

TEMPO

17TH ANNUAL LEADERSHIP EVENT



Featuring
SELMA BLAIR

2022 SPONSORSHIP OPPORTUNITIES

Thursday, October 20, 2022

7 to 9 PM

Miller High Life Theatre



STRONG VOICES RISING

A single voice hitting the right note can shatter glass.

Many voices build on that timbre and strength. They resonate. They create a vibration that can shake foundations. Change expectations. Many voices ring through, and ring true.

TEMPO is a group of women who have spoken up, risen above and defied conventions to succeed. And we are committed to helping others do the same. We are each bold, strong, smart and uniquely powerful. Together, we are unstoppable.

TOGETHER, OUR VOICES RISE.
AND THE WORLD RISES WITH US.

ABOUT TEMPO

TEMPO is a professional women's organization that connects its 450+ members who hold CEO, executive and senior leadership positions with one another and the community. Its mission is to further the impact of women leaders in Milwaukee. TEMPO provides members with the opportunity to network with leaders and future leaders and enhance their awareness of issues and trends having an impact on Milwaukee and the business community. TEMPO serves its diverse membership and community through educational programming, networking opportunities, relationship building, and mentoring, with the goal of empowering women to achieve and sustain leadership roles.

In 2015, TEMPO introduced its Emerging Women Leaders (EWL) initiative. EWL is composed of nearly 400 of Milwaukee's rising stars and high-achievers, locally recognized, community-minded change makers and inclusive up-and-coming leaders. They are future TEMPO members and represent the next generation of leadership in their industries, functions and city. EWL members have access to a multitude of benefits including professional development, community involvement, and social and networking events. EWL members can also receive individual mentoring by TEMPO members and/or from their peers in a small group setting.

To learn more about TEMPO Milwaukee, visit www.tempomilwaukee.org



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TEMPO IS THE PREMIER ORGANIZATION FOR WOMEN
EXECUTIVES IN MILWAUKEE.

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TEMPO

ABOUT THE LEADERSHIP EVENT

2022 marks 17 years of TEMPO's signature event – The Leadership Event. The Leadership Event highlights women and men in leadership, including their empowering and significant success stories. This event provides an opportunity for attendees to receive inspiration and guidance from women and men in leadership roles as they have navigated the sometimes rocky and uphill battles and offer the perspective from someone who has "been there, done that."

The Leadership Event provides an opportunity for attendees to enhance their leadership skills with key takeaways they can bring back and incorporate into how they lead their organizations and the community. TEMPO believes women are the driving force behind successful companies and communities, and through the Leadership Event provides another opportunity to build alliances and discover how other successful leaders have achieved their goals.

The annual event provides leaders in our community the opportunity to gather around topics that propel leadership skills to the next level. The event attracts approximately 800-900 business professionals, 85% female, 15% male.



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TEMPO'S LEADERSHIP EVENT IS THE ONE EVENT IN OUR CITY I LOOK FORWARD TO EACH YEAR. EVERY YEAR I CONTINUE TO BE IMPRESSED BY THE HIGH CALIBER SPEAKERS AND CONTENT PRESENTED.

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ABOUT OUR SPEAKER

Throughout her diverse career, Selma Blair has been one of the most versatile and exciting actresses on screen. Blair's longstanding career began with her comedic roles in pop culture classics in the early 2000s. Blair has worked with an array of acclaimed directors including Guillermo del Toro and Todd Solodnz, to name a few. Additionally, Blair was named one of Time Magazine's People of The Year in 2017 as one of their Silence Breakers.

Blair released her first Memoir titled "Mean Baby" in May 2022, which she tells the captivating story about growing up and finding her truth. Over the course of the beautiful and, at times, devastating memoir, she lays bare her addiction to alcohol, her devotion to her brilliant and complicated mother, and the moments she flirted with death. There is brutal violence, passionate love, true friendship, the gift of motherhood, and, finally, the surprising salvation of a multiple sclerosis diagnosis.

Blair can recently be seen as the subject of the documentary, *Introducing, Selma Blair*, which premiered to rave reviews at the 2021 SXSW Festival, where the feature won the Special Jury Recognition for Exceptional Intimacy in Storytelling. The film also won the New York Women in Film & Television Documentary Award at the Hamptons Film Festival and received three Critics Choice Documentary Award nominations, including Best Documentary Feature. The documentary, which reveals Blair's intimate and raw journey with Multiple Sclerosis, opened in theaters on October 15th. The film was released on Discovery+ on October 21st and is currently streaming on the platform.

Previously, Blair starred in the comedy/horror thriller *Mom and Dad*, alongside Nicholas Cage. The film, which follows a teenage girl and her younger brother as they must survive a wild 24 hours during which a mass hysteria of unknown origin causes parents to turn violently on their own kids. The film premiered at the 2017 Toronto International Film Festival and later screened at the 2017 Sitges Film Festival and the 2017 Molins Film Festival, where it was nominated for the Jury Prize for Best Film and the Audience Award for Best Films. VARIETY critic Dennis Harvey wrote "She [Blair] covers a gamut from bittersweet sympathy to farce to monstrosity, running amok like a cat on piano keys, yet hitting each note perfectly. "Mom & Dad" isn't the kind of movie they give acting awards to — but in a just world, it would be."

On television, Blair was recently seen co-starring as "Kris Jenner" in FX's *The People vs. OJ Simpson: American Crime Story* for Ryan Murphy. Blair also starred in Todd Solodnz's *Dark Horse* in 2011 as Miranda (formerly 'Vi'), alongside Christopher Walken and Mia Farrow. The film debuted at the Venice Film Festival and was later released by Virgil Films & Entertainment. Blair also starred in Todd Solodnz's *Storytelling* in 2001. In 2008, Blair reprised her role as Liz Sherman in Guillermo del Toro's *Hellboy II: The Golden Army*, after starring in the original *Hellboy* in 2004 (also directed by del Toro).

Blair is perhaps best well known for her scene stealing performance as 'Vivian Kensington' in MGM's hit Romantic comedy *Legally Blonde*, alongside Reese Witherspoon. The film was nominated in 2002 for a Golden Globe Award in the category of Best Motion Picture – Musical or Comedy. In 1999, Blair played the role of Cecile Caldwell in *Cruel Intentions*, alongside Reese Witherspoon, Sarah Michelle Gellar, and Ryan Phillippe. Columbia Pictures released the film, which was directed by Roger Kumble. Other film credits include the YA film *After* (2019) and its sequel, *After We Collided* (2020), based on the popular romance novels of the same name. Blair also starred in Robert Benton's *Feast of Love* in 2007, and John Water's *A Dirty Shame* in 2004. In 2002, Blair reconnected with her *Cruel Intentions* director Roger Kumble in *The Sweetest Thing* for Columbia Pictures, alongside Cameron Diaz, Christina Applegate, and Jason Bateman.

Blair also starred on television as 'Kim' on *Kath & Kim* for NBC from 2008-2009, opposite Molly Shannon. Blair has made memorable guest star appearances including *Friends*, *Another Life*, *Heathers*, *Portlandia* and *Web Therapy*. On stage, Blair starred in the World Premiere production of Rajiv Joseph's *Gruesome Playground Injuries* at The Alley Theater and was nominated for a Grammy Award for "Best Spoken Word Recording" for her reading of *The Diary of Anne Frank*. Blair currently residents in Los Angeles.

Selma Blair



ACTRESS | AUTHOR | ADVOCATE

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ABOUT THE LEADERSHIP EVENT

The purpose of the TEMPO Leadership Event is to provide a premier leadership and professional development experience to the Milwaukee business community. The interest in and caliber of the Leadership Event has evolved over the past 17 years into one of the most attractive and influential events in the Milwaukee community.

EVENT GROWTH ATTENDEES | SPONSORS



WE THANK OUR MANY CORPORATE SPONSORS!

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17TH ANNUAL LEADERSHIP EVENT SPONSORSHIP PACKAGES

Sponsors will receive individual support from TEMPO to execute their marketing benefits.

	PRESENTING SPONSOR \$15,000	ADVOCATE SPONSOR \$10,000	EXPERIENCE SPONSOR \$7,500	SUPPORTING SPONSOR \$5,000	CORPORATE SPONSOR \$3,000
					
EXCLUSIVE SPONSORSHIP	X				
Recognition in press release	X				
Podium remarks at the event	X	X			
Opportunity to provide giveaways to attendees	X	X			
Trade booth opportunity in reception area	X	X			
Verbal recognition at the event from podium	X	X	X		
Logo on Media Partner advertisement	X	X	X		
Logo on invitation	X	X	X	X	
Inclusion in event marketing materials	X	X	X	X	X
Ad in digital event program booklet	Inside front cover; Full-page color	Full-page color	Half-page color	Quarter-page color	Quarter-page color
Recognition on TEMPO website	Logo	Logo	Logo	Logo	Logo
Recognition in weekly e-blasts to TEMPO members & on social media	X	X	X	X	X
Tickets	50 tickets	25 tickets	20 tickets	20 tickets	15 tickets

*See Exclusive Experience Opportunities Below

TEMPO

17TH ANNUAL LEADERSHIP EVENT

EXCLUSIVE EXPERIENCE OPPORTUNITIES:

Happy Hour Sponsor.....\$7,500

Exclusive sponsorship of networking happy hour pre-event at the Miller High Life Theatre atrium. Includes opportunity to name signature cocktail, 20 tickets to event, recognition in program booklet, event web page, social media and in weekly e-blasts to TEMPO/EWL members

TEMPO/EWL Swag Bag Sponsor.....\$7,500

Exclusive sponsorship of swag bags for TEMPO/EWL attendees. Opportunity to customize swag bag and include organization swag. Includes 20 tickets to event, recognition in program booklet, event web page, social media and in weekly e-blasts to TEMPO/EWL members

Book Sponsor.....\$7,500

Exclusive sponsorship of speaker's book. Includes opportunity to brand organization bookmark for 300 books to be sold at event. 20 tickets to event, recognition in program booklet, event web page, social media and in weekly e-blasts to TEMPO/EWL members

17TH ANNUAL LEADERSHIP EVENT

ADDITIONAL OPPORTUNITIES:

Partner Sponsor.....\$1,500

Includes 10 tickets, recognition in program booklet, event web page, social media and in weekly e-blasts to TEMPO members

Individual Ticket\$125

Individual tickets may be purchased at www.tempomilwaukee.org. Tickets go on sale beginning Monday, August 22, 2022.

17TH ANNUAL LEADERSHIP EVENT

EVENT DETAILS:

Thursday, October 20, 2022 | 7:00 to 9:00 P.M.

Miller High Life Theatre* (Doors open 6:00 P.M.)

*TEMPO will continue to monitor both national and local guidelines, keeping our attendees updated on any potential changes to our event.

CONTACT:

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