

TEMPO

17TH ANNUAL
LEADERSHIP EVENT

Featuring

SIMONE BILES

2022 SPONSORSHIP OPPORTUNITIES

Thursday, October 20, 2022

7 to 9 PM

Miller High Life Theatre



STRONG VOICES RISING

A single voice hitting the right note can shatter glass.

Many voices build on that timbre and strength. They resonate. They create a vibration that can shake foundations. Change expectations. Many voices ring through, and ring true.

TEMPO is a group of women who have spoken up, risen above and defied conventions to succeed. And we are committed to helping others do the same. We are each bold, strong, smart and uniquely powerful. Together, we are unstoppable.

TOGETHER, OUR VOICES RISE.
AND THE WORLD RISES WITH US.

ABOUT TEMPO

TEMPO is a professional women's organization that connects its 450+ members who hold CEO, executive and senior leadership positions with one another and the community. Its mission is to further the impact of women leaders in Milwaukee. TEMPO provides members with the opportunity to network with leaders and future leaders and enhance their awareness of issues and trends having an impact on Milwaukee and the business community. TEMPO serves its diverse membership and community through educational programming, networking opportunities, relationship building, and mentoring, with the goal of empowering women to achieve and sustain leadership roles.

In 2015, TEMPO introduced its Emerging Women Leaders (EWL) initiative. EWL is composed of nearly 400 of Milwaukee's rising stars and high-achievers, locally recognized, community-minded change makers and inclusive up-and-coming leaders. They are future TEMPO members and represent the next generation of leadership in their industries, functions and city. EWL members have access to a multitude of benefits including professional development, community involvement, and social and networking events. EWL members can also receive individual mentoring by TEMPO members and/or from their peers in a small group setting.

To learn more about TEMPO Milwaukee, visit www.tempomilwaukee.org



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TEMPO IS THE PREMIER ORGANIZATION FOR WOMEN
EXECUTIVES IN MILWAUKEE.

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ABOUT THE LEADERSHIP EVENT

2022 marks 17 years of TEMPO's signature event – The Leadership Event. The Leadership Event highlights women and men in leadership, including their empowering and significant success stories. This event provides an opportunity for attendees to receive inspiration and guidance from women and men in leadership roles as they have navigated the sometimes rocky and uphill battles and offer the perspective from someone who has "been there, done that."

The Leadership Event provides an opportunity for attendees to enhance their leadership skills with key takeaways they can bring back and incorporate into how they lead their organizations and the community. TEMPO believes women are the driving force behind successful companies and communities, and through the Leadership Event provides another opportunity to build alliances and discover how other successful leaders have achieved their goals.

The annual event provides leaders in our community the opportunity to gather around topics that propel leadership skills to the next level. The event attracts approximately 800-900 business professionals, 85% female, 15% male.



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TEMPO'S LEADERSHIP EVENT IS THE ONE EVENT IN OUR CITY I LOOK FORWARD TO EACH YEAR. EVERY YEAR I CONTINUE TO BE IMPRESSED BY THE HIGH CALIBER SPEAKERS AND CONTENT PRESENTED.

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ABOUT THE LEADERSHIP EVENT

The purpose of the TEMPO Leadership Event is to provide a premier leadership and professional development experience to the Milwaukee business community. The interest in and caliber of the Leadership Event has evolved over the past 17 years into one of the most attractive and influential events in the Milwaukee community.

EVENT GROWTH ATTENDEES | SPONSORS




WE THANK OUR MANY CORPORATE SPONSORS!

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17TH ANNUAL LEADERSHIP EVENT SPONSORSHIP PACKAGES

Sponsors will receive individual support from TEMPO to execute their marketing benefits.

	PRESENTING SPONSOR \$15,000 	ADVOCATE SPONSOR \$10,000	EXPERIENCE SPONSOR \$7,500 <small>*See Exclusive Experience Opportunities Below</small>	SUPPORTING SPONSOR \$5,000	CORPORATE SPONSOR \$3,000
EXCLUSIVE SPONSORSHIP	X				
Recognition in press release	X				
Podium remarks at the event	X	X			
Opportunity to provide giveaways to attendees	X	X			
Trade booth opportunity in reception area	X	X			
Verbal recognition at the event from podium	X	X	X		
Logo on Media Partner advertisement	X	X	X		
Logo on invitation	X	X	X	X	
Inclusion in event marketing materials	X	X	X	X	X
Ad in digital event program booklet	Inside front cover; Full-page color	Full-page color	Half-page color	Quarter-page color	Quarter-page color
Recognition on TEMPO website	Logo	Logo	Logo	Logo	Logo
Recognition in weekly e-blasts to TEMPO members & on social media	X	X	X	X	X
Tickets	50 tickets	25 tickets	20 tickets	20 tickets	15 tickets

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17TH ANNUAL LEADERSHIP EVENT

EXCLUSIVE EXPERIENCE OPPORTUNITIES:

Happy Hour Sponsor.....\$7,500

Exclusive sponsorship of networking happy hour pre-event at the Miller High Life Theatre atrium. Includes opportunity to name signature cocktail, 20 tickets to event, recognition in program booklet, event web page, social media and in weekly e-blasts to TEMPO/EWL members

TEMPO/EWL Swag Bag Sponsor.....\$7,500

Exclusive sponsorship of swag bags for TEMPO/EWL attendees. Opportunity to customize swag bag and include organization swag. Includes 20 tickets to event, recognition in program booklet, event web page, social media and in weekly e-blasts to TEMPO/EWL members

Book Sponsor.....\$7,500

Exclusive sponsorship of speaker's book. Includes opportunity to brand organization bookmark for 300 books to be sold at event. 20 tickets to event, recognition in program booklet, event web page, social media and in weekly e-blasts to TEMPO/EWL members

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ADDITIONAL OPPORTUNITIES:

Partner Sponsor.....\$1,500

Includes 10 tickets, recognition in program booklet, event web page, social media and in weekly e-blasts to TEMPO members

Individual Ticket\$125

Individual tickets may be purchased at www.tempomilwaukee.org. Tickets go on sale beginning Monday, August 22, 2022.

17TH ANNUAL LEADERSHIP EVENT

EVENT DETAILS:

Thursday, October 20, 2022 | 7:00 to 9:00 P.M.

Miller High Life Theatre* (Doors open 6:00 P.M.)

*TEMPO will continue to monitor both national and local guidelines, keeping our attendees updated on any potential changes to our event.

CONTACT:

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