



Greetings EWL!

Are you feeling as excited and energized as we are right now? It's summer in Milwaukee, the Bucks are World Champions, and our calendars now include in-person gatherings! It's been amazing to connect with fellow members face-to-face over the past few months during Coffee Connections, at the Golf Outing, the Professional Development Workshop social at Hoyt Park, kayaking the Milwaukee River, at Connects gatherings and more.

As we find a new rhythm again, your EWL Leadership Team is committed to making 2021-22 the "Best Year Ever." We are thinking about your member experience with every decision, and especially members who have only experienced our community in a virtual environment.

On the next page, you can see how we are putting "Best Year Ever" into practice through our EWL 2021-22 Strategic Goals. These goals align with TEMPO's four strategies: Network & Value, Legacy & Brand, Equity & Belonging, and Community & Impact. As we move through year six of EWL, one of the areas we are most excited about is putting our established processes and procedures on paper. This will allow us to build a guidebook for how EWL operates in alignment with TEMPO's bylaws.

We encourage you to think about your own individual goals as an EWL member, too. Are you satisfied with your current level of engagement? Is there something missing from your experience? As always, we are here to help you navigate all that EWL has to offer, including virtual and in-person opportunities.

Enjoy the rest of summer, and we hope to see you soon!

Sincerely,

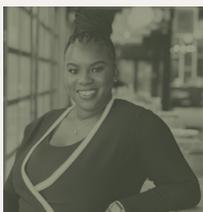
Your EWL Leadership Co-Chairs



Andrea Hug



Lita Mallett



Isioma Nwabuzor



Liz Poeschl

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#TEMPOWOMENRISE





## RISING FROM A STRONG FOUNDATION.

Building on achievements and learnings from the 2016-2020 strategic plan, TEMPO launched the 2020-2023 strategic plan in April 2020 which encompasses four key strategies. The member experience remains at the heart of everything we do, with a financially strong organization at the foundation:

Network & Value • Legacy & Brand • Equity & Belonging • Community & Impact



### The 2020-23 strategic plan aims to achieve the following; that in 2023, TEMPO is....

- 1 An inclusive network of women executives and emerging women leaders providing leadership, professional development, a sense of community and mentorship.
- 2 An organization whose strength and position impacts the community.
- 3 A thought leader on equity and matters of importance for women in the workplace.
- 4 A business partner/resource for media, corporations, nonprofits, and affiliates.
- 5 A financially strong organization.

Learn more about our EWL specific 2021-22 strategic goals on the next page.

EWL 2021-22 STRATEGIC PLAN GOALS:



**Network & Value**

**Engagement and Retention**

- Achieve and maintain 95% retention rate for new members, and 90% for existing members
- Monitor & analyze engagement quarterly, conduct appropriate follow-ups

**New Members**

- Attract quality candidates by developing an EWL member profile(s)/narrative
- Conduct audits of current companies, industries, functions etc. and identify gaps
- Refine & streamline nominations process

**Program Meetings**

- Hold four EWL program meetings in 2021-22; providing hybrid, live and virtual options

**Networking**

- Create special interest groups based on professional topics
- Reassess EWL Explores events and cadence
- Continue speed networking sessions; consider inviting TEMPO members

**Mentoring**

- Continue to cultivate satisfied 1:1 pairings and EWL connects group participants



**Legacy & Brand**

**Establish operations/processes**

- EWL Charter or Bylaws - Leadership/committee succession
- EWL Annual Meeting (TBD: May 2022)

**EWL to TEMPO Transitions**

- Have EWL representation on the Transition Task Force
- Raise awareness of the process among EWL and TEMPO members, 1:1 matches

**EWL Brand Awareness**

- Share Your Story campaign
- Explore EWL Podcast viability
- Add EWL- specific merchandise
- Increase Brand Ambassador opportunities to share during events, orientation etc.

**6th Annual Professional Development Workshop**

- Continue to elevate, grow attendance and interest, caliber of speakers and content
- Targeting June 2022

THE MEMBER EXPERIENCE



**Equity & Belonging**

**Continue fostering an inclusive environment for ALL members**

- Add inclusivity questions to post-event and annual surveys
- Utilize diverse catering, venues, vendors, speakers etc.
- Gauge the experience of our multicultural members via survey or 1:1 conversations

**Member Recruitment**

- Build relationships with at least four affinity/professional groups in the our area to drive membership growth
- Extend invitations and/or special rates to upcoming events; cast a wider net

**TEMPO Real Talks**

- Have 40% of EWL members take the cultural competency assessment



**Community & Impact**

**TEMPO Foundation**

- At least 85% of members contribute to the Foundation with dues
- Explore & create guidelines for an EWL - specific grant

**Community Involvement**

- Invest time to realign what and for whom community involvement activities serve, i.e criteria for partnering
- Focus on mentoring & nurturing the next general of EWL (late teens to mid-20s)

**Corporate partnerships**

- Secure at least \$20,000 in corporate sponsorships (separate from PD Event)

## PAST EVENTS

### 31ST ANNUAL MENTOR AWARDS: HEROIC MENTORS

On April 29, 2021 nearly 350 leaders in the Milwaukee area tuned in to celebrate TEMPO's 31st Annual Mentor Award winners; Erickajoy Daniels, Ellen Gilligan, Peggy Williams-Smith and Medical College of Wisconsin. Our honorees have turned the most challenging of times into opportunity and our community is better because of them. [Click here to watch the full event.](#)



#### TEMPO TALKS

May 7, 2021 | Women in Business - Milwaukee Sports Editions  
Featuring Kareeda Chones-Aguam and Katina Shaw  
[Click here to watch the recording.](#)

June 4, 2021 | Professional Development Edition - Embracing Your Genius  
Led by Parissa Behnia  
[Click here to watch the recording.](#)

#### TEMPO REAL TALKS

April 14, 2021 | Day of Understanding 2021: Real Dialogue for Real Change  
Featuring : Erickajoy Daniels, Jen Dirks, Samantha Maldonado, Aliya Pitts and JoAnne Sabir  
[Click here to watch the recording.](#)

May 12, 2021 | White Fragility - Chapter 10  
Led by JoAnne Sabir

June 9, 2021 | White Fragility - Chapter 11 & 12 Led by Janette Braverman

#### EWL EXPLORES

June 21, 2021 | Kayaking the MKE River

#### WOMEN'S AFFINITY ALLIANCE

June 8, 2021 | WAA Quarterly Program: Intersectionality: What is it, and what does it mean for your Employee Resource Group (ERG)?  
Featuring: Isioma Nwabuzor, Janet Lucas, Sandra Hoefft and Sasha Parson Waters  
[Click here to watch the recording.](#)

#### NETWORKING

April 22, 2021 | EWL Speed Networking - Fellow EWL members rotated through several breakout rooms for happy hour and speed networking to meet and connect with members.



[Click here to view more video recordings of past events.](#)



### April Program Meeting:

On April 9, More than 150 EWL members and guests attended the virtual “Mini Master Class” program. Attendees rotated between three breakout rooms of their choice to hear TEMPO members share 20-minute talks on trending professional development topics.



Ann Woelfel



DeVona Wright Cottrell



Lori Richards



Rebecca Ehlers



Laura Gutierrez



Aliya Pitts



Brooke Napiwocki



Kathy Thornton-Bias



Heather Turner Loth



Kathleen O'Leary

**Topics:** Covid Caregiving | Time for a Change? | Career + Community Involvement | Management Material | Managing Up | So You Want to Talk About Race at Work? | How to Shift Your Professional Success into Financial Success | Strategic Thinking 101 | Successful Change Leaders | Gaining Alignment as a Leader

### 5th Annual Professional Development Workshop:

# KEEP RISING

Presenting Sponsor



#### KEYNOTE SPEAKER

**Lindsay Peoples Wagner**  
Editor-in-Chief, *The Cut*  
Former Editor-in-Chief, *Teen Vogue*  
Milwaukee native



[Click here to watch Lindsay Peoples Wagner's take on the Black Narrative and being an ally.](#)

[Click here to view the 'Rising Through Change' workshop here.](#)

[Click here to view the 'Rising Above Stigmas' panel here.](#)

More than 400 EWL members and guests tuned in on Friday, May 14 during our 5th Annual Professional Development Workshop making it our largest EWL event EVER! The program included an 'Rising Through Change' workshop led by Claire Becker and 'Rising Above Stigmas' panel with La'Ketta Caldwell, Alicia Fleischmann and Amy Hanneman. Attendees were inspired to work toward their highest leadership potential, build resiliency and collectively keep rising- no matter the challenges we face along the way.

In the afternoon, we held a social at Hoyt Park.



# PAST EVENTS

GOLF OUTING & SUMMER SOCIAL  
June 28, 2021 | University Club of Milwaukee

### Winners:

#### 1st Place | Front 9

- Becky Valcq
- Cristy Garcia-Thomas
- Tina Chang
- Nicole Pienkos

**Longest Drive:** Lauren Hess  
**Closest to the Pin:** Colleen Valkoun  
**Longest Putt:** Danielle Oberndorfer

#### 1st Place | Back 9

- Phyllis King
- Peggy Williams-Smith
- Nancy Hernandez
- Megan Suardini

**Longest Drive:** Heather Dunn  
**Closest to the Pin:** Stef Ahrens  
**Longest Putt:** Brooke Napiwocki



# SPONSORS

Presenting Sponsor



Beverage Sponsor



Supporting Sponsors





# 16TH ANNUAL LEADERSHIP EVENT

FALL 2021

Event Co-Chairs:



**Amy Clark**  
Molson Coors



**Sarah Maio**  
Wisconsin Center  
District



**Angela Pittman Taylor**  
Baird

Congratulations to Amy Clark for being selected to represent EWL as an event co-chair!

Coming off the heels of last year’s largest event in TEMPO history featuring Gabrielle Union, plans are underway to make the 16th Annual Leadership Event just as memorable! Stay tuned for more information from our event co-chairs. Sponsorship opportunities available; contact Jen Dirks.

## TEMPO REAL TALKS

We will not be hosting TEMPO Real Talks throughout the summer. Stay tuned for the Fall, where we’ll be back to continue our journey with a different format that provides something for everyone!

## TEMPO TALKS (VIRTUAL)

- August 6, 2021 | Noon to 1 p.m. | Arts & Entertainment in MKE Post Pandemic
- September 3, 2021 | Noon to 1 p.m.
- November 5, 2021 | Noon to 1 p.m.

## PROFESSIONAL DEVELOPMENT SERIES

- October 1, 2021 | In-person, 7:30 to 9 a.m.
- December 3, 2021 | In-person, 7:30 to 9 a.m.

## EWL EXPLORES

- August 26, 2021 | Explore the MKE River | Kayaking with fellow EWL members | 5:30 to 8 p.m.

## EWL PROGRAM MEETINGS



- September 14, 2021 | ‘Silver Linings’ | In-person, 5 to 6:30 p.m.
- November 9, 2021 | Time TBD

## TEMPO HOLIDAY PARTY

- December 9, 2021 | 5:30 p.m. | The Pfister Hotel

# SPONSORS

2021-22 TEMPO Talks Sponsor



2021-22 Professional Development Series Sponsor



2021-22 EWL Program Meetings Sponsor



## MEMBERS IN THE NEWS



**La'Ketta Caldwell** (LUMIN Schools, KeytaLifeLLC, Raising the Bar) was announced the 2021 F.I.R.E Award Winner for Community Involvement. She is also participating in the 2021 Black Theatre Festival. [Click here](#) to learn more.



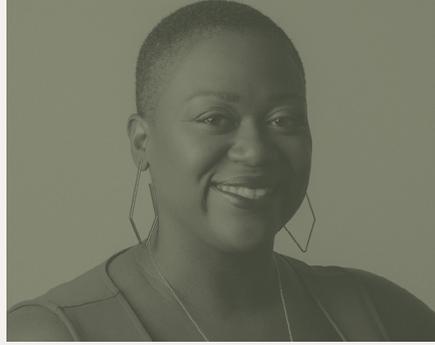
**Amy Cary** started a new role as a Training & Education Consultant at Northwestern Mutual.



**Kellie Commons** returned to Saz's Hospitality Group as Chief Progress Officer, focusing on strategic planning and organizational development.



**Christine Dunbeck** was recently promoted to Director of Brand Strategy & Digital Innovation at MARS Solutions Group. She was also elected as the 2021 President of the Southeastern Wisconsin Public Relations Society of America.



**Marquayla Ellison** (Elastic Designs), Chair of the Millennial Task Force, presented findings and recommendations to improve education, health, and policing to stop thousands of black and brown Milwaukeeans from migrating. To read through their findings [click here](#).



**Lauren Falk** was nominated and voted in as the newest member of the Milwaukee Athletic Club Board of Directors. She also started a new role as Senior Manager, Marketing Strategist at ManpowerGroup.



**Julie Garcia-Sotak** started a new position as Director Insights and Innovation at Mueller Sports Medicine.



**Staci Groshek** started a new role as Director, Marketing & Communications for Children's Miracle Network Hospitals.



**Kaitlin Henze** recently started a new role as Organizational Effectiveness Lead at Trimble Inc.

Have you been acknowledged in the news or received accolades fellow members should know about? Please send information to [pdesai@tempomilwaukee.org](mailto:pdesai@tempomilwaukee.org) to be included in the next quarterly newsletter.

## MEMBERS IN THE NEWS



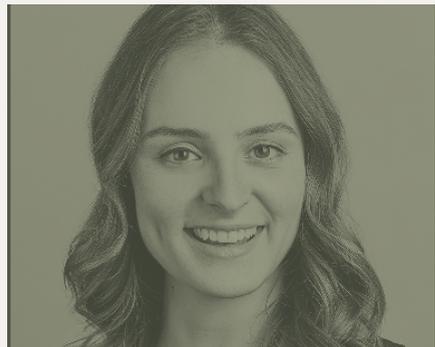
**Audra Jacobs** started a new role as Assistant Director, Strategic Communications at Northwestern Mutual.



**Nicole King** (Froedtert Health) was recently honored with a position on the Board of the Wisconsin Chapter of the American Cancer Society.



**Jona Janelle Moore** was promoted to Vice President of the African American Chamber of Commerce of Wisconsin.



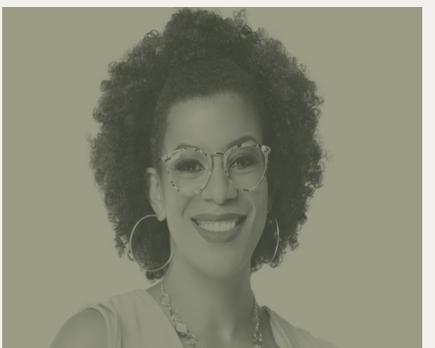
**Rachel Nelson** was promoted to Advisory Risk and Regulatory Senior Manager at PwC.



**Lisa Proeber** started a new role as Director of Business Development at CornerStone One, LLC.



**Marit Harm Spransy** was promoted to Director of Emerging Women Leaders and Communications at TEMPO.



**Lydia Smith** started a new role as the Chief Diversity Officer at Victoria's Secret.



**Rebecca Surges** (Society of St. Vincent de Paul Milwaukee) was recently appointed to the Young Leaders Board at Meta House where she will support in fundraising and community engagement initiatives.



**Charlie Ann Rykwald** was announced as a 2021 Medical College of Wisconsin President's Diversity and Inclusion Award Recipient.

Have you been acknowledged in the news or received accolades fellow members should know about? Please send information to [pdesai@tempomilwaukee.org](mailto:pdesai@tempomilwaukee.org) to be included in the next quarterly newsletter.



**Stefanie Ahrens**  
Development & Events  
Director  
United Performing Arts  
Fund



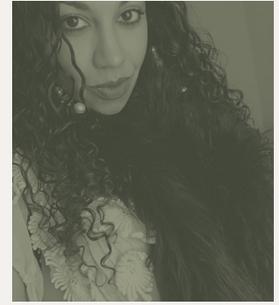
**Janet  
Arnold-Grych**  
Assistant Director,  
Strategic Communications  
Northwestern Mutual



**Gabriela Barbosa**  
Director of Visitor Services  
Mount Mary University



**Claire Becker**  
Owner  
Claire Becker Coaching



**Sorrina Beecher**  
Owner  
Write MKE Ink | The White  
Agency



**Cassandra  
Bergemann**  
Group Leader  
Bader Rutter



**Rachel Berkowitz**  
Assistant Vice President,  
Public Relations Specialist  
Baird



**Chiara Boenitz**  
Project Manager  
BMO



**Katelyn Bohr**  
Director of Marketing  
Colordyne Technologies



**Sarah Borden**  
Senior Manager, Digital  
Marketing  
Stella & Chewy's



**Maria Fernanda  
Bozmoski**  
Associate Director Latin  
America  
Atlantic Council



**Kristin Burkemper**  
Founder/CEO  
Birdstail Design



**Ashley Bzdawka**  
Customer Experience  
Manager  
Johnson Financial Group



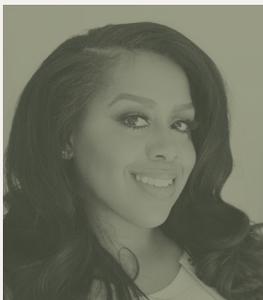
**La'Ketta Caldwell**  
Director of the  
Opportunity Academy  
LUMIN Schools  
President, KeytaLifeLLC and  
Co-Founder, Raising the Bar



**Molly Carlos**  
Human Capital Business  
Partner  
Concurrence Inc.



**Alexis Carter**  
Assistant Director of  
Admissions High School  
Recruitment  
Alverno College



**Asia Carter**  
Development Associate  
Safe and Sound, Inc



**Carli Cole**  
Project Manager, Senior  
Associate  
HGA Architects and  
Engineers



**Sarah Collins**  
CMO  
LMN (Landscape  
Management Network)

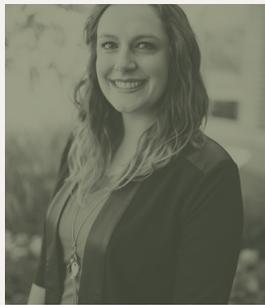


**Abby Colondro**  
Communications  
Strategist  
Northwestern Mutual

**NEW MEMBERS**  
Fall 2020 - Spring 2021



**Kellie Commons**  
Chief Progress Officer  
Saz's Hospitality Group



**Lindsay Dahms**  
Contracts, Risk, & PQI  
Specialist  
Luthern Social Services  
of Wisconsin and Upper  
Michigan



**Erin DeJarlais**  
Supervisor, Rehabilitation  
Services Resource Pool  
Froedtert Health



**Kaili Delp**  
Director, Mergers &  
Acquisitions  
ADB Safegate



**Renee Dowdy**  
Learning and  
Development Manager for  
North America  
SoftwareONE



**Ashleigh  
Edgerson**  
Program Manager  
Fund My Future  
Milwaukee



**Marquayla  
Ellison**  
Owner, Creative Director  
Elastic Designs



**Brittany Eronson**  
Senior Manager  
RSM US LLP



**Malinda Eskra**  
Income Shareholder  
Reinhart Boerner Van  
Deuren s.c.



**Joelle Espinosa**  
Civil Rights Officer  
Advocate Aurora Health



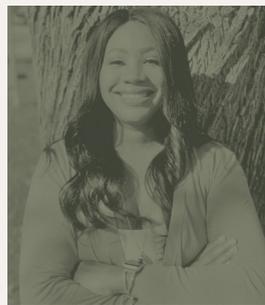
**Jenna Feely**  
Learning Architect  
Molson Coors Beverage  
Company



**Amalia Flatley**  
Senior Marketing &  
Communications  
Specialist  
J.H. Findorff & Son Inc.



**Jaclyn Folak**  
Program Manager  
Boys & Girls Clubs of  
Greater Milwaukee



**Noleta Franz**  
Assistant Director Legal  
Process  
Northwestern Mutual



**Emily Fye**  
Owner/Principal  
RBL Strategy Group, LLC



**Beverly Gamrat**  
Project Manager  
The Boldt Company



**Merrideth Gann**  
Director of Enterprise  
Portfolio and PMO  
MGIC



**Ellie Gettinger**  
Education Director  
Jewish Museum  
Milwaukee



**Joanna Glaser**  
Corporate Counsel  
Badger Mutual Insurance  
Company



**Melissa Goecks**  
Validation and Reliability  
Test Supervisor  
HellermannTyton

**NEW MEMBERS**  
Fall 2020 - Spring 2021



**Noelle Granitz**  
Partner  
Quarles & Brady LLP



**Andrea Greer**  
Director of the Grace  
Scholars Program  
Mount Mary University



**Lisa Grenfell**  
Assistant Director,  
Marketing & Membership  
Wellness Council of  
Wisconsin



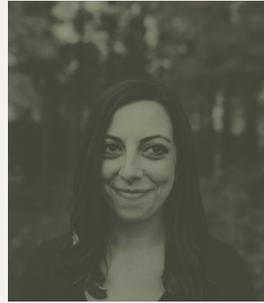
**Karissa Gretebeck**  
Manager Corporate  
Volunteerism & Engagement  
United Way of Greater  
Milwaukee & Waukesha  
County



**Vanaya Grice**  
Senior Director, Client  
Experience  
Northwestern Mutual



**Britni Grosenick**  
Catering Sales Manager  
Tall Guy and a Grill  
Catering



**Christina Hamati**  
Advanced Planning Senior  
Attorney  
Northwestern Mutual



**Melanie Harris**  
Senior Director,  
Professional Services  
Zywave, Inc.



**Rikki Harry**  
Senior Manager of  
Individual Giving  
Pathfinders



**Annie Hernandez**  
Manager, Corporate  
Engagement  
United Way of Greater  
Milwaukee & Waukesha  
County



**Betty Hill**  
Program Coordinator  
MENTOR Greater  
Milwaukee



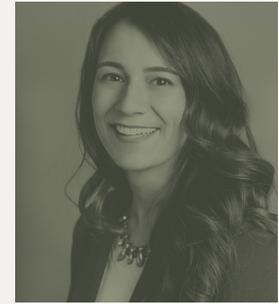
**Kristin Holzhauer**  
Director, Public Investments  
Northwestern Mutual



**Kaytee Howarth**  
National Sales Manager  
Generac



**Kelly Imholte**  
Vice President Retail  
Banking, BSA Officer  
Commerce Bank



**Mary Jessen**  
Account Supervisor  
Mueller Communications



**Jaclyn Kallie**  
Associate Attorney  
Gimbel, Reilly, Guerin &  
Brown, LLP



**Kathleen Keller**  
Business Development  
Associate  
GiveCampus



**Nicole King**  
Senior Financial Analyst  
Froedtert Health



**Hannah Kitzerow**  
Director of Festivals,  
Community Engagement  
Saz's Hospitality Group



**Tina Koch**  
Innovation Specialist  
Wauwatosa School  
District

**NEW MEMBERS**  
Fall 2020 - Spring 2021



**Ali Kopyt**  
Managing Architect  
Korb + Associates  
Architects



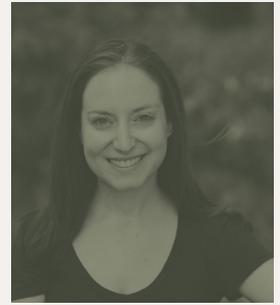
**Brittany Korth**  
Director, Event Experience  
VISIT Milwaukee



**Lisa Koss**  
VP Commercial Service  
Johnson Financial Group



**Jennifer Krueger**  
Senior HR Business  
Partner  
EmPower HR



**Amy Lester**  
Senior Brand Manager  
Carma Laboratories, Inc.



**Lindsay Loridon**  
Account Director  
GMR Marketing



**Janet Lucas**  
Campus and Inclusion &  
Diversity Leader  
Direct Supply



**Courtney  
MacDonald**  
New Business Development/  
Architecture and Design  
Representative  
Forward Space Milwaukee



**Brittany Madden**  
Senior Communications  
Specialist  
Derco, A Lockheed Martin  
Company



**Britt Mallas**  
Executive Support  
Manager  
BMO



**Lita Mallett**  
Founding High School  
Principal  
Milwaukee Excellence  
Charter School



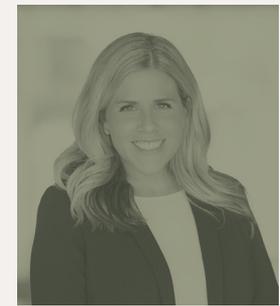
**Nicole Markowski**  
Manager of Business  
Integration- M&A  
Wipfli, LLP



**Danielle Marsh**  
Controller  
Concordia University



**Tiffanie McClain**  
Assistant Director  
Distribution Policy |  
Women's ERG Chair  
Northwestern Mutual



**Megan Mooney**  
HR Business Partner  
ManpowerGroup



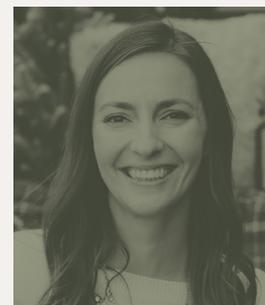
**Kristi Mork**  
Business Development  
Ultimate Kronos Group



**Emily Morrison**  
Sr. Account Director, Client  
Consulting + Services  
GMR Marketing



**Elle Nelson**  
Talent Resource  
Consultant  
Molson Coors Beverage  
Company



**Hannah Neylon**  
Government Programs  
Manager  
Network Health



**Marcelia  
Nicholson**  
Chairwoman  
Milwaukee County Board  
of Supervisors

**NEW MEMBERS**  
Fall 2020 - Spring 2021



**Roberta Oldenburg**  
Business Development Manager  
Mortenson



**Erin Ortiz**  
Logistics Sales Manager/  
Capture Manager  
Lockheed Martin



**Amanda Panciera**  
Policy & Quality Project Specialist  
Wisconsin Community Services Inc.



**Angela Peterson**  
Director of Advancement  
Siena Catholic Schools



**Melissa Phizacklea**  
Associate Director of User Experience  
Bader Rutter



**Cheryl Piscitello**  
Marketing Manager  
Badger Truck & Auto Group



**Melissa Platt**  
Area Controller-  
Milwaukee Marketing Hotels  
Marcus Corporation



**Laura Poliak**  
Client Experience Director  
EmPower HR



**Fauzia Qureshi**  
Director Community  
Clinical Linkages  
UniteWI



**Krystal Reed**  
Journalist  
Linking All Women



**Jaquilla Ross**  
Accounting Lecturer  
University of Wisconsin-  
Whitewater and Owner,  
Ross Financial, LLC



**Wendy Ruenzel**  
Marketing Platforms  
Manager  
Children's Wisconsin



**Charlie Ann Rykwald**  
Associate Department  
Administrator - Business  
Operations  
Medical College of Wisconsin



**Brigette Sahlstrom**  
Development Manager  
Goodwill Industries of  
Southeastern Wisconsin and  
Metro Chicago



**Molly Schuld**  
STEM Outreach Program  
Manager  
Northwestern Mutual



**Katie Schumacher**  
Campus Recruiter for  
Early Talent  
Milwaukee Tool



**Marshere' Shackelford**  
Supervisory Program  
Specialist  
Milwaukee VA Medical  
Center



**Christina Simon**  
Senior Business Process  
Analyst  
Baird



**Stephanie Skrade**  
Sales & Catering Manager  
Bartolotta Catering and  
Events



**Laura Spence**  
Technical Architect  
Concurrency

**NEW MEMBERS**  
Fall 2020 - Spring 2021



**Katie Stanek**  
Sr. Internal Auditor, Global  
Internal Audit  
Molson Coors Beverage  
Company



**Erica Steele**  
Strategic Market Liason  
WHEDA



**Raechell Thuot**  
President & Co-Founder  
GO Advisors



**Gina Tomilonus**  
Designer  
Bader Rutter



**Lindsey Townsley  
Birdsall**  
Director of Marketing and  
Brand  
Wantable



**Amy Vehrs**  
Manager  
CLA



**Alexandra  
Vickstrom**  
Senior Project Engineer  
Husco



**Megan Wahl**  
Doctor of Philosophy  
candidate in Public  
Health  
Joseph J. Zilber School of  
Public Health



**Kristin Ward**  
Manager - The Longest Day  
Alzheimer's Association -  
Wisconsin Chapter



**Trenise Watson**  
Branch Manager  
North Shore Bank  
and Entrepreneur,  
Asili Naturals



**Francesca Mayca  
Wegner**  
Executive Director  
Hispanic Professionals of  
Greater Milwaukee



**Nicole  
Whitbeck-Dohnal**  
Director of Sales  
MARS Solutions Group



**Lisa Whiteman**  
Business Development  
Manager, Health and  
Benefits  
Willis Towers Watson



**Kate Wolf**  
Civic Innovation Officer  
WHEDA



**Monika Zupek**  
HR Business Partner  
Rexnord

# GETTING ENGAGED WITH EWL

Looking to get more involved with EWL? Joining a committee is a great way to meet other Emerging Women Leaders in a smaller setting, lend your voice and talents, and get engaged! Learn more about the different committee opportunities [here](#). Connect with any co-chair or the TEMPO office to learn more and begin getting involved. Joining a committee can take place at any time throughout the year!



## 1:1 Mentoring

The 1-to-1 Mentoring Program is a signature initiative of Emerging Women Leaders and key benefit available to members. To-date, more than 267 matches have been made between TEMPO members as mentors, and Emerging Women Leaders as mentees. 41 new matches will be announced in August and a kickoff event will be held in September.



## EWL Connects:

EWL Connects is mirrored after TEMPO’s Mentor Circles program and was introduced in 2017. Currently there are 25 active EWL Connects groups consisting of four to nine women. New groups and placements will be announced in August.

**“EWL Connects is the main reason I stay in EWL, and the largest benefit I get from the entire organization. These women are my advisory board and help me immensely in career and life. It’s magic.”**

EWL nominations are currently accepted two times per year. The next nomination period is September 20 – October 4 and it is highly recommended that nominees attend at least one event before being nominated. [Learn more here.](#)

# MEMBERSHIP CRITERIA



### Professional Experience

6+ years in the workforce in a professional setting (time spent as an intern does not apply) with increasing responsibilities. During this time she has developed a reputation as a “rising star,” next generation leader, on the partner track, etc.



### Community Involvement

Demonstrates commitment to the community through involvement and leadership in professional and/or civic organizations. Involvement is above and beyond required job responsibilities.



### Leadership

Displays leadership within her company/organization; a letter of support from the nominee’s supervisor or other company leader is required.



### Endorsement

Strong nomination from a current TEMPO or EWL member who is familiar with the program.

# ANNOUNCEMENTS

## TEMPO Gear is HERE!

The most common question we heard after our new brand launch was, "Where can I get my TEMPO swag?" We're proud to be able to answer that question now: [TempoRiseShop.com](http://TempoRiseShop.com). Choose from a selection of items all featuring our fresh new TEMPO look. Happy shopping!

Special thanks to Brand & Design Partner Bader Rutter.



# #TEMPOBRANDAMBASSADOR

16 phenomenal women leaders have joined our new Brand Ambassador initiative sharing their TEMPO/ EWL journey with others in our community.



**Maggie Beckley**  
@msmaggie1012



**Mary Behler**  
@marydbehler



**Danielle Bly**  
@dinkyd27



**Tiffany Cooley**  
@tiffany\_cooley



**Angie Emrey**  
@angnik26



**Crystal Flenorl**  
@just\_morgo



**Andrea Foster**  
@andreamkfoster



**Staci Groshek**  
@stacimog



**Nicole Gulatz**  
@ngugnu



**Ebony Lewis**  
@authorenlewis



**Sam Maldonado**  
@mar1posa26



**Isioma Nwabuzor**  
@isioman



**Oby Nwabuzor**  
@envisionself



**Betsy Radue**  
@oneradmom



**Denise Thomas**  
@realcommcoach



**Joy Vertz**  
@joyvertz

Follow along on    

# COMMUNICATION HELPFUL HINTS



## EWL NEWSLETTER

Frequency: Summer & Winter  
Posting: Email news to [pdesai@tempoilwaukee.org](mailto:pdesai@tempoilwaukee.org)

- EWL member news (promotion, new job, personal news, toot your own horn, etc.)
- New member bios/headshots



## MEMBERS ADVANCING MILWAUKEE

Frequency: Quarterly  
Posting: [Complete this form.](#)

- Fundraising/events
- Entrepreneurial ventures
- Company news/endeavors



### EMERGING WOMEN LEADERS - EWL PRIVATE GROUP

Frequency: Up to daily  
Posting: Open to all current members; moderated (new)

- Peer-to-peer advice around:
  - Professional development
  - Work/life balance
  - Personal branding
  - Empowerment
- TEMPO and EWL sponsored events/programs
- Committee/leadership updates
- Monday Message news



### TEMPO - EMERGING WOMEN LEADERS PRIVATE GROUP

Frequency: Up to daily  
Posting: Open to all current members; moderated (new)

- Member professional accolades
- Thought leadership and articles of interest
- Job/board openings
- Community impact stories



### EWL MONDAY MESSAGE:

Frequency: Weekly, every Monday morning  
Subject line: Emerging Women Leaders News

- TEMPO and EWL news, announcements, upcoming events
- Committee/leadership updates
- Always includes a link to the [TEMPO Job Board](#) (free to post!)

2021-22 Presenting Sponsor



2021-22 Supporting Sponsor



2021 - 2022 LEADERSHIP

**Leadership Co-Chairs**

Andrea Hug, Make-A-Wish Wisconsin  
Lita Mallett, Milwaukee Excellence Charter School  
Isioma Nwabuzor, Baird | The DREAMer Next Door  
Liz Poeschl, FOCUS Training | Bay View Fit

2021 - 2022 COMMITTEE CHAIRS & CO-CHAIRS

**Communications**

Amanda Wright, Northwestern Mutual  
Sorrina Beecher, Write MKE Ink | The White Agency

**Community Involvement**

Lisa Proeber, CornerStone One, LLC  
Rachel Theisen, InCheck, Inc.

**Membership Engagement**

Mara Sabatini, HGA  
Nicole Rybeck Wolcott, Facebook

**Membership Nominations**

Fran Sutter, GMR Marketing  
Maggie Joos, The Real Good Life

**1-To-1 Mentoring**

Oby Nwabuzor, American Heart Association | Envision Self  
Julie Garcia-Sotak, Mueller Sports Medicine

**EWL Connects**

Audra Jacobs, Northwestern Mutual  
Rachel Nelson, PwC

**Professional Development Event**

Jessi Young, Advocate Aurora Health  
Emily Boehme, SVM, LP

**Programming**

Kortney Hamm, Leukemia & Lymphoma Society, Upper Midwest  
Katilin Vaughn, Quad

TEMPO TEAM

Jennifer Dirks - President & CEO  
Marit Harm Spransy - Director of Emerging Women Leaders & Communications  
Kelsie Arreguin - Director of Member Engagement & Experience  
Parthivee Desai - Marketing & Communications Specialist  
Diavian Lyons - Office Operations Administrator



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# WE ARE PROUD TO SUPPORT TEMPO MILWAUKEE

Lueder Financial Group is pleased to support TEMPO Milwaukee. TEMPO empowers the female professionals of Milwaukee by connecting like-minded female leaders whose contributions are essential to the success of our community.



## **Matt Lueder**

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