relating to service within our community. With six experts from various involvement stages, attendees will be able to choose from different table conversations depending on their interest and experience level – whether it’s just getting started in serving or tips and tricks on how to manage the multiple board and committee commitments one already has.

*More information coming soon!*



## MGIC

## WOMEN'S AFFINITY ALLIANCE MAY EVENT HOSTED BY MGIC

### **“ERG TRENDS: PAST, PRESENT, FUTURE”**

May 29 – 4:00 p.m. to 7:00 p.m.

Join us as we explore the evolution of Employee Resource Groups during the May Women's Affinity Alliance event hosted by MGIC. TEMPO Milwaukee member Krista Brookman will serve as moderator to a panel of various ERG representatives from local companies – all in different stages of their resource group journeys. Attendees will hear the different perspectives of ERG groups that have just recently launched, are a few years established and some that are well into their journeys, existing for 10+ years now. Each representative will offer insight into best practices, resource trends and key findings from their own unique ERG journey.



## SAVE THE DATES

### JUNE PROFESSIONAL DEVELOPMENT SERIES

Mindful Leadership Optimizing Leaders Through Mindfulness and Emotional Intelligence

Led by Dr. Phillip Chard

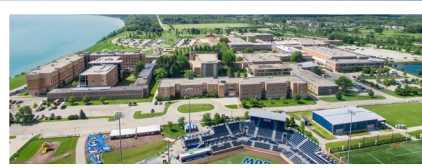
Friday, June 28 | 7:00 a.m. to 9:00 a.m.



### ANNUAL GOLF OUTING

University Club of Milwaukee Country Club

Monday, July 29 | 11:00 a.m. to 7:00 p.m.



### TEMPO DISCOVERY + EWL EXPLORES

Concordia University's Robert W. Plaster Free Enterprise Center + Chinooks Game

Wednesday, August 7 | 5:30 p.m. to 9:00 p.m.

### 4TH ANNUAL EMERGING WOMEN LEADERS PROFESSIONAL DEVELOPMENT WORKSHOP

ManpowerGroup



Friday, September 13 | 9:00 a.m. to 4:00 p.m.



## WOMEN'S AFFINITY ALLIANCE EVENT

"Inviting Confidence to the Table"

Hosted by M3 Insurance

November 27

At November's WAA event, Alicia Kiser, Director of HR at M3 Insurance, led a presentation on confidence in the workplace. As the leader behind M3's recently launched women's business resource group, Alicia shared the **what** – a resource group for all M3 employees (male and female), the **why** – to increase financial returns, innovations and better decision making, to hire and retain great talent, to increase employee engagement, because their customers care and the **how** – tapping into the employees who express interest and have a passion for diversity within the workplace - of their BRG launch. With 61.2% of the total population of M3 employees being women, but 0% in senior level management positions, M3 recognized the need for a strategic diversity plan to help build a tolerant community where employees can feel a sense of belonging.

[Click here to watch M3's employee resource group launch video.](#)

Alicia fostered group discussions around confidence in the workplace, asking reflective questions on real examples of disparities between men and women, experiences as children and areas of opportunity moving forward for a more inclusive workplace. With an open dialogue, guests were able to identify specific workplace instances when confidence discrepancies among genders were present, including applying for promotions, asking questions or presenting new ideas.



## DECEMBER PROFESSIONAL DEVELOPMENT SERIES

### “A START-UP’S STORY”

Led by Dr. Sherry Zhang, Founder & CEO, GenoPalate

December 7

At the final Professional Development Series of 2018, Dr. Sherry Zhang, Founder and CEO of GenoPalate, shared with attendees her journey to starting her own business and the fascinating science behind her innovative product.

As an entrepreneur, Sherry’s journey was anything but linear, full of many challenges but even more commitment and dedication to meeting her end goal. As a scientist, Sherry worked on a solution to the problem, ultimately creating GenoPalate, a nutritional DNA kit.

GenoPalate takes your DNA and creates a customized nutritional kit based on your genotypes, revealing the most important nutritional genes, which specific nutrients your body needs more of and less of and the 85+ best foods you should be eating for overall health. Taking your body’s makeup into account, GenoPalate allows users to customize their diet to reflect the foods that have traditionally been consumed through family generations based on availability and location. In doing this, you are catering to your body’s needs and preferences, ultimately allowing yourself to get more out of what you eat.

By polling the audience, Sherry gauged what factors were most important to those in attendance when making decisions about food (convenience being the highest ranked) and what the perceptions of healthy foods were. The audience was also challenged to think as an entrepreneur when asked to choose what component was most important to building a successful startup (a compelling idea or product).

## ANNUAL HOLIDAY PARTY

December 13

The annual holiday party was one for the books with a record crowd of more than 200 members, Emerging Women Leaders and their guests in attendance! The event raised more than \$2,500 for the TEMPO Milwaukee Foundation through the raffle. The newest group of Emerging Women Leaders joined existing members for their first official TEMPO Milwaukee event to celebrate the success of 2018 and toast to an even better 2019!

Special thanks to Milwaukee Youth Symphony Orchestra for providing the entertainment for the evening and to REV Group, this year's TEMPO Toast sponsor.





## TEMPO DISCOVERY + EWL EXPLORES

Fiserv Forum + Milwaukee Bucks Game  
January 7

TEMPO Discovery and EWL Explores came together for a special combined event with a tour of the Fiserv Forum, happy hour and Milwaukee Bucks vs. Utah Jazz game to kick-off the new year.



The tour, led by Carl Manteau, Senior Director of Group Sales for the Bucks, took the group court side, in VIP areas, private suites and to premium seats of the new arena. TEMPO Milwaukee members **Jennifer Bryson** of Levy and **Sarah Kendall** of Mortenson Construction were also able to provide some background information on the building process, the logistics, and some of the careful thinking and planning that went into every design element, food choice and overall experience.

At happy hour, members and EWLers mixed and mingled before heading back over to the Forum to cheer the Bucks onto victory against Utah Jazz.





## TEMPO MILWAUKEE'S JANUARY PROGRAM MEETING

### “ECONOMIC OUTLOOK”

Led by Ann Miletti, Managing Director/Lead Portfolio Manager,  
Wells Fargo Asset Management  
January 17

Each January, TEMPO Milwaukee hosts an economic update led by a local or national expert. This year, TEMPO Milwaukee member Ann Miletti led the conversation on the economic climate and forecast to kick start 2019.

Looking back at 2018, Ann reviewed what was the worst year for stocks since 2008 by breaking down month-by-month the ups and downs that we saw throughout the year, noting that December's stock market was on pace for its worst December since the Great Depression.

Looking ahead, Ann explored some of the top questions investors will be asking in 2019, including how the political environment will change, what economic growth will look like, if interest rates will rise and volatility remain high, and if there will be a recession. Ann then explored the three categories in which the market prices in:

- 1.) The Known Knowns: the things we know we know.
- 2.) The Known Unknowns: the things we don't know for sure, and
- 3.) The Unknown Unknowns: the things we don't know that we don't know.

By looking back and looking ahead, Ann offered insights into the ever-changing economy, taking questions on predictions for what's to come. And while she was able to acknowledge changes or patterns we've seen before, she noted that “no one has the crystal ball.”



## NEW MEMBER ORIENTATION

February 4

In February, the EWL Leadership team held two orientation sessions for new members to meet one another, EWL chairs and vice chairs, and TEMPO Milwaukee leaders while getting acquainted with the organization. New members went through three different rotations and learned about leadership opportunities, mentoring opportunities and “EWL 101.” **Angie Emrey, Ebony Lewis** and **Lisa Proeber** shared their personal EWL journeys to demonstrate what EWL means to different members. It was stated many times throughout orientation, what you put into EWL is what you’ll get out of it!

### EWL GROWTH



## 29TH ANNUAL TEMPO MILWAUKEE MENTOR AWARDS

February 14

More than 600 community and business leaders joined TEMPO Milwaukee to honor the 29th Annual Mentor Award winners on February 14th at the Pfister Hotel. This year's recipients, **Kris Best**, **Patty Flowers** and **GMR Marketing**, were honored and recognized for their ongoing dedication to mentoring within the Milwaukee community.

Thank you to everyone who joined in celebrating the accomplishments of the winners and the importance of mentoring!

**Lisa Cieslak** accepted the award on behalf of GMR Marketing who designated a scholarship in its name be awarded to a deserving Alverno College student.

**“Mentoring relationships require 1.) a connection, 2.) trust, 3.) a willingness to listen and 4.) comfort being vulnerable.”**

**Kris Best**, Chief Financial Officer at BVK, accepted her award in the company of her husband, two sons, parents, BVK family and colleagues, choosing Concordia University Wisconsin to receive a scholarship in her honor.

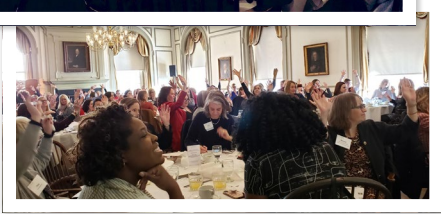
**“The intersection between generosity and curiosity is a great place for learning to happen.”**

**Patty Flowers**, Retired Regional CEO of American Red Cross Wisconsin, accepted her award in front of colleagues, family and mentees and designated the University of Wisconsin-Whitewater to receive a scholarship in her name.

**“We need to lift each other up. Don't get into that tearing-others down routine, because we don't need that right now.”**



# PAST EVENTS



## PROFESSIONAL DEVELOPMENT SERIES

### “WORK AND LIFE HAPPEN”

Led by Derek Deprey, Author, *SHIFT*

February 22

February’s Professional Development Session saw record attendance with more than 130 TEMPO Milwaukee members, Emerging Women Leaders and guests coming to see Derek Deprey, author of “SHIFT.” In his presentation, “Work and Life Happen: Building an Aligned Life for Personal and Professional Success,” Derek walked attendees through his five-step process of moving from frustrated to fulfilled.

- Foundation – Identify and form your core values.
- Personal Growth – Ask what is standing in the way between you and your success.
- Vision – Visualize your preferred future.
- Flow – Attitude, Execution, Passion
- Fusion – The crossroads between your skill and what you love.

Derek encouraged audience participation throughout the presentation with table activities on body language, meaningful conversations, and the planning process. With the ultimate goal to focus on intentionally building our ideal lives, Derek challenged attendees to discover our joys and make time for ourselves outside of our work and careers.



## EWL EXPLORES

Campsite 131

February 26

EWL received a sneak-peek look at Campsite 131 during a private soft-opening event prior to its grand opening on March 1. As Director of Operations for Hackbarth Hospitality, EWler **Adriana Ramirez** welcomed our group into her most recent project, the newest addition to the Camp Bar family.

From ideation to the grand opening, Adriana wore many hats in the creation of this new Third Ward space. In choosing décor to menu items and drink selections, Adriana reflected on the growth in confidence that emerged from being trusted with the decision-making process of this project and in seeing her idea come to life.

Thank to the campsite staff you for the incredible hospitality, great food and drinks and even better company! EWL will definitely be back!



## WOMEN'S AFFINITY ALLIANCE EVENT

### “CALLING FUTURE DIRECTORS: DIVERSITY IN BOARD LEADERSHIP LEADS TO HIGH PERFORMING BOARDS”

Hosted by Associated Bank  
February 27

At the first Women's Affinity Alliance program of 2019, attendees heard from a panel of women on board leadership hosted by 2018-19 WAA Corporate Sponsor Associated Bank.

As Vice-Chair/Chair Elect for Milwaukee Women inc, Pat Ackerman of A.O. Smith Foundation started off the discussion with a report on the recent findings from MWI's annual research on the collective progress of women on corporate boards and corporate performance. In their 2018 report, the [“Power of 3,”](#) research showed that “companies with three or more women directors outperform those with lower representation.”

Next, the four panelists offered practical tips on how to navigate corporate and nonprofit board service through their personal experiences.

Walking through the steps of board involvement, the women shared what questions should be asked initially before joining a board, including:

- What is the financial commitment?
- How frequently do you meet? What's the time commitment?
- What makes me a good fit for this board? What makes this board a good fit for me?
- What does the organization do to engage the board?

Acknowledging that when you say yes to something, you are ultimately saying no to something else, LaDonna Reed challenged attendees to “be fair to the organization and kind to yourself” when committing to board service.

To close, the women each provided some of their own guiding principles when it comes to board involvement including holding feedback sessions, leading the way you want to be led and knowing you belong despite others not looking like you at the table, inspiring others to be encouraged by the progress that has been made but looking acknowledging that there's still work to be done.

#### Panelists:

**Pat Ackerman,**  
A.O. Smith Corporation

**Griselda Aldrete,**  
Hispanic Professionals  
of Greater Milwaukee

**Raquel Filmanowicz,**  
BMO Harris Bank

**LaDonna Reed,**  
Associated Bank

#### Moderator:

**Brooke VandeBerg,**  
Associated Bank



# PAST EVENTS



## MARCH PROGRAM MEETING

### “EWL SPEAKER BLITZ”

March 6

EWL hosted the first-ever Speaker Blitz to jumpstart the first EWL Program Meeting of 2019! Featuring 5 EWLers, speaking for 5 minutes each, on 5 different ways to level up in 2019, attendees heard from **Becky Stoner** (ACTS Housing), **Elizabeth Lundberg** (Space:Held), **Brooke Napiwocki** (Crescendo Wealth Management), **Lisa Proeber** (Allsteel) and **Kelley Malone** (Kohl's).

**Becky Stoner's** presentation “Seriously, Don't Take Yourself Too Seriously” showed the benefits of incorporating improv in the workplace. As a ComedySportz player, Becky demonstrated how she applied the acting skills she learned from taking improv classes to day-to-day workplace interactions. Becky explored risk taking, embracing failure, and collaboration and leading as the three ways in which improv can impact meetings, difficult conversations, networking and other situations we all find ourselves in day-in and day-out.

“Taking risks makes life more adventurous.”

**Elizabeth Lundberg's** presentation “SPEAK UP – Advocating for Yourself” covered strategies for difficult “hey, I got this” or “hey, that's not right” conversations. Elizabeth explored the impact that speaking up can have including affecting change, giving others permission to do the same, and equality. She also explored some of the main reasons we are prevented from speaking up including fear, retaliation, and looking stupid, but ultimately left attendees with the three steps to effectively speak up.

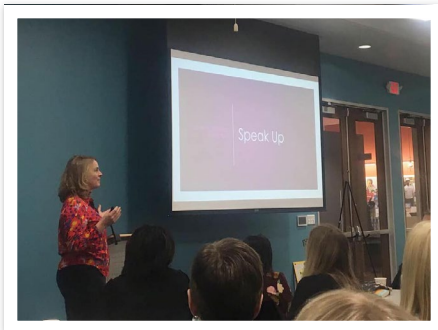
- Pause
- Breathe
- Speak

“Sometimes its hardest to speak up for things that are most important to us.”

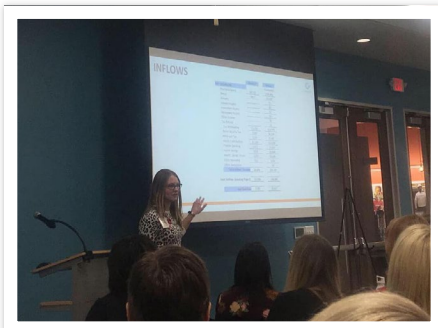
**Brooke Napiwocki's** presentation “Yes, Money Can Buy Happiness...with Cash Flow Planning” provided useful tips, tricks and tools for prioritizing, budgeting and setting boundaries with money. Brooke broke down inflow and outflow budgeting and cash flow prioritization. Brooke provided seven prioritization categories to consider to “know your flow:”



Becky Stoner



Elizabeth Lundberg



Brooke Napiwocki

- Emergency Fund Savings
- Retirement Plan Investing
- Health Savings/Flexible Spending Contributions
- High Interest Rate Debt
- Increased Retirement Plan Investing
- Education Investing
- Other Short or Long-Term Goal Saving/Investing

**“Money really can buy happiness if you do it in a purposeful way.”**



**Lisa Proeber**

**Lisa Proeber** presented on the three different learning modalities as they relate to sales in her presentation: “The Psychology, Art and Science of Sales: Are They Even Listening to Me?” Pointing out that no matter what our job is, we are all selling something everyday if we swap out “selling” with other verbs like “advocating,” “persuading,” “influencing” or “convincing.” Because of this, it is important to understand the three different types of learners to best craft our conversations and interactions. Lisa provided background on how to interact with each:

- For the 65% of people who are visual learners, make sure to include graphics and other visuals to enhance your presentation.
- For the 30% that are auditory listeners, do your research and know your facts by including numbers and statistics.
- And for the 5% that are kinesthetic learners, have an emotional element.

**“Sales is always going to be human.”**



**Kelley Malone**

**Kelley Malone** tackled something we all struggle with at some point in her presentation “I’m Bad at Email (and it’s good for my career).” Providing background on the relevance of this problem, Kelley shared that there are 199 unread emails in the average employee’s inbox, which takes up nearly 13 hours a week of time. Understanding that she will never get to a (0) inbox, Kelley shared some ways in which she takes control of her inbox and makes it work for her. By setting up auto filters, Kelley’s inbox gets automatically sorted as the messages come in. Kelley also sets expectations that if an email isn’t addressed to her she won’t respond and if there is an urgent matter, email is not the way to contact her.

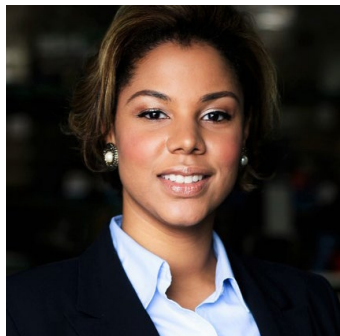
**“Make your inbox work for you.”**

# EMERGING WOMEN LEADERS IN THE NEWS

Have you been acknowledged in the news or received accolades fellow Emerging Women Leaders should know about? Please send the information to Kelsiee at [karreguin@tempomilwaukee.org](mailto:karreguin@tempomilwaukee.org) to be featured in the next quarterly newsletter.



**Jess Albrecht** started a new role as Private Wealth Advisor at BMO Private Bank in January. Jess was also elected to be the Vice President of The Contemporary Arts Society at The Milwaukee Art Museum where she is also the Programming Chair.



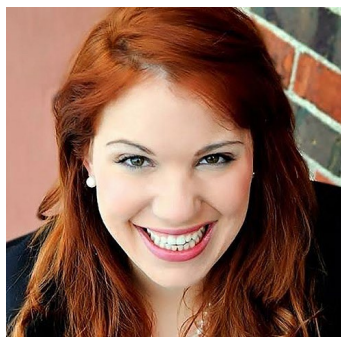
**Rayna Andrews** (Feeding America Eastern Wisconsin) received the BizTimes Healthcare Hero Award in January for her [work with the Medical College of Wisconsin's Cancer Center](#). Rayna was also recognized on Madison 365's list of [Wisconsin's 42 Most Influential Black Leaders](#).



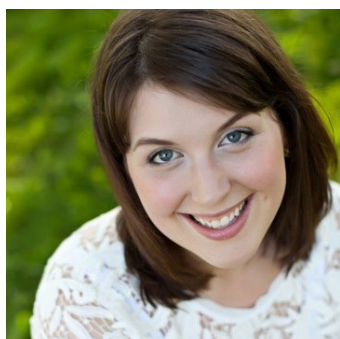
**Maggie Beckley** (Advocate Aurora Health) was named one of Bizwomen's Headliners in February.



**Britt Blackwelder** was promoted to Director of Finance at Capri Senior Communities and joined the ACTS Housing Events Committee in January. Mark your calendars for the Longest Table Event on August 1!



**Linnea Booher** started a new role as the Annual Fund and Stewardship Coordinator at UW-Parkside.



**Ashley Caruso** (Girl Scouts of Wisconsin Southeast) was one of five judges for the Miss Milwaukee Area Pageant on February 23. The winner will compete in Miss Wisconsin in June.



**Angie Emrey** was promoted to Brand Experience Manager at Kane Communications Group where she'll be responsible for turning Kane's brand values into action ensuring an exceptional brand experience for clients and employees. She was also named a 2019 Co-Chair for the Advancing Advocates Council at the Women's Center in Waukesha.



**Meghan Greco** (Northwestern Mutual) and husband Pat welcomed baby boy Russell Carl Greco on February 12, 10 lb. 8 oz. and 22.5 inches.

# EMERGING WOMEN LEADERS IN THE NEWS

Have you been acknowledged in the news or received accolades fellow Emerging Women Leaders should know about? Please send the information to Kelsiee at [karreguin@tempomilwaukee.org](mailto:karreguin@tempomilwaukee.org) to be featured in the next quarterly newsletter.



**Stephanie Hacker** was named the newest Principal at GRAEF in February.



**Regina Levchets** started a new role on the Commercial Real Estate team at First Midwest Bank in February as Vice President of Commercial Real Estate



**Elizabeth Lundberg** started her own consulting business, Space:Held, in February.



**Brook Mayborne** (Stowell Associates) served as one of 59 mentors – alongside 27 TEMPO Milwaukee members at Milwaukee Business Journal's Mentoring Monday event on February 25.



**Isioma Nwabuzor** (Baird) will be one of 10 speakers at the 5th Annual TEDxUWMILWAUKEE Conference on April 13.



**Oby Nwabuzor** (American Heart Association) was elected to serve on the State Health Assessment Steering Committee and on the Executive Team for the Young Women's Christian Council for WI First Jurisdiction.



**Heather Pechacek** was promoted to Communications and Membership Director at Greater Milwaukee Committee in January.



**Shannon Pogodzinski** is now Vice President, Account Director, Client Consulting + Engagement at Movéo, an ad agency based in Chicago. In February Shannon successfully completed her 200-hour yoga training at Sach'a munay in Peru.

# EMERGING WOMEN LEADERS IN THE NEWS

Have you been acknowledged in the news or received accolades fellow Emerging Women Leaders should know about? Please send the information to Kelsie at [karreguin@tempomilwaukee.org](mailto:karreguin@tempomilwaukee.org) to be featured in the next quarterly newsletter.



**Callan Schoonenberg** (Eaton) was promoted to Supply Chain Manager, responsible for deploying a visual marketplace for over \$7 billion in direct material spend. She was previously Engineering Manager.



**Jordan Spillane** was promoted to Director of Ambulatory Pharmacy at Froedert Health. In this role, Jordan is responsible for all pharmacist operations within ambulatory clinics across the enterprise and provides the pharmacy perspective on enterprise-wide ambulatory initiatives.



**Meg Troy** was promoted to partner at Seyfarth Shaw LLP in January.

# EMERGING WOMEN LEADERS IN THE NEWS

Have you been acknowledged in the news or received accolades fellow Emerging Women Leaders should know about? Please send the information to Kelsiee at [karreguin@tempomilwaukee.org](mailto:karreguin@tempomilwaukee.org) to be featured in the next quarterly newsletter.

Congratulations to **Ebony Lewis** (Boys & Girls Clubs of Greater Milwaukee) and **Kelsey Otero** (Marquette University) for being named to the Milwaukee Business Journal's 40 Under 40!



Ebony Lewis



Kelsey Otero

## Congratulations to TEMPO's newest members from Emerging Women Leaders!

In December, **Tracy Glorioso** (Experis), **Nicole Gulatz** (American Red Cross) and **Denise Thomas** (The Effective Communications Coach, LLC) were the first Emerging Women Leaders to be nominated and accepted into TEMPO Milwaukee!



Tracy Glorioso



Nicole Gulatz



Denise Thomas

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



**SOPHIE BARNES, SENIOR COMMUNICATIONS ADVISOR, ADVOCATE AURORA HEALTH**

As a strategic communications professional, Sophie has worked in a number of industries including finance, academia and most recently, health care. Sophie joined Advocate Aurora Health, formerly Aurora Health Care, in 2016 and currently serves as the Senior Communications Advisor for Diversity and Inclusion. In this role, Sophie is charged with elevating diverse perspectives through storytelling and promoting Advocate Aurora Health's efforts to become a welcoming destination for people of all backgrounds. Prior to her current role, Sophie held roles at the Medical College of Wisconsin and Wells Fargo Asset Management. Sophie received her ungraduated degree in Journalism from the University of Wisconsin-Madison and is currently completing her master's in business administration at the University of Illinois at Urbana-Champaign. Sophie currently serves on Mount Mary University's communication advisory board and provides strategic communications direction for Mount Mary's communication department and its students. Sophie is also a member of Alpha Kappa Alpha Sorority, Inc. and the Hispanic Professionals of Greater Milwaukee.



**EMILY BASEHEART, SENIOR DIRECTOR OF REGIONAL DEVELOPMENT, MARQUETTE UNIVERSITY**

Emily is a Senior Director of Regional Development for Marquette University, where she leads the Wisconsin and Minnesota regional fundraising team and serves as the major gift officer for Southern Wisconsin. Emily has over 11 years of fundraising experience, serving as a Senior Community Development Specialist at the Arthritis Foundation before joining the Marquette University Advancement team in 2011. Active in the community, Emily is a member of the St. Matthew's Ev. Lutheran Church Foundation Board, Elm Grove Junior Guild and the UW-Milwaukee Panther Varsity Club. As a former Division 1 college swimmer, Emily is passionate about youth water safety education and helped co-found the Milwaukee Aquatic Association in 2007. Emily is a native of Verona, WI, and holds a Bachelor of Arts degree in Journalism and Mass Communication from UW-Milwaukee.



**MARY BEHLER, SENIOR DIGITAL MARKETING SPECIALIST, ASSOCIATED BANK**

Mary Behler is a Senior Digital Marketing Specialist at Associated Bank. She spearheads projects that fall within the digital realm, including those impacting Associated Bank's website, social media and email channels. Mary's background is in journalism and publishing, as well as social media and SEO. At Associated Bank, Mary is involved with the Associated Woman's Network. She serves as co-chair of the Communications Committee for the Southeast Wisconsin chapter. Mary is also a member of the Junior League of Milwaukee, where she served as chair of the website committee and is currently on the committee tasked with researching and advocating for the retooling of the governance structure. Mary is married with two children - Vivienne is three and Lydia is one.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **ELIZABETH BOOTHBY, MARKETING COORDINATOR, THRIVENT FINANCIAL**

Elizabeth Boothby joined Thrivent Financial in January of 2018. She is responsible for the development, implementation, and execution of Thrivent's marketing strategy, including brand management, social media engagement, event planning and execution, and content creation. She also oversees the day-to-day operations of the organization and enjoys refining and recreating processes to gain workflow efficiencies in and enhance collaborative engagement across departments. Elizabeth is an excellent leader in identifying operational efficiencies; she couples her idealism and astute pragmatism when envisioning a business' potential and developing concrete plans aimed at attaining the organization's highest ambitions. Elizabeth is solution-oriented and deeply values creating and maintaining long-lasting relationships with clients, both in a business-to-consumer and business-to-business models. Elizabeth is passionate about women's leadership and is dedicated to supporting opportunities for women in business. Originally from Menasha, WI, she holds a Master's in Business Administration from Carroll University and a Bachelor of Arts in English from the University of Wisconsin-Madison.



## **AMY BRANDENBURG, DIRECTOR, ADVANCED RESOURCES**

Amy Brandenburg is currently the Director of the Milwaukee office of Advanced Resources. She opened the office in September 2017 to partner with Accounting & Finance clients and candidates for their staff augmentation needs. Prior to Advanced Resources, she spent five years as the Executive Vice President of Sales for Amphion Medical Solutions, an HIM technology and solutions company based in Madison. Amy is a native of Madison and holds a bachelor's degree in Finance from the University of Wisconsin, Milwaukee.



## **ELYSE BRIGMAN, ACCOUNT EXECUTIVE, MUELLER COMMUNICATIONS**

Hello, all! I'm Elyse. Working at Mueller Communications fuels my passion to continually learn, engage with all kinds of people and solve new problems every day. I'm a proud Divine Savior Holy Angels High School grad and went on to earn my degree in Corporate Communications from Marquette University. I am always happy to play a mentor role but feel just as energized being mentored by this group of fabulous gals. Like any artist, I'm a bit quirky, but my colleagues have come to accept me for who I am – quirks and all! Outside of the office, I'm constantly trying new and different places to eat and drink with friends and old colleagues alike... but enough about me.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



**ERIKA BRONIKOWSKI, RETIREMENT PLAN SERVICES MANAGER, MILWAUKEE COUNTY**

Erika works for the County of Milwaukee, overseeing the operations of the pension administration team. Working closely with the Director of Retirement Plan Services, she wears a lot of hats – she manages people, processes, projects, and participant engagement initiatives. Navigating the complexities of local government has been a welcome challenge and gives Erika a better understanding of the needs of the local community. Outside of work, Erika volunteers at the Riverwest Co-op and is increasingly involved in the local volleyball community – typically coaching, playing, and organizing pick-up games at Bradford Beach. She holds a Bachelor of Science in Sociology and Linguistics with a Certificate in Spanish from the University of Wisconsin-Madison. She hopes to bring her open-minded attitude and focus on the importance of public service to the TEMPO/EWL team and is looking forward to learning from everyone’s diverse experiences and perspectives.



**JOELLEN BURDUE, DIRECTOR OF COMMUNICATIONS AND MEDIA RELATIONS, MILWAUKEE SCHOOL OF ENGINEERING**

JoEllen Burdue is the director of communications and media relations for Milwaukee School of Engineering. She is responsible for directing the institutional voice of MSOE’s various communication channels including marketing collateral, social media, publications and newsletters, and serves as the editor of Dimensions magazine. Working in close collaboration with key university stakeholders, she serves as the designated marketing leadership representative on campus committees and acts as a liaison between MSOE’s outstanding students, faculty, researchers and campus leadership, as well as the media including local, regional and national news media and trade publications. Prior to joining the team at MSOE, Burdue held communications/PR positions at the American Society for Quality and Milwaukee Public Library. A Milwaukee native, she holds a Bachelor of Arts degree in Writing Intensive English and Minor in Public Relations from Marquette University and an MBA from Keller Graduate School of Management.



**MARCELLE CARLSON, SENIOR ENVIRONMENTAL BRAND DESIGNER, ASSOCIATE, KAHLER SLATER**

Marcelle Carlson is a Senior Environmental Brand Designer at Kahler Slater, a global, award-winning architecture and design firm headquartered in Milwaukee. In her role, Marcelle brings an enthusiastic and inquisitive approach to understand and reveal brand attributes such as an organization’s mission, vision and values through strategic brand messaging in the built environment. Marcelle’s clients appreciate her attention to detail, creative ideas and ability to understand and communicate complex ideas via design. From signage and wayfinding to donor walls to digital displays, Marcelle’s 12 years of experience in design excellence, project management and team leadership shine in all her projects. She is an active member of Kahler Slater’s career advocate program and enjoys mentoring her peers. Marcelle is a native of northern California and holds a Bachelor of Fine Arts degree in Graphic Design with a minor in Marketing from Mississippi State University where she graduated Magna Cum Laude.

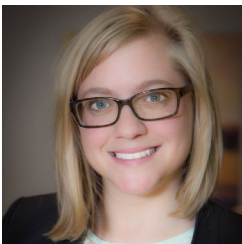
# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **ERIN CARY, MAJOR ACCOUNT EXECUTIVE, GORDON FLESCH**

Erin Cary joined The Gordon Flesch Company in 2003 as a Junior Sales Representative selling office technology to companies throughout the Milwaukee area. In just six months, Erin was promoted to Senior Account Executive after successfully exceeding the expectations outlined for her. In 2006, she earned an additional role as sales supervisor. Due to her relationship building, creative recommendations and strong product knowledge, she is a top producer in the Milwaukee office and has won awards on both the local and national level. Erin currently holds the title of Major Account Executive in which she partners with larger strategic accounts in the Milwaukee-area helping them develop a technology roadmap to meet their strategic goals related to office equipment, managed print, and output management.



## **ELIZABETH CIZINSKY, PROGRAM MANAGER, GREATER MILWAUKEE COMMITTEE**

Elizabeth serves as the Program Manager of Scale Up Milwaukee, an initiative of the Greater Milwaukee Committee, where she directs all aspects from conception to execution of Scale Up Milwaukee programs, including the Growth Accelerator and SPARC. Elizabeth also oversees all program evaluation, data collection and analysis, and economic research. She has presented her findings about what helps businesses grow and how their growth impacts the local community. Elizabeth earned her degree in Economics and Political Science from Marquette University. Her career has ranged from work on Capitol Hill in Washington to Marquette University Law School and Children's Hospital of Wisconsin. In addition to her work with Scale Up Milwaukee, Elizabeth is a Big Sister through Metro Milwaukee's Big Brothers Big Sisters program. She is also a Milwaukee Global Shaper and sits on the Board of Directors for Fund Milwaukee, a local investment platform.



## **KAYLA FILE, INTERNAL COMMUNICATIONS MANAGER, BETHESDA LUTHERAN COMMUNITIES**

Kayla joined Bethesda Lutheran Communities in 2017 as Internal Communications Manager on the Marketing and Brand Team. In her role, Kayla is responsible for managing communications for the nonprofit's 2,000 employees across 13 states. She works to ensure internal stakeholders are informed and engaged with news, updates and the overall strategic direction of the organization. She enjoys partnering with internal departments to help them communicate messages through the most appropriate channels in ways that drive people to desired actions or understanding. Prior to her position at Bethesda, File held brand management and corporate communications roles in the business service and food and beverage industries. She is a southeastern Wisconsin native and holds a Bachelor of Arts degree in Communications from Millikin University in Decatur, Illinois.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



**CAITLIN FITZPATRICK, DIRECTOR OF SPECIAL EVENTS, SPECIAL OLYMPICS WISCONSIN**

Caitlin Fitzpatrick is the Director of Special Events at Special Olympics Wisconsin, a non-profit organization providing year-round sports opportunities to more than 10,000 athletes, of any age and skill level, across the state. In her role, Caitlin coordinates and implements all fundraising activities within the Southeastern Region, recruits new corporate sponsors while maintaining pre-existing relationships, secures grants and supervises volunteers to achieve goals for the region which encompasses five counties (Jefferson, Kenosha,

Racine, Rock and Walworth). A native of La Crosse, Wisconsin, Caitlin holds a bachelor's degree in Communication Studies from the University of Wisconsin-La Crosse and has called Milwaukee "home" for the past five years.



**JULIE GARCIA-SOTAK, SENIOR DIRECTOR OF STRATEGIC PLANNING, GMR MARKETING**

Julie Garcia-Sotak joined GMR Marketing in 2016 as the Director of Strategy and in 2018 was promoted to Sr. Director of Strategic Planning. In her role, Julie is responsible for laying the foundation for consumer experiences ensuring business solutions are rooted in consumer passions and consistently meeting business objectives for GMR's Fortune 500 clients. Prior to joining GMR in 2016, Sotak spent 5.5 years at SC Johnson as Director of Research, Development and Engineering leading global product development and sustainability efforts for the Glade megabrand. Julie brings over 20

years of experience in FMCG developing business strategies, uncovering consumer insights, and bringing global products and consumer experiences to market. Her current and former clients include Lowe's, Microsoft, 3M, Weber, Capital One and Johnsonville. Julie volunteers her time mentoring women through United Way, Girl Scouts of America, and through GMR's women's initiative G.L.O.W. (Growth, Leadership and Opportunities for Women). As a native of Chicago, Illinois, Julie has spent the last 25 years volunteering her time as a musician in support of Queen of All Saints Basilica's Music of the master's series and performing at weekend services. Julie holds a Bachelor of Arts degree in Chemistry from Northeastern Illinois University.



**SAMANTHA GARRETT, COMMUNITY SCHOOL COORDINATOR, UNITED WAY OF GREATER MILWAUKEE & WAUKESHA COUNTY**

Samantha Garrett is the Community School Coordinator at James Madison Academic Campus hired through United Way of Greater Milwaukee and Waukesha County. Samantha works specifically on the Milwaukee Community Schools Partnership (MCSP) which is a collective impact strategy to transform schools into a place where students, families, staff, and the surrounding community can work together to ensure every student is successful. She has a master's degree in English

and Language Arts and has earned teaching certification in English as a Foreign Language for Grades K-12. Most of Samantha's experience is in building school partnerships and developing school-based programs, creating strategic scale up plans, coaching and managing staff and educators, grant writing, managing community partnerships, and providing leadership for program and partnership planning and design. Samantha was born right here in Milwaukee but has lived in three different countries: Taiwan, Laos, and the Czech Republic. On the weekends, you can often find her helping at her family's small business, a wedding venue in West Bend, WI, named Orchard Valley Acres.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



**CAROLINE GOMEZ-TOM, PROGRAM MANAGER, COVERING WISCONSIN/MILWAUKEE ENROLLMENT NETWORK**

Caroline Gomez-Tom manages the Wisconsin Navigator Collaborative for Covering Wisconsin (CWI) and the Milwaukee Enrollment Network (MKEN), to improve access to adequate and affordable health insurance and other programs that impact health in the state of Wisconsin.

Caroline serves on the University of Wisconsin-Madison School of Social Work Board of Visitors, the Minority Health Advisory Committee for the Office of Public Health of the Wisconsin

Department of Health Services, the Children's Health Alliance of Wisconsin Advisory Board, and the Milwaukee Choristers Operating Board. She is also the current chair for the Milwaukee Latino Health Coalition. Caroline earned her master's degree in Social Work from the University of Wisconsin in Madison with an emphasis in Social Policy. In 2016, she was honored as one of the "40 Under 40 Leaders in Minority Health" by the National Minority Quality Forum.



**LIZ GRAMS, SENIOR TALENT ACQUISITION MANAGER, HUMAN RESOURCES, MARCUS HOTELS & RESORTS**

Liz Grams joined Marcus Hotels & Resorts in December 2016 as a Recruiter. In June 2018, she was promoted to Senior Talent Acquisition Manager. Liz currently works in this role to oversee talent acquisition for all hourly positions in the Milwaukee area including The Pfister Hotel, Hilton Milwaukee City Center, InterContinental Milwaukee, Safehouse and Wisconsin Hospitality Linen Services. Liz has created community partnerships with major organizations including Goodwill, Meta House, Cathedral

Center, Center for Veterans' Issues, and the Dept. of Corrections, among other. Liz is a part-time Pure Barre instructor at studios within the Milwaukee area, as well as a co-chair for the Membership and Retention Committee for YWOW, a young professional organization for Make-A-Wish of Wisconsin. Liz is a native of Milwaukee and holds a bachelor's degree from Marquette University where she was on the University's dance team for all four years and graduated with honors.



**MEGHAN GRECO, PUBLIC RELATIONS STRATEGIST, NORTHWESTERN MUTUAL**

Meghan Greco has more than eight years of public relations experience working in agencies and corporate communications. Meghan joined Northwestern Mutual as Public Relations Strategist in 2017, where she is focused on driving brand awareness. Her area of focus is supporting media opportunities that highlight the company's focus on technology and innovation, as well as Northwestern Mutual's three venture funds. Prior to joining

Northwestern Mutual, Meghan worked in both large and small public relations agencies in

Milwaukee and New York City. She spent the first five years of her career working in public relations agencies in New York serving clients in the healthcare industry. Meghan is originally from San Francisco and attended Fordham University, where she earned a Bachelor of Science in Psychology and Communications and Media Studies.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **JULIA HAAS, DIRECTOR OF MARKETING, DERSE**

Julia Haas is the Director of Marketing at Derse, a Milwaukee-based trade show, events and marketing environments agency. In her role, Julia focuses on ways to increase credible business opportunities and company sales through digital communications and content marketing. Over the last 17 years she has held strategic, digital and social marketing positions at Bader Rutter, Kohl's Department Stores and The Mark Travel Company. She is passionate about health and wellness in the workplace. An avid Badger athletics fan, Julia holds marketing and finance degrees from the University of Wisconsin – Madison. In her downtime, her main interests include traveling to tropical destinations with her (supportive) husband, reading (and drinking wine) with her book club, and cheering on her two (awesome) children at sporting and school events.



## **KORTNEY HAMM, SENIOR CAMPAIGN DIRECTOR, THE LEUKEMIA & LYMPHOMA SOCIETY**

Kortney Hamm is a non-profit fundraising professional with The Leukemia & Lymphoma Society (LLS) as a Senior Campaign Director overseeing several core campaigns for the organization. She earned her Master's in Community Counseling from Creighton University and jumped into her first non-profit position while in Omaha. Work has moved her all over the Midwest and has allowed Kortney to gain experience in the non-profit and sales space during these transitions. Kortney has held many roles in the program, operations and fundraising arms of LLS and although enjoyed the aspects of patient focused type positions, has truly enjoyed developing her skills in relationship management, supervising a team and especially fundraising. A native of Wisconsin, Kortney and her family moved back to the Milwaukee area in the summer of 2017 and transferred to the Wisconsin Chapter of LLS. She oversees a team of professionals to execute fundraising goals and works closely with her Executive Director, team and volunteers to develop and execute strategic plans for growth in revenue to benefit the organization's mission priorities.



## **MARIT HARM, DIRECTOR OF MEMBERSHIP AND PROGRAMS, TEMPO MILWAUKEE**

Marit Harm is the Director of Membership & Programs at TEMPO Milwaukee, a membership organization for professional women with the mission of furthering the impact of women leaders in the community. She is a resource to the organization's 370+ members and 150+ Emerging Women Leaders and works closely with committee leaders to plan and execute TEMPO Milwaukee's initiatives. Marit oversees marketing communications, programming, and signature events, identifies partnership opportunities, and builds awareness of TEMPO Milwaukee – and specifically the Emerging Women Leaders initiative – with the business community. Marit is a native of St. Paul, Minnesota, but has called Milwaukee home for the past 10 years. She attended UW-Milwaukee where she earned a Bachelor's in Journalism Advertising and Media Studies and minored in Spanish. She's a 2018 graduate of the Future Milwaukee Leadership Program and mentors (from afar, via FaceTime & Snapchat) her 12-year-old Little Sister. In her free time, Marit enjoys drinking wine with her gal pals, traveling, and living life with her fiancé, Nial, and their puppy Florence.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



**ASHLEY HATLEY CARUSO, CHIEF DEVELOPMENT OFFICER,  
GIRL SCOUTS OF WISCONSIN SOUTHEAST, INC.**

Ashley Hatley Caruso currently serves as the chief development officer at the Girl Scouts of Wisconsin Southeast. She joined the organization in 2016 as director of major giving, then served as director of philanthropy and interim chief development officer. As chief development officer, Caruso provides strategic leadership to develop and implement GSWISE's fund development and philanthropic initiatives, including donor cultivation and stewardship. Prior to joining Girl Scouts, Caruso served as the philanthropy manager at Wheaton Franciscan Healthcare-All Saints Foundation in Racine, executive director of Black Point Historic Preserve in Lake Geneva, and manager of Children's Expressions at Children's Memorial Foundation in Chicago. Caruso is a past president of Junior League of Racine and is a former board member of the Racine Heritage Museum. She currently serves as president of the Deerfield Elementary parent-teacher organization and a member of TEMPO Milwaukee's Emerging Women Leaders. She is a recipient of the Presidential Volunteer Service Bronze Award in recognition of her wide-ranging volunteer work. She earned her Bachelor of Science degree from University of Wisconsin-Oshkosh and a certificate in fundraising management from the Center of Philanthropy at Indiana University. Caruso lives in Oak Creek, Wisconsin with her husband of 10 years, Peter J. Caruso, Jr. and children Jacob Gregory (9) and Addison Charlotte (6)



**JENNY HAUSER, DONOR RELATIONS MANAGER, YOUTH FRONTIERS**

Jenny Hauser is a Donor Manager for Youth Frontiers and is the first team member based in Wisconsin. Her Master's Degree in Social Work from UW-Milwaukee and her vast experience working for Milwaukee nonprofits for over 15 years are the perfect fit to help grow Youth Frontiers in Wisconsin. Jenny is the mom of two school-age daughters and understands firsthand the importance of youth treating themselves and others with kindness and respect. She is honored and inspired to be able to work for the mission of Youth Frontiers and bring it to Milwaukee area schools. In addition to her work for Youth Frontiers, she also co-owns a local business, GraceGirls. GraceGirls strives to empower moms and their daughters through group fitness to love their bodies and build strong, supportive communities so that our next generation of girls is rooted in higher self-esteem and confidence. In her free time, Jenny enjoys spending time in Wauwatosa with her family and new yellow lab puppy, watching and coaching her daughters in sports and trying new, local restaurants.



**SYDNEY HOFER, PR ADVISOR, KANE COMMUNICATIONS GROUP**

Sydney Hofer joined Kane Communications Group as a public relations advisor in January 2018. In her role, Sydney provides strategic communications counsel to clients, developing strategies and tactics that align with their business goals. She also provides media training and manages media relations, with an emphasis on reputation management. Sydney spent nearly nine years in corporate public relations at Kohl's, where she managed media requests for hundreds of stores, promoted real estate projects and new store grand openings, and led content development for the corporate website. She spent more than a decade in TV news as a producer at TMJ4 in Milwaukee and KWQC in Davenport, Iowa. A native of Galesburg, Illinois, Sydney holds a Bachelor of Arts degree in English and Journalism from the University of Iowa. She also holds a Master of Arts in Communication from Marquette University.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **MELISSA HOWARD, MARKETING STRATEGIST, THE DOHMEN COMPANY**

Melissa joined The Dohmen Company in 2016, first as a Marketing Strategist at Red Arrow Labs and most recently on the Dohmen corporate team as a Marketing Strategist. In her role, she led marketing and communications for Dohmen and the Dohmen Company Foundation and was responsible for the development and execution of marketing and communication efforts. She is a digital and marketing professional with experience in digital strategy, product brand development, integrated marketing campaigns and content strategy and has been working at the cross sections of communications and technology for over 15 years. She leads a Girl Scout troop and volunteers her time at Feeding Mouths Filling Minds. Melissa grew up in St. Paul, MN and moved to Milwaukee after spending a decade working in Washington DC. She graduated with a bachelor's degree in International Economics and Cultural Affairs from Valparaiso University.



## **JENNIFER HUBER-BULLOCK, SENIOR INVESTMENT ANALYST, COLLIERS INTERNATIONAL**

Jennifer Huber-Bullock is a Senior Investment Analyst at Colliers International | Wisconsin, the largest full-service commercial real estate firm in Wisconsin. Jennifer is part of the investment team and plays a key role in the sale process of investment real estate from start to finish. Her primary focuses include producing offering memorandums, broker opinion of values, financial models and marketing plans. Jennifer holds a Bachelor of Business Administration degree in finance and marketing with a Certificate of Real Estate from the University of Wisconsin – Milwaukee and has more than 10 years of experience in commercial real estate. She is currently pursuing the Certified Commercial Investment Member (CCIM) designation, the premier designation recognizing leading experts in commercial investment real estate. She is a member of Commercial Association of Realtors Wisconsin (CARW) and Wisconsin Commercial Real Estate Women (WCREW). Jennifer currently lives in Franklin with her husband and three children.



## **AMANDA IZQUIERDO, SENIOR PROJECT MANAGER, JLL**

Amanda Izquierdo is a registered architect and works for JLL in Milwaukee, acting as an owner's representative/project manager for commercial office and campus projects. Interestingly, she began her tenure with JLL in Mexico City, where she worked for almost eight years before moving back to Wisconsin in 2015. While living in Mexico, she connected to the community by tutoring and homeschooling children. Prior to joining JLL, Amanda worked in the architecture and construction industry at an international level with HOK, HSBC, LM Consultants, and Barrientos Design & Consulting. Amanda holds a bachelor's degree in both architecture and Spanish from the University of Wisconsin - Milwaukee. She also holds a master's degree in architecture and a master's degree in civil engineering from the University of Illinois - Urbana/Champaign. She is a registered architect in Wisconsin and has been an AIA member since 2007. She is also a LEED Accredited Professional in Building Design and Construction.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **CARLENE JULIUS, DIRECTOR OF BUSINESS DEVELOPMENT, NEW RESOURCES CONSULTING**

Carlene Julius is Director of Business Development at New Resources Consulting in Milwaukee. Carlene started at New Resources Consulting in 2014 and is responsible for the overall management of strategic planning and customer relationship activities for select national and local accounts. Before New Resources Consulting, Carlene worked as a Senior Medical Sales Representative for Forest Pharmaceuticals. Prior to her sales profession, Carlene was a television news reporter. She started her career as a college intern working on-air for the NBC news affiliate in Champaign-Urbana, Illinois, and the station hired her full-time upon graduation. Carlene then moved to Milwaukee where she joined the ABC affiliate, WISN-TV, as a lead reporter for the 5pm, 6pm and 10pm news. Carlene was promoted to weekend anchor at WISN-TV but left television news shortly after her promotion to pursue a new opportunity at the Milwaukee Mayor's Office as Press Secretary. Carlene spent one year working for the Milwaukee Mayor before transitioning into a sales career. Carlene is also an active member of the community. She has volunteered at Sojourner Family Peace Center working the crisis hotline and children's program. She served as co-chair for Sojourner's 'Be the Light' fundraiser event for the past two years and is now a board member of Sojourner. Carlene has also volunteered at Agape Community Center in Milwaukee and Food for Friends in Illinois preparing and serving meals. Outside of work and civic duties, Carlene enjoys spending time with her husband, Buddy. They like to golf, dine at new restaurants and travel. She also enjoys spoiling her niece and nephew with love and attention. Carlene grew up in the Chicago suburbs of Oak Brook and graduated from Columbia College in Chicago with a B.A. in Broadcast Journalism.



## **NATALIE KAMENICK, BRAND MANAGER, BETHESDA LUTHERAN COMMUNITIES**

Natalie Kamenick is the Brand Manager at Bethesda Lutheran Communities, a national nonprofit organization that serves people with intellectual and developmental disabilities. In her role, she is responsible for leading the brand and creative team toward expanding brand awareness across a national footprint. To accomplish this, she works with stakeholders and business partners across the organization to identify marketing needs and develops and executes marketing strategies in traditional and digital platforms. Prior to joining Bethesda, Natalie worked at Laughlin Constable as the account supervisor for the Wisconsin Department of Tourism marketing efforts. Natalie's greatest strengths are her creativity, drive and leadership. She thrives on challenges, particularly those that expand the company's reach. She holds a bachelor's degree in Marketing from Clarke University in Dubuque, Iowa.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **KIM KOLESARI, ACCOUNT EXECUTIVE, M3 INSURANCE**

Kim Kolesari is an Account Executive in the Milwaukee office of M3 Insurance. Working in Property and Casualty Insurance, Kim supports the agency's efforts to gain new business and build lasting client relationships. By designing insurance solutions for her clients using proactive strategies, she consults and advises her clients on risk transfer and risk management strategies. As a licensed Agent of Property and Casualty in Wisconsin, Kim specializes in the areas of manufacturing, distribution, food and agriculture. In 2017, Kim completed the HACCP (Hazard Analysis and Critical Control Points) certification, which is a critical component of risk management and safety for Food and Agricultural clients. In 2018, she obtained the Management Liability Insurance Specialist (MLIS) designation, making her the third individual in the State of Wisconsin to achieve the designation. Kim began her education at Creighton University in Omaha, NE and finished at University of Wisconsin – Milwaukee with a Bachelor of Business Administration, majoring in Accounting. Committed to the communities in which she works and lives, she is a 2018 graduate of Project LEAD, a United Way program. She further supports The Women's Center Waukesha by serving on their Advancing Advocates Council.



## **KERSTEN LARSON, SENIOR RESEARCH ANALYST, WELLS FARGO ASSET MANAGEMENT**

Kersten Larson is a senior research analyst on the PMV Equity team at Wells Fargo Asset Management (WFAM). Kersten joined WFAM from Strong Capital Management where she held a similar position. She began her investment industry career in 2000 as an associate in Strong's Leadership Training Program. She holds a bachelor's degree in economics from Ripon College.



## **SARA MACKAY, ASSOCIATE PRODUCT MANAGER, KOHL'S CORPORATE**

Sara MacKay is proud to be a Milwaukee native and is excited to have moved back to the city two years ago! She has experience working in several different industries and companies, as well as living in nine different cities, two of them international! After graduating from UW-Madison, Sara was lured by palm trees and moved out to Los Angeles to start her career in supply chain with Nestle USA. She moved around quite a bit before her last stop in Toronto with Deloitte Canada. Upon returning to Milwaukee, she spent two years opening and managing an indoor cycling studio, CycleBar Mequon, and just recently started a career in Product Development at Kohl's. She loves everything active and happens to be the current Wisconsin state champ for paddle tennis!

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **SAMANTHA MALDONADO, PARTNER, DISCERNING DESIGNER, PINPOINT SOLUTIONS**

Samantha Maldonado is a focused and passionate change agile organizational leader with proven success in building and leading world-class teams focused on serving clients, community and organization. She has been recognized in her abilities to establish a foundation for collaborative work across all verticals with the goal of enhancing client satisfaction and profitability through technology and client centered efforts. She is driven to see positive action to serve the development, and namely wellbeing of our community through providing guidance, tools, and opportunities. Samantha Maldonado is currently the President of the Prospanica Milwaukee chapter, President and Founding Board member of Stellar Collegiate Charter School, Co-Chair of UPAF NextGen, and Council member for the Multi-Cultural Advisory Council of Visit Milwaukee. She was selected by the Milwaukee Business Journal as one of 2018's 40 under 40 winners.



## **KELLEY MALONE, SENIOR MANAGER, BRAND PACKAGING, KOHL'S CORPORATE**

Kelley Malone is the Senior Manager, Brand Packaging for Kohl's. In her role she is responsible for the creative development and execution of brand identity and packaging design for all of Kohl's owned and licensed brands. She works closely with product development, merchants and licensing partners to develop strategic solutions that support business and product priorities while inspiring the customer. Kelley oversees the brand standards for 30 brands including: Simply Vera Vera Wang, LC Lauren Conrad, Sonoma Goods For Life, APT 9, Croft & Barrow, Jumping Beans and Food Network. To accomplish all this, she leads a talented team of art directors, designers and writers across Kohl's Milwaukee and New York offices. Kelley is a native of Philadelphia and holds a Bachelor of Fine Arts from Rochester Institute of Technology.



## **MEGAN MARES, TRADE BREWER, MILLERCOORS**

A graduate of Carroll College, majoring in Human Biology and lettering in Track and Field, Megan has called the East Side of Milwaukee home for nearly a decade. After spending a few years doing Infectious Disease research, she eventually found her true passion in beer after joining Miller Brewing Company in 2012. Holding roles in Sensory, Pilot Brewing and now as a Trade Brewer for the On-Premise team, there is nothing better than working in the brewing industry. From teaching people about the hundreds of styles, to pairing food and beer, to brewing a gold medal winning GABF beer - the passion in the Milwaukee community for beer is astounding. Being a female in the industry is very important and being a part of Pink Boots Brewing Society, Girls Pint Out, BREW MillerCoors and having the opportunity to collaborate with women in the industry is something near and dear to Megan's heart. This past year she was named one of Milwaukee's 40 under 40 and became one of 100 people with the Advanced Cicerone certificate; she can't wait to see what 2019 brings.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **CHRISTINA MASCITTI, SENIOR MANAGER, CRISIS PREVENTION INSTITUTE**

Christina Mascitti joined Crisis Prevention Institute in 2016, on the North American Training Department, as a Bilingual Global Professional Instructor. She specializes training Nonviolent Crisis Intervention Training (Train the Trainer). Christina partners with Mental Health and Healthcare organizations and their leadership teams to execute their Workplace Safety Strategy. In addition, she is a key resource for strategic implementation, change management, and customized product delivery. Christina is a Girl Scout STEM Troop Leader, empowering girls to discover their potential and build confidence. She is an advocate for disabilities and volunteers for the Children's Tumor Foundation. She is a native of Ottawa, Ontario and brings over a decade of experience in French Special Education and Healthcare (Hospice Nursing).



## **BROOK MAYBORNE, DIRECTOR OF HUMAN RESOURCES, STOWELL ASSOCIATES**

Brook Mayborne, MBA, SPHR, currently serves as the Director of Human Resources at Stowell Associates, a provider of integrated managed-care home care services in southeastern Wisconsin. As a senior manager with the organization, she is responsible for all areas of strategic HR planning, talent development and workplace culture. Brook also provides leadership to a team of HR professionals and management coaching on a regular basis. Prior to joining Stowell Associates, she was the Director of Human Resources at Divine Savior Holy Angels High School where she created the infrastructure for the HR department and all of its services. Brook received a BBA and an MBA from UW-Milwaukee and lives in Germantown with her husband, two sons and a cat.



## **EMILY MCELWEE, EXECUTIVE DIRECTOR, EAST TOWN ASSOCIATION**

Emily McElwee currently serves as the Executive Director of East Town Association. East Town Association works to draw people together to experience and celebrate the vibrant East Town neighborhood – the area of downtown Milwaukee east of the Milwaukee River between Ogden to the North and Clybourn to the south. Signature programs produced by East Town Association include Cathedral Square's Jazz in the Park, Bastille Days, and the Cathedral Square Market. Emily has held various roles within East Town Association for the past 10 years. Emily lives in Shorewood with her husband, Patrick, and 1-year-old son, Hugh. She has a Bachelor of Arts degree in Economics from Marquette University.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



**CLAIRE MILLER, CONTINUOUS IMPROVEMENT MANAGER, MILWAUKEE COUNTY**

Claire Miller joined Milwaukee County in 2013 and currently works as the Continuous Improvement Manager. In this role she is responsible for driving continuous improvement throughout the County's numerous departments to improve efficiency and achieve operational excellence. She works directly with departments to identify, improve, and document critical work processes. Prior to her current role, Claire spent over 10 years working in employee wellness. Most recently at Milwaukee County, she worked as the Wellness Coordinator where she grew their wellness initiative into a comprehensive, innovative program offering a variety of programs and resources. She is a former public health Peace Corps Volunteer where she served two years in Kenya, holds a Bachelor of Science degree in biomedical sciences from Marquette University, and a Master of Public Health degree from the Medical College of Wisconsin.



**LEAH MURPHY, EXECUTIVE DIRECTOR – NATIONAL PRACTICE LEADER OF VALUATION & ADVISORY'S HOSPITALITY AND GAMING PRACTICE, CUSHMAN & WAKEFIELD, INC.**

Leah is currently an Executive Director and National Practice Leader with Cushman & Wakefield's Hospitality and Gaming Valuation and Advisory Group. She joined Cushman and Wakefield, Inc. in June 2016 when she moved to the Milwaukee area. Prior to her move, Leah worked for HVS as the leader of the Los Angeles Consulting and Valuation office for six years. Leah first got her start within the hospitality real estate industry with HVS in San Francisco in 2007.

Over the past twelve years, she has valued various hospitality assets and land in excess of \$11 billion. In addition to her valuation and advisory experience, she has nearly ten years of operational experience in the hospitality industry, including hotels, restaurants, bars, and theme parks. Leah is an adamant supporter of hospitality education through her involvement with the Washington State Alumni Association and historically as a guest lecturer at the Collins College of Hospitality Management at Cal Poly Pomona. She also serves on the Board of Directors for the Wisconsin Chapter of the Appraisal Institute and is a Designated Member of the Appraisal Institute (MAI). Although born in Seattle, Leah spent a large time of her childhood living in Frankfurt, Germany. Her family relocated back to the United States and moved to the Bay Area of Northern California (Walnut Creek). Leah holds a Bachelor of Arts degree in Hospitality Business Management and a Master's in Business Administration from Washington State University.



**MANISHA NABKE, SENIOR COMMUNICATIONS STRATEGIST, BADER RUTTER**

Manisha Nabke is an advertising and communications professional and works at Bader-Rutter as a Sr. Communications Strategist. She is a leader of her team and helps clients develop marketing strategies and campaigns to achieve their business goals. In addition, she contributes, leads and presents at advertising industry events. Manisha also manages an annual fundraiser for Rose Glen Elementary school that raises over \$30,000+ a year for the school. She volunteers for Autism Speaks, The Humane Society, The Women's Center and Habitat for Humanity. Manisha is a native of Milwaukee and holds a Bachelor of Arts degree in Journalism and Communications Arts from UW-Madison.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **HAYLEY NOVAK, CORPORATE MARKETING COORDINATOR, GRAEF**

Hayley is a marketing professional with more than 10 years of experience in several industries. Currently the Corporate Marketing Coordinator at GRAEF, she oversees the functions of the firm's marketing department. She also works closely with the Business Development team on strategic initiatives to win new work, maintain and develop client relationships. Hayley is currently the Membership Director for Society for Marketing Professional Services (SMPS), Wisconsin – a professional organization for marketers in the A/E/C industry. Additionally, Hayley serves on the Board of Directors for the Alzheimer's Association of Southeast Wisconsin and is also a founding member of the Alzheimer's Association's Young Champions. Originally from the Madison area, Hayley moved to Milwaukee to attend Marquette University, where she earned a bachelor's degree in Advertising, Marketing and Public Relations.



## **ISIOMA NWABUZOR, ATTORNEY, BAIRD**

Isioma ("E-see-o-muh") Nwabuzor ("Wuh-boo-zur") currently serves as an attorney with Baird. In her role at Baird, Isioma tackles issues in a variety of legal areas including corporate transactions, contracts, securities law, federal regulations, and other general corporate matters. Prior to her current role at Baird, Isioma has worked for: Advicent Solutions, Goodwill Industries of Southeastern Wisconsin, the U.S. District Court for the Eastern District of Wisconsin, Columbia St. Mary's Hospital Systems, and Harley-Davidson, Inc. With a strong dedication to her profession, Isioma presently serves as a board member for both the Sports & Entertainment Law and IP & Technology Law Sections of the State Bar of Wisconsin. She is an alumna of the State Bar of Wisconsin's Leadership Development Summit and a member of the Association of Corporate Counsel, the American Bar Association, and the Wisconsin Association of African American Lawyers. Isioma is a former Executive Board Member for the National Black Law Students Association, where she served as the National Convention Specialist for the 2014 Annual Convention hosted in Milwaukee, Wisconsin. She is a former Adult Achiever with the YMCA of Metropolitan Milwaukee and former committee member for the Boys & Girls Clubs of Greater Milwaukee's "Celebrating G.I.R.L.S." initiative. She currently serves as a Board Member and the PR Chairman for Rotary Club of Mequon-Milwaukee Afterhours, and as an Officer and Committee Chairman for the Epsilon Kappa Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated. Isioma earned her Bachelor of Arts with double majors in political science and psychology from Marquette University and her Juris Doctorate from Marquette University Law School. Attorney Nwabuzor is licensed to practice in the state of Wisconsin.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **KILEY PETERS, OWNER & CEO, BRAINCHILD STUDIOS**

Kiley Peters is the Owner and CEO of Brainchild Studios, a boutique digital content marketing and website creation agency primarily serving brands targeting millennial moms. She is also the Founder of the Work From Home Playbook, a series of online courses guiding aspiring entrepreneurial moms through the steps of starting a virtual business. As the President of 414digital, Milwaukee's dedicated digital marketing organization and a member of TEMPO's Emerging Women Leaders program, she is looking to elevate the talent and retention of Milwaukee's digital marketing community and empower women across the country. As a three-time entrepreneur, with over a decade of industry experience, she has worked on digital marketing strategies for over 75 brands ranging from small businesses to global brands. Additionally, she has lectured on the topics of digital marketing strategy, content marketing and online analytics at University of Illinois at Chicago, Columbia College, Marquette University, University of Wisconsin-Milwaukee, The Second City and Google. She is an Adjunct Professor at Marquette University teaching Digital Content Strategy and holds dual Bachelor of Arts degrees from Marquette University and an MBA from University of Illinois at Chicago.



## **ELIZABETH (LIZ) POESCHL, BUSINESS DEVELOPMENT MANAGER, FOCUS TRAINING**

Liz Poeschl spent the first 12 years of her career in healthcare, with five years in training and development prior to transitioning to FOCUS Training in 2018. She has an undergraduate degree from UW-Milwaukee and an MBA from the University of Colorado-Denver. Liz puts her experience in project management, consulting and facilitation to work for her clients, providing them with engaging and customized programming. In her role with FOCUS Training, she works with clients in the professional market to provide leadership development for all levels of an organization, from individual contributors to the executive level. She serves on the American Heart Association's Workplace Wellness Committee and is a mentor for The Commons.



## **LISA RASMUSSEN, SENIOR CREATIVE PROJECT MANAGER, GMR MARKETING**

Lisa Rasmussen is excited to connect with other women in TEMPO Milwaukee's Emerging Women Leaders community in 2019. As a Senior Creative Project Manager at GMR Marketing she takes great pride in helping to bring creative to life for one of the agency's largest clients. Her passion meets purpose through coaching, mentoring, and as a co-operational lead of GMR's employee resource group GLOW, which fosters Growth, Leadership, and Opportunities for Women. She is an experienced communications professional with 11+ years of experience in project management, client relations, business development and training; and has an aptitude for process improvement and innovation. Lisa is a native of Dousman, Wisconsin and holds a Bachelor of Arts Degree in Public Communications from UW-Eau Claire. She looks forward to learning, collaborating, and doing her part to help elevate EWL to the next level.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



**NICOLE RYBECK WOLCOTT, GLOBAL SERVICE PRODUCTIVITY LEADER, GE HEALTHCARE**

Nicole Rybeck Wolcott is a Global Service Productivity Leader at GE Healthcare. Productivity Leaders are critical leadership roles to enhance customer experience, improve product/service quality, and stimulate growth in developed and emerging markets. Nicole started her career with GE as part of the Information Technology Leadership Program. Following her graduation from the program, she completed a Lean Six Sigma Black Belt certification. Outside of her day job, Nicole serves as the Campus Recruiting Leader for GE at UW-Madison. In this role, she owns GE's overall presence and recruiting efforts at the University. Nicole is a graduate of UW-Madison's College of Engineering and continues her engagement with campus as a board member and former President of the Brittingham Viking Scholarship Organization, a group that has been dedicated to promoting the value of academic, social and professional connections between UW-Madison and Scandinavia for more than 65 years.



**MARA SABATINI, MEDICAL PLANNER/PROJECT MANAGER, HGA**

Mara Sabatini is a Project Manager and Medical Planner for HGA, Inc., an architectural and engineering firm with 11 offices across the country. From the Milwaukee Office, Mara thrives on leading through collaboration. Her position has given her opportunities to change the lives of patients, families and staff at world-renown hospitals and research centers. She brings a clear vision to the design and management of her projects, and this ability to affect and influence clients and project success also permeates her mentoring, philanthropic and personal endeavors. She was named 2016's Woman of the Year in Kansas City for the Leukemia and Lymphoma Society and has been a member of the Leadership Committee for both Kansas City and Milwaukee since 2016. She hopes to continue mentoring and leveraging her skills to lift other women into leadership positions, and to build lasting relationships.



**ANGELA SAN FELIPO-GELLENDIN, COMMERCIAL TREASURY SOLUTIONS SPECIALIST, NORTH SHORE BANK**

Angela San Felipo-Gellendin joined North Shore Bank in 2018 as a Treasury Management Specialist. In her role, she serves as a consultative treasury management sales professional and service provider supporting small to medium sized business customers. Prior to transitioning to banking, Angela spent the first 20 years of her career in treasury and finance positions with several local mid-sized to Fortune 500 companies, both public and private. Angela also holds LEAN Six Sigma Green Belt certification. Angela has served on the Board of Directors for the Wisconsin Association for Financial Professionals since 2014 and was Vice President in 2015 and President in 2016. Members of the WIAFP include treasury and finance professionals and provides a network for sharing treasury management concepts and best practices, and a forum for the educational development of its members. Angela is a member of Women for MACC (Midwest Athletes Against Childhood Cancer) and is a regular volunteer for fundraising activities. Additionally, she has volunteered with Greyhound Pets of America – Wisconsin to help find forever homes for retired racing Greyhounds.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



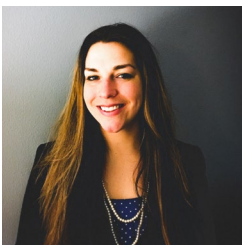
## **SARAH SCHMIDT, DIRECTOR OF EARNED MEDIA, BVK**

Sarah's entrepreneurial spirit and commitment to creating dynamic, engaging brand conversations made her a natural fit to lead BVK's integrated earned media efforts. Sarah thrives on challenging the "norm," pushing brands outside of their comfort zone to consider new and exciting communications tactics that break through the clutter. Prior to BVK, Sarah spent over a decade managing integrated public relations, event marketing and hospitality efforts for major, national brands like Kohl's, Bank of America and Sea-Doo. Today, as a seasoned earned media professional, Sarah is proud to lead a team of talented PR, experiential and social media practitioners who create unique and strategic earned media programs for brands like Carmex, Maine Office of Tourism, Briggs & Stratton and more. Sarah received her undergraduate degree in Business Administration from St. Norbert College and her Master's in Communications from Marquette University. Sarah is married and lives with her husband and adorable Olde English Bulldog, Kirby, in Grafton. In her free time, she likes spending time outdoors, being by water and traveling.



## **KATY SCHNEIDER, VICE PRESIDENT – COMMERCIAL BANKING, JOHNSON BANK**

As Vice President, Commercial Banking, Katy builds relationships with business owners to help them reach their long-term goals. Katy places a strong focus on listening to a client's story. She enjoys witnessing the passion, dedication and vision that a business owner has for their business. Knowing a client's business, listening to their unique needs and understanding their challenges allows her to develop new and unique ways to offer value.



## **CALLAN SCHOONENBERG, SUPPLY CHAIN PROGRAM MANAGER, EATON**

Callan Schoonenberg is Supply Chain Program Manager for Eaton, a power management company. She is responsible for deploying systems and technologies that create an internal visual marketplace for Eaton purchased products globally, accounting for over \$4B in direct material spend. Most recently, Callan was Engineering Manager on the executive leadership team for the Industrial Controls Division (\$390M). She joined Eaton in 2010 and has held roles of increasing responsibility within engineering and operations. She began her career in environmental consulting, modeling product footprints for Hewlett-Packard and Walmart. Callan holds a BS in Mechanical Engineering and Spanish from the University of Wisconsin-Madison and a Master of Business Administration in Operations & Supply Chain Management at Marquette University. She was formerly an adjunct professor at Marquette University in the College of Engineering. Callan volunteers as Board Secretary at the Urban Ecology Center and on the University of Wisconsin-Platteville Environmental Engineering Advisory Board.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



**KIM SCHULTZ, DIRECTOR OF STRATEGIC PARTNERSHIPS + EVENTS, HPGM**

Kim Schultz graduated from the University of Wisconsin-Madison in 2010, with a bachelor's degree in Spanish and International Studies. She spent her final semester traveling and studying abroad in South America. Before joining HPGM as Program Manager, Kim worked to expand a community health educational program as a Program Assistant for the Southeast Wisconsin Affiliate of Susan G. Komen. She joined HPGM as Program Manager in 2013. In 2015, she completed the Future Milwaukee Leadership Program through Marquette University.

That same year, she was promoted to Associate Director of Corporate Events at HPGM. In 2017, Kim was again promoted, to Director of Strategic Partnerships & Events, taking on a greater role in developing and maintaining corporate and community partnerships. She works with the President & CEO and Board of Directors to create HPGM programs, plan events, collaborate with members, explore funding opportunities, and reach strategic goals. Kim serves on the Wisconsin Humane Society Advisory Board and is the Chair of the Racine Community Committee.



**ERIN STANEK, RESEARCH MANAGER, PRIVATE ASSET MANAGEMENT, BAIRD**

Erin Stanek is the Research Manager for the Private Asset Management team at Baird. Erin leads the research and reporting team and specializes in portfolio construction, private investments, and economic, market and asset class research. Prior to Baird, Erin was an Audit Manager at Deloitte & Touche LLP, where she managed engagements supporting SEC and regulatory requirements primarily for publicly traded clients. Erin holds a Bachelor of Science in Business Administration degree in Accounting and a Master of Science in Accountancy

from Marquette University and is a Certified Public Accountant. Erin is involved in her community as a volunteer at her parish and is a current board member of the Divine Savior Holy Angels High School Alumnae Association.



**KATRINA STIEBS, CHIEF PEOPLE OFFICER, PENROD**

Katrina serves as the Chief People Officer at Penrod, a digital cloud consulting agency. She graduated with honors from UW-Milwaukee in 2010 and began her career with Penrod in 2013 during the company's early stages as a startup. Penrod has rapidly grown since to be an Inc. 500 company in 2017 and 2018 and recognized as the Best Place to Work for Young Professionals in Wisconsin three years running. As a leader at Penrod, Katrina oversees people operations and employee experience and has been instrumental in shaping a culture that

promotes making the workplace enjoyable while also balancing the demands of a client services organization.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **MEGAN STROCK, SPECIAL EVENTS MANAGER, FEEDING AMERICA EASTERN WISCONSIN**

Megan Strock is the Special Events Manager on Feeding America Eastern Wisconsin's Development team. There she leads the planning, coordination, sponsor and donor solicitation and stewardship for the organization's signature fundraising events and key partnership programs. Prior to Feeding America Eastern Wisconsin, Megan worked in Human Resources at Johnson Controls managing their employee engagement programs for the Buildings business and was the Vice President of the Women's Network (Business Resource Group).

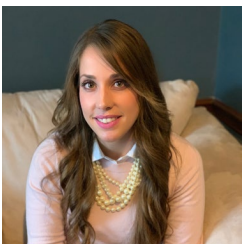
Outside of work, she is a mentor in Big Brothers Big Sisters' mentor2.0 program. A native of New Berlin, she holds a Bachelor of Science degree in Human Services Leadership from the University of Wisconsin – Oshkosh.



## **REBECCA (BECCA) SURGES, SENIOR DIRECTOR OF DEVELOPMENT, SAINT JOAN ANTIDA HIGH SCHOOL**

As a leader within secondary / post-secondary education and the Milwaukee community, and a passionate advocate for women and girls, Rebecca "Becca" Surges is pleased to join EWL. For the past 10 years, Becca has held various enrollment management positions at institutions, including St. Joan Antida High School, Alverno College, and most recently Mount Mary University. Becca is a proud graduate of Alverno College where she earned a bachelor's

degree in Professional Communication and a master's degree in Organizational Development. At the national level, Becca serves as Chair for the National Association for College Admission Counseling (NACAC) Women's Colleges Special Interest Group. Becca is President of the American Association of University Women (AAUW) West Suburban Milwaukee Branch and Chair of the Notre Dame School of Milwaukee Auxiliary Board. Becca joined the leadership team at St. Joan Antida High School in February 2019 where she serves as Senior Director of Development. Her work includes all things philanthropy: partnership development, grant writing, major gifts, and special event planning. Through her professional work and involvement in EWL, Becca is excited to build meaningful connections.



## **RACHEL THEISEN, DIRECTOR OF OPERATIONS, INCHECK, INC.**

Rachel Theisen is Director of Operations for InCheck, Inc., a locally-owned, nationally-accredited Consumer Reporting Agency specializing in the pre-employment screening process. In her role, Rachel's primary responsibilities are to lead operations in concordance with the strategic goals of the organization – overseeing cost control, employee management, project management, compliance management, and organizational communication initiatives. Rachel is a SPEAR™

Certified Professional, having developed and demonstrated core competencies, measured and improved processes, and intentional habits to think, act, and lead strategically to achieve success. A native of Mequon, she holds a Bachelor of Arts degree in Biology, Society, and Environment from the University of Minnesota – Twin Cities.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **CAITLIN TILLEY, RISK ADVISORY SUPERVISOR, RSM**

Caitlin is a Risk Advisory Supervisor at RSM US LLP. In her role, Caitlin focuses primarily on internal audit and Sarbanes-Oxley compliance. Caitlin provides internal audit out-sourcing, co-sourcing, and Sarbanes-Oxley (SOX) services to both public and private clients. She is experienced in leading large projects with multiple deliverables. She has experience in manufacturing and healthcare industries, ensuring financial and operational controls are operating effectively, and providing recommendations to identify business risks. Caitlin currently services as the chapter Secretary for the Milwaukee chapter of the Institute of Internal Auditors and participates in a mentorship program of local high school students through United Way. Caitlin is a native of Milwaukee, Wisconsin, and holds a Bachelor of Business Administration degree in finance. She also holds a Master of Science degree in accounting from St. Mary's University.



## **MEG TROY, PARTNER, SEYFARTH SHAW LLP**

Meg Troy is a Partner at Seyfarth Shaw LLP, a full service, international law firm that is consistently recognized as one of the nation's top innovative law firms. Meg's practice primarily focuses on the representation of management in the area of Employee Retirement Income Security Act of 1974 (ERISA) and employee benefits litigation, including class action and multi-plaintiff litigation. Her ERISA and employee benefits litigation experience includes representing employers in pension, disability and retiree health care benefit claims; breach of fiduciary duty claims; Section 510 claims; multiemployer withdrawal liability assessments and delinquent contribution claims; 401(k) excessive fees claims; cash balance plan claims; and top hat plan status claims. Seyfarth's ERISA Litigation team was recently recognized as the 2019 "Law Firm of the Year" for ERISA Litigation by U.S. News & World Report: Best Lawyers.



## **JAMIE UDELHOFEN, MANAGER, TALENT ACQUISITION, ADVOCATE AURORA HEALTH**

Jamie Udelhofen joined Advocate Aurora Health in November 2017 as a Manager of Talent Acquisition. She is responsible for leading a team of recruiters to hire for nursing, nursing support and clinical support roles in Wisconsin. Prior to coming to Advocate Aurora, she spent over a decade in RPO with Cielo where she started her career in talent acquisition. Growing from a recruiter to leading TA teams for large healthcare clients, she found her passion for healthcare and developing talent. Jamie also led Cielo's Global Learning & Development team for three years. She designed a blended global learning strategy for 2000+ employees aligned to the organization's talent management strategy. She volunteers with Milwaukee Pathfinders, Special Olympics, and Midwest Athletes Against Childhood Cancer (MACC). Jamie is a native of Lancaster, Wisconsin and holds a Bachelor of Science degree in Business Administration and International Studies with a minor in French from UW-Platteville.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **LACEY VAN SYCKLE, VICE PRESIDENT OF DELIVERY, PENROD SOFTWARE**

Lacey Van Syckle serves as the Vice President of Delivery at Penrod, a digital cloud consultant agency. In her role, she leads the professional services organization and is responsible for the high-quality execution of all our consulting services. Since Lacey joined the organization in 2015, Penrod has been in the Inc. 5000 three times ranked 550, 440, and 480. Lacey is a Wisconsin native and holds a Bachelor of Science degree in Business Administration with focuses on Information Technology & Marketing from Marquette University.



## **KAITLIN VAUGHN, CORPORATE TRAINEE PROGRAM MANAGER**

Kaitlin is Quad/Graphic's Corporate Trainee Program Manager. In her role, Kaitlin applies her 10+ years of complex project management and marketing experience to the recruiting, onboarding, and development initiatives for the program. She also oversees, coaches, and mentors all Corporate Trainees through the early years of their career. As a lifelong learner and teacher, she earned her bachelor's degree in Marketing and Spanish from UW – La Crosse, and her MBA from Marquette University. Kaitlin currently serves as Leadership Chair on the advisory committee to The Circle, the woman's affinity group at Quad, which she co-founded.



## **JESS VENTO, DIRECTOR OF PROPERTY ACCOUNTING, FOUNDERS 3 REAL ESTATE SERVICES**

Jess joined Founders 3 Real Estate Services in December 2016 as Director of Property Accounting. With over 12 years of property management experience, she brings more than 15 years accounting experience in various industries including manufacturing, banking and property management to the Founders 3 team. Prior to joining the company, she was a key member of the corporate team at Burke Properties, a family owned property management firm in Milwaukee. She was responsible for corporate accounting, property accounting and system improvements. Jess has a passion for process improvement and project management. She has her Master's in Business Administration, emphasis in Leadership and Management from Ottawa University, where she has taught Accounting classes. In addition to her roles above, she is an active member of the Accounting & Financial Women's Alliance Milwaukee Chapter where she formerly served as President. Additionally, she is an advocate to find a cure for Type 1 Diabetes.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



**SASHA J. WATERS, WOMEN'S INNOVATION NETWORK COORDINATOR,  
MARQUETTE UNIVERSITY**

Sasha J. (Parsons) Waters currently develops programming for the Women's Innovation Network (WIN) and the Women's Colleagues Program at Marquette University. She focuses on creating inspirational events and professional development opportunities for women, minorities and others currently underrepresented in innovation and entrepreneurship. She connects alumni, faculty, staff, students, industry professionals and Milwaukee community by planning and executing a wide variety of networking activities. Her passion for helping others achieve their goals stems from her background as a Human Resources Professional, her entrepreneurial experience founding her own event planning company, Sasha J. Events, LLC and facilitating youth development programs. She is originally from Flint, Michigan and holds a Bachelor of Arts in Organizational Communication from Western Michigan University.



**LEAH WILBUR, DIRECTOR, OPERATIONS, GMR MARKETING**

Leah Wilbur has worked at GMR Marketing since 2011 in the Logistics and Operations department. She started as an Account Executive managing day to day inventory movements, and quickly realized the potential to improve and evolve the systems and processes. She recently became the Director of the Operations team, where her leadership role allows her to focus on strategic planning, compliance, and implementing efficiencies for the client. During her time at GMR, Leah also attended grad school at UW-Milwaukee to obtain her Master of Business Administration in Supply Chain Management. There, she was a teaching assistant and a member of Beta Gamma Sigma's Business Honor's Society. Leah is still a Badger at heart, having completed her undergraduate degree from UW Madison in Economics.



**ASHLEY WROBLEWSKI, SENIOR ACCOUNT DIRECTOR, BRANIGAN COMMUNICATIONS**

Ashley Wroblewski (née Thill) serves as a Senior Account Director, Strategic Communications at Branigan Communications. She delivers tailored, strategic campaigns and programs to meet her clients' communications needs and advance their goals in the areas of media relations, social media, content, influencer marketing and more. Prior to joining BC, she served as an Account Supervisor overseeing public relations efforts at Cramer-Krasselt Milwaukee. Ashley is a native of Reedsburg, Wis., and holds a Bachelor of Arts degree in Journalism & Mass Communication as well as a Certificate in Gender & Women's Studies from the University of Wisconsin-Madison.

# NEW EMERGING WOMEN LEADERS

We are thrilled with the continued growth of the Emerging Women Leaders initiative, with the recent addition of **68 new members in January**. Get to know our amazing new members:



## **JESSICA (JESSI) YOUNG, EDUCATION AND WORKPLACE DEVELOPMENT CONSULTANT, ADVOCATE AURORA HEALTH**

Jessi has been with Advocate Aurora Health (previously known as Aurora Health Care) for nine years. As the Education and Workforce Development Consultant, her primary focus is developing the organization's strategy for nonclinical internships. Her previous roles included running an internship program, developing Make it in Milwaukee, an experiential recruitment event in collaboration with NEWaukee, as well as recruiting for entry level roles. Jessi's work allows her to build relationships with local organizations like HPGM, MKE Fellows, and INROADS. She is a member of the LGBT Chamber of Commerce and Veterans Chamber of Commerce and supports various women's health programs in the area. She earned her master's in English at DePaul University and her bachelor's degree from UW-Milwaukee in Comparative Literature and Religious Studies.



Heather Pechacek

## POWER OF EWL

EWLer **Heather Pechacek** (Greater Milwaukee Committee) was connected to TEMPO Milwaukee member, **Kathy Pederson** (Portside Investment Advisors) through the TEMPO newsletter when Kathy shared information about the Mequon Community Foundation. As a resident of Mequon, Heather reached out to Kathy to learn more and has since accepted a volunteer position on the communications committee of the Mequon Community Foundation. The Foundation is delighted to have Heather bring her numerous professional skills to bear on the MCF mission of enhancing the quality of life in Mequon.



Kathy Pederson



## 1-TO-1 MENTOR PROGRAM PROFILE

**MENTEE:** LaTonya Dowell-Jacobs, Commodity Specialist – Supply Chain, WEC Energy Group

### ABOUT YOU

**What did you want to be when you grew up?**

Pediatrician

**What was your favorite concert?**

Lionel Richie

**Which actress resembles you most?**

Sanaa Lathan

**What is the best word to describe you?**

Caring

**Whom is the person you would most love to meet?**

Ellen DeGeneres

**If you were hungry and stopped into a gas station to pick something up, what would be your go-to food?**

Hot dog

### Q&A

**What have you been most surprised by through your 1-1 match experience?**

How much my mentor and I have in common both professionally and personally!

**What has been your best learning/favorite experience?**

How to handle various difficult situations in the work place and key strategies to tackle them.

**Would you recommend this program to others and why?**

Yes, it has been very beneficial not only for professional growth but as well for career advisement/goals.

### 1-TO-1 MENTORING PROGRAM

**If you'd like to learn more about becoming involved in the Emerging Women Leaders 1-to-1 Mentoring Program, contact Marit at the TEMPO Milwaukee office.**

Want to receive career advice that can take you to the next level? Need advice from someone regarding a difficult situation at work? What advice on building your brand? These are just some pieces of guidance that Emerging Women Leader mentees have received from their TEMPO Milwaukee



**MENTOR:** Jayne Thoma, Vice President Volunteer Engagement,  
United Way of Greater Milwaukee & Waukesha County

## ABOUT YOU

**What did you want to be when you grew up?**

TV anchor

**What was your favorite concert?**

Paul McCartney

**Which actress resembles you most?**

Naomi Watts, maybe?

**What is the best word to describe you?**

Genuine

**Whom is the person you would most love to meet?**

Oprah Winfrey

**If you were hungry and stopped into a gas station to pick something up, what would be your go-to food?**

A molasses cookie from Kwik Trip with a cup of coffee.

## Q&A

**What have you been most surprised by through your 1-1 match experience?**

We have covered many topics in a short period of time.

**What has been your best learning/favorite experience?**

I have enjoyed hearing how LaTonya mentors, supports and inspires her colleagues and family members.

**Would you recommend this program to others and why?**

Yes, this is an experience where both the mentor and mentee lift each other up simply by listening and encouraging along the way.

# ANNOUNCEMENTS



## GETTING ENGAGED WITH EWL:

Looking to get more involved with EWL? Joining a committee is a great way to meet other Emerging Women Leaders in a smaller setting, lend your voice and talents, and get engaged! [Learn more about the different committee opportunities here.](#) Connect with any co-chair or the TEMPO office to learn more and begin getting involved. Joining a committee can take place at any time throughout the year!



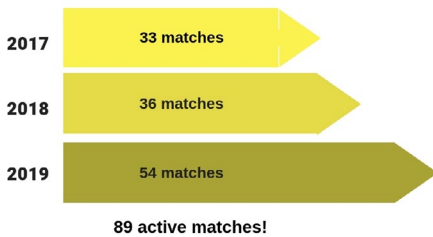
## EWL PRIVATE FACEBOOK GROUP:

If you are on Facebook and not yet connected with the private Emerging Women Leaders group, make sure to do so to keep up to date with upcoming events, birthdays, weekly member profiles, personal and professional accolades and other fun EWL content! This is a great way to connect on a personal level with other EWLers!

[Request to join here.](#)



### 1-to-1 Mentoring Growth



## 1-TO-1 MENTORING:

In March, 54 new 1-to-1 Mentoring matches were made between TEMPO Milwaukee members and Emerging Women Leaders! In three years, the number of participants in this initiative has almost doubled with both new and existing Emerging Women Leaders raising their hands to be mentored by a TEMPO Milwaukee member.



## EWL CONNECTS:

Five new EWL Connects groups were formed in March, making the total number of groups grow to 14! There are now 104 out of the 153 total Emerging Women Leaders participating in an EWL Connects group!

PRESENTED BY:



WITH ADDITIONAL SUPPORT FROM:



## EWL LEADERSHIP CO-CHAIRS

**Maggie Beckley**, Advocate Aurora Health  
**Britt Blackwelder**, Capri Senior Communities  
**Katie Rasoul**, Team Awesome  
**Katie Richter**, Advocate Aurora Health

## EWL COMMITTEE CHAIRS & VICE CHAIRS

### Communication:

**Shannon Pogodzinski**, Movéo, Chair  
**Staci Groshek**, Children's Hospital Foundation, Vice-Chair

### Community Involvement:

**Sarah Fracek**, Kane Communications Group, Co-Chair  
**Kirstin Stahl**, Wells Fargo Asset Management, Co-Chair  
**Heather Pechacek**, Greater Milwaukee Committee, Vice-Chair

### Events:

**Mary Allmon**, Marietta Investment Partners, Chair  
**Megan Carver**, Marquette University, Vice-Chair

### Membership:

#### Engagement

**Andrea Hug**, Make-A-Wish Wisconsin, Chair  
**Ashley Voelz**, Artisan Partners, Vice-Chair

#### Nomination:

**Leah Fiasca**, Dohmen Constellations, Chair  
**Angie Emrey**, Kane Communications Group, Vice-Chair

### Mentoring:

#### EWL Connects

**Jordan Spillane**, Froedtert & Medical College of Wisconsin, Chair  
**Elizabeth Lundberg**, Space:Held, Vice-Chair

#### 1-to-1

**Aliah Berman**, Advocate Aurora Health, Co-Chair  
**Beth Loebel**, Northwestern Mutual, Co-Chair  
**Ebony Lewis**, Boys and Girls Clubs of Greater Milwaukee, Vice-Chair

### Programming:

**Crystal Morgan**, Advocate Aurora Health, Chair  
**Becky Stoner**, ACTS Housing, Vice-Chair

### Sponsorship:

**Regina Levchets**, First Midwest Bank, Chair  
**Lisa Proeber**, Allsteel, Vice-Chair

## STAFF

**Jennifer Dirks** - President & CEO  
**Marit Harm** - Director of Membership and Programs  
**Kelsie Arreguin** - Communications & Events Specialist

**1555 N. Rivercenter Drive, Suite 210B | Milwaukee, WI 53212**  
**414.301.6680 | [info@tempomilwaukee.org](mailto:info@tempomilwaukee.org) | [www.tempomilwaukee.org](http://www.tempomilwaukee.org)**