

EMERGING
WOMEN LEADERS *Presents*
6TH ANNUAL PROFESSIONAL DEVELOPMENT WORKSHOP

Harnessing Your
POWER WITHIN

FRIDAY, JUNE 17 | 8:00 AM - 4:00 PM
HUB 640 | MILWAUKEE, WI

PRESENTING SPONSOR



GERRY HOWZE
KEYNOTE SPEAKER
PEARLS FOR TEEN GIRLS

EWL PROFESSIONAL DEVELOPMENT WORKSHOP
SPONSORSHIP OPPORTUNITIES
2022

Contact Stephanie Sherman at ssherman@tempomilwaukee.org
with any questions and to confirm sponsorship/

EMERGING WOMEN LEADERS

EWL PROFESSIONAL DEVELOPMENT WORKSHOP

Friday, June 17, 2022 | 9:00 a.m. – 4:00 p.m.

EVENT THEME: Harnessing Your Power Within

WHAT: TEMPO's Emerging Women Leaders group is pleased to present the **6th Annual Professional Development Workshop** on Friday, June 17, 2022 from 8:00 a.m. to 4:00 p.m. This engaging event will inspire attendees to achieve their highest leadership potential, build resiliency, and **harness their powers within** – no matter the challenges faced along the way.

WHO: Attendees include current Emerging Women Leaders members and prospective members. The event attracts **up-and-coming talent and changemakers** from all industries and functions within the Milwaukee business community – from Fortune 500 companies to non-profits, and privately-held businesses. Historically, the Professional Development Workshop event has attracted an average of **200 women**.

WHY: Emerging Women Leaders members have access to a multitude of programming and professional development events throughout the year. In 2016, EWL introduced its signature event – the Professional Development Workshop – to provide members with an **immersive day-long experience** while also giving prospective members an entrée to the organization. The event features a compelling keynote speaker, breakout sessions and/or interactive workshops on **trending leadership topics**, and the opportunity for attendees to connect with other high-potential professional women in our community.

“I WALKED AWAY WITH ACTION ITEMS THAT WILL ENHANCE MY PERSONAL AND PROFESSIONAL LIFE”



“I DEFINITELY WOULD ATTEND AGAIN, AND THOUGHT IT WAS ONE OF THE MOST HONEST CONFERENCES I'VE ATTENDED IN A LONG TIME.”

EMERGING WOMEN LEADERS

EWL PROFESSIONAL DEVELOPMENT WORKSHOP

Friday, June 17, 2022 | 8:00 a.m. – 4:00 p.m.

ABOUT TEMPO'S EMERGING WOMEN LEADERS: Founded in 2015 and supported by TEMPO's strong legacy of advancing professional women, Emerging Women Leaders (EWL) is composed of Milwaukee's rising stars and high-achievers, locally recognized, community-minded changemakers and inclusive up-and-coming leaders. They are future TEMPO members and represent the next generation of leadership in their industries, functions and city. EWL members have access to a multitude of benefits including professional development, community involvement, and social and networking events. EWL members can also receive individual mentoring by TEMPO members and/or from their EWL peers in a small group setting.

MISSION: To connect professional women who are community-minded changemakers and inclusive up-and-coming leaders.

VISION: The premier organization for emerging women leaders who are working together to advance personally and professionally, while lifting others through programming, events, mentoring and community impact.

EWL AT-A-GLANCE

 Established
in 2015

 215
Companies
Represented

TOP JOB TITLES

1 Director / Sr. Director
2 Manager / Sr. Manager
3 Vice President / AVP

 369
Emerging Women
Leaders

TOP 3 INDUSTRIES REPRESENTED

710%
membership
growth
since
inception


Business
Services
(Marketing/PR
& Consulting)


Finance
(Insurance,
Real Estate &
Accounting)


Non-profits,
Foundations &
Philanthropies



EMERGING WOMEN LEADERS

EWL PROFESSIONAL DEVELOPMENT WORKSHOP

Friday, June 17, 2022 | 8:00 a.m. – 4:00 p.m.

EVENT AGENDA:

8:00-8:45	Registration & Networking	45 minutes
8:45-9:00	Welcome/Intro Remarks	15 minutes
9:00-9:45	Keynote Address: “The Power of a Diagnosis” featuring Gerry Howze	45 minutes
9:45-10:00	Reflection Time – Move to Next Session	15 minutes
10:00-10:45	Breakout Session #1 <ul style="list-style-type: none"> • Option #1 – Hard skill • Option #2 – Hard skill • Option #3 – Soft skill • Option #4 – Soft skill 	45 minutes
10:45-11:00	Reflection Time – Move to Next Session	15 minutes
11:00-11:45	Breakout Session #2 <ul style="list-style-type: none"> • Option #1 – Hard skill • Option #2 – Hard skill • Option #3 – Soft skill • Option #4 – Soft skill 	45 minutes
11:45-12:00	Reflection Time – Move to Lunch	15 minutes
12:00-1:00	LUNCH	60 minutes
1:00-1:45	Group Activity	45 minutes
1:45-2:00	Reflection Time	15 minutes
2:00-2:45	Panel Discussion <ul style="list-style-type: none"> • Speaker #1 • Speaker #2 • Speaker #3 • Speaker #4 • Moderator 	45 minutes
3:00-4:00	Final Reflections Closing Comments	30 minutes
4:00-5:00	Happy Hour	60 minutes

EMERGING WOMEN LEADERS

EWL PROFESSIONAL DEVELOPMENT WORKSHOP

Friday, June 17, 2022 | 8:00 a.m. – 4:00 p.m.

KEYNOTE/FEATURED SPEAKER:

THE POWER OF A DIAGNOSIS, GERRY HOWZE

In early 2020 at the age of 53, Gerry Howze's outlook on life – both personal and professional – was at an all-time high. Serving as Executive Director of PEARLS for Teen Girls, the organization experienced its largest growth; expansion; the number of girls it serves and its largest profit in its 27-year history. Gerry was honored as a 2020 Betty Award Winner and recognized as the "Standout Sister" by *Milwaukee Magazine*. She had built a squad of fierce female advocates around her. Life was good. Until it wasn't.

In August 2021, Gerry would hear news that would turn her world upside down and inside out. In this intimate keynote address, Gerry will share her story with TEMPO's Emerging Women Leaders and guests, and most importantly talk about how it has impacted her as a leader. She will discuss how she, despite this devastating setback, managed to remain optimistic, grounded and harnessed her superpowers! Gerry will provide her lessons in leadership and how attendees can learn to face their fears, challenges and incredible obstacles, head on.

ABOUT GERRY:

As Executive Director of PEARLS for Teen Girls, Gerry Howze has a vision that includes serving thousands of girls and building an entire movement of young women prepared to lead Milwaukee, our nation and the world into a vibrant new future. Her inspiration for PEARLS has grown from years of experience-as PEARLS first Program Coordinator, and first Director of Program Services; she has her pulse on the needs of PEARLS and overall trends impacting girls in Milwaukee, and urban & rural girls.

Prior to PEARLS, Howze has developed her wealth of programming knowledge through her work as Club Manager at the Hillside Boys & Girls Club, Director of Goldin, COA Youth & Family Center, a nationally certified trainer of the Nurturing Program, and KIDS FIRST Coalition Coordinator at Aurora Family Service. Howze has a B.A. in Human Services from Springfield College, is a 2005 Future Milwaukee graduate and has earned certificates in youth development, training and leadership from the Youth Work Learning Center, Family Development Resources, Aurora Health Care, Leadership Intensive and Transformational Leadership Quest Development Shop.

Gerry is an involved community member and is a current Board member for TEMPO Milwaukee where she serves as the Vice Chair for TEMPO's Emerging Women Leaders and sits on TEMPO's Diversity and Inclusion Committee. She has also attended Harvard Business School for Strategic Perspectives in Nonprofit Management and Georgetown University's Global Social Enterprise Initiative – New Strategies Program. In February 2020, she received a Milwaukee Times Black Excellence Award and was recognized as a "Standout Sister" in Milwaukee Magazine's Betty Awards in December 2020.

EMERGING WOMEN LEADERS

EWL PROFESSIONAL DEVELOPMENT WORKSHOP

Friday, June 17, 2022 | 8:00 a.m. – 4:00 p.m.

SPONSORSHIP LEVELS AND BENEFITS

Our sponsorship opportunities are designed to help you maximize your marketing objectives. If there is a marketing benefit not listed, but one you would like to see, please ask!

	Presenting Sponsor \$10,000	Breakout Session Sponsor \$3,500	Networking Sponsor \$2,500	Supporting Sponsor \$1,000	Happy Hour Sponsor \$750
EXCLUSIVE SPONSORSHIP	X				
Priority placement on marketing materials	X				
Opportunity to provide giveaway/literature to attendees in e-blast	X				
Company representative to lead breakout session on content to align with event theme	X				
Sponsor remarks during event or breakout session	X				
Logo on digital invitation	X	X	X		
Verbal recognition at event	X	X	X	X	X
Inclusion in event marketing materials	X	X	X	X	X
Ad in event program booklet	Full-page color	Half-page color	Quarter-page color	Quarter-page color	Listed
Logo recognition on TEMPO & EWL website	X	X	X	X	X
Recognition in weekly e-blasts to TEMPO and EWL network	Logo	Listed	Listed	Listed	Listed
Recognition on social media	X	X	X	X	X
Tickets	6	4	2	2	2