

PRESENTED BY

BAIRD

TEMPO

20TH ANNUAL

Leadership Event

Featuring

GEENA DAVIS

OCTOBER 29 | BAIRD CENTER | 11:00 A.M. - 2:00 P.M.

SPONSORSHIP OPPORTUNITIES

Contact Julie Granger: jgranger@tempomilwaukee.org



TEMPO is a professional women's organization that connects its 550+ members who hold CEO, executive and senior leadership positions with one another and the community. Its mission is to further the impact of women leaders in Milwaukee. TEMPO provides members with the opportunity to network with leaders and future leaders and enhance their awareness of issues and trends having an impact on Milwaukee and the business community. TEMPO serves its diverse membership and community through educational programming, networking opportunities, relationship building, and mentoring, with the goal of empowering women to achieve and sustain leadership roles.

In 2015, TEMPO introduced its Emerging Women Leaders (EWL) initiative. EWL is composed of nearly 300 of Milwaukee's rising stars and high-achievers, locally recognized, community-minded change makers and inclusive up-and-coming leaders. They are future TEMPO members and represent the next generation of leadership in their industries, functions and city. EWL members have access to a multitude of benefits including professional development, community involvement, and social and networking events. EWL members can also receive individual mentoring by TEMPO members and/or from their peers in a small group setting.

To learn more about TEMPO, visit www.tempomilwaukee.org



TEMPO IS THE PREMIER ORGANIZATION FOR
WOMEN EXECUTIVES IN MILWAUKEE.

TEMPO

MEET THE TEAM



DEVONA WRIGHT COTTRELL
Event Co-Chair
GMR Marketing



HEIDI SCHNEIDER
Event Co-Chair
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JULIE GRANGER
Chief Partnerships
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KELSIEE ARREGUIN
Vice President,
Programs & Signature Events



TURKESSA MCCOY
Director, Member
Engagement & Brand Strategy



DIAVIAN LYONS
Manager, Member
Experience & Office Operations



ZOE ARREGUIN
Manager,
Marketing & Communications

About Our Speaker

Academy Award winner Geena Davis is one of Hollywood's most respected actors, appearing in several roles that became cultural landmarks.

Davis received her first Academy Award, for Best Supporting Actress, for her role as the offbeat dog trainer Muriel Pritchett in Lawrence Kasdan's *The Accidental Tourist*. She was again nominated for an Academy Award and Golden Globe for her performance in Ridley Scott's *Thelma & Louise*, in which she co-starred with Susan Sarandon.

In 2019 Davis was honored with a second Oscar, this time the Academy's Jean Hersholt Humanitarian Award, in recognition of the work Davis has done over the decades to achieve gender parity onscreen in film and television.

Earning the 2006 Golden Globe Award for Best Performance by an Actress in a Television Series – Drama, Davis broke ground in her portrayal of the first female President of the United States in ABC's hit show *Commander in Chief*.

Davis made her feature film debut starring opposite Dustin Hoffman in *Tootsie*. She went on to star in such films as *The Fly*, *Beetlejuice*, *The Long Kiss Goodnight*, *Stuart Little*, and *A League of Their Own*.

Few have achieved such remarkable success in as many different fields as Davis has: she is not only an Oscar and Golden Globe-winning actor, but a world-class athlete (at one time the nation's 13th-ranked archer), a member of the genius society Mensa, and the author of a new memoir, *"Dying of Politeness,"* published by HarperOne. She is recognized for her tireless advocacy of women and girls nearly as much as for her acting accomplishments. She is the Founder and Chair of the non-profit Geena Davis Institute, which engages film and television creators to dramatically increase the percentage of female characters – and reduce gender stereotyping – in media made for children 11 and under.

Davis is an Executive Producer on the Gracie Award winning feature film *This Changes Everything* and Emmy nominated, People's Choice and Gracie Award winning television show *Mission Unstoppable* on CBS.

Davis holds honorary degrees from Boston University, Bates College and New England College.

Keynote

GEENA DAVIS





About the Event

2026 marks 20 years of TEMPO's signature event – The Leadership Event. The Leadership Event highlights women and men in leadership, including their empowering and significant success stories. This event provides an opportunity for attendees to receive inspiration and guidance from women and men in leadership roles as they have navigated the sometimes rocky and uphill battles and offer the perspective from someone who has "been there, done that."

The Leadership Event provides an opportunity for attendees to enhance their leadership skills with key takeaways they can bring back and incorporate into how they lead their organizations and the community. TEMPO believes women are the driving force behind successful companies and communities, and through the Leadership Event provides another opportunity to build alliances and discover how other successful leaders have achieved their goals.

The annual event provides leaders in our community the opportunity to gather around topics that propel leadership skills to the next level. The event attracts approximately 800-900 business professionals, 85% female, 15% male.



EVENT SCHEDULE

11:00 AM - 12:00 PM
Networking & Registration

12:00 - 12:30 PM
Welcome & Lunch

12:30- 1:30 PM
Keynote Address with Geena Davis

1:30- 2:00 PM
Closing Remarks

TEMPO

20th Annual Leadership Event

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Presenting Sponsor

BAIRD

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$20,000

- ****EXCLUSIVE OPPORTUNITY****
- Table of 10 in reserved premier seating area
- Opportunity for company representative to serve as event co-chair
- Company representative to provide podium remarks
- Full page color ad in event program
- 10 invites for Speaker Meet & Greet (if available)
- Logo recognition on digital signage at event and in event program

ADVOCATE

\$10,000

- Table of 10 in reserved premier seating area
- Full page color ad in event program
- Podium remarks or company video
- 5 invites for Speaker Meet & Greet (if available)
- Logo recognition on digital signage at event and in event program

SUPPORTING

\$5,000

- Table of 10 in reserved section
- Half page color ad in event program
- Logo recognition on digital signage at event and in event program

CORPORATE

\$3,000

- Table of 10 guests
- Quarter page color ad in event program
- Listing on digital signage at event and in event program



TEMPO

Thank You!

Contact

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TEMPO
Chief Partnerships Officer
Email: jgranger@tempomilwaukee.org