

TEMPO

19TH ANNUAL

Leadership Event

Featuring

SOLEDAD O'BRIEN

SPONSORSHIP OPPORTUNITIES



PRESENTED BY

BAIRD

NOVEMBER 7 | BAIRD CENTER
11:00 A.M. - 2:00 P.M.

For Sponsorship Inquiries:

Contact Kelsie Arreguin: karreguin@tempomilwaukee.org



STRONG VOICES RISING

A single voice hitting the right note can shatter glass.

Many voices build on that timbre and strength. They resonate. They create a vibration that can shake foundations. Change expectations. Many voices ring through, and ring true.

TEMPO is a group of women who have spoken up, risen above and defied conventions to succeed. And we are committed to helping others do the same. We are each bold, strong, smart and uniquely powerful. Together, we are unstoppable.

TOGETHER, OUR VOICES RISE.
AND THE WORLD RISES WITH US.

About Us

TEMPO

TEMPO is a professional women's organization that connects its 450+ members who hold CEO, executive and senior leadership positions with one another and the community. Its mission is to further the impact of women leaders in Milwaukee. TEMPO provides members with the opportunity to network with leaders and future leaders and enhance their awareness of issues and trends having an impact on Milwaukee and the business community. TEMPO serves its diverse membership and community through educational programming, networking opportunities, relationship building, and mentoring, with the goal of empowering women to achieve and sustain leadership roles.

In 2015, TEMPO introduced its Emerging Women Leaders (EWL) initiative. EWL is composed of nearly 400 of Milwaukee's rising stars and high-achievers, locally recognized, community-minded change makers and inclusive up-and-coming leaders. They are future TEMPO members and represent the next generation of leadership in their industries, functions and city. EWL members have access to a multitude of benefits including professional development, community involvement, and social and networking events. EWL members can also receive individual mentoring by TEMPO members and/or from their peers in a small group setting.

To learn more about TEMPO, visit www.tempomilwaukee.org



“ TEMPO IS THE PREMIER ORGANIZATION FOR
WOMEN EXECUTIVES IN MILWAUKEE. ”

TEMPO

MEET THE TEAM



STEPHANIE WARREN
Event Co-Chair
Baird



JESSICA GOMEZ
Moderator
Hearst Television



KELSIE ARREGUIN
VP, Member Engagement &
Signature Events
TEMPO



DIAVIAN LYONS
Manager, Member Experience
& Office Operations
TEMPO



JEN DIRKS
President & CEO
TEMPO



HEATHER TURNER LOTH
EUA | TEMPO Board Chair

About Our Speaker

Soledad O'Brien is an award-winning documentarian, journalist, speaker, author, and philanthropist, and founder of Soledad O'Brien Productions, a media production company dedicated to telling empowering and authentic stories on a range of social issues. She anchors and produces "Matter of Fact with Soledad O'Brien," a Hearst political magazine program seen in 95% of the country. She was inducted into the Broadcasting and Cable Hall of fame in May 2023.

Soledad has a national impact through her podcasts, social media, speeches and books, including her critically acclaimed memoir "The Next Big Story" and her 1.3 million followers on X. She gave Congressional testimony on media disinformation during the pandemic. She has anchored shows and specials on CNN, MSNBC, Nat Geo, BET, ABC, and CBS, co-anchored NBC's Weekend Today and reported for PBS NewsHour and HBO Real Sports.

Her most recent projects include her top-rated iHeart podcast "Who Killed JFK " with Rob Reiner and her documentary "The End of Affirmative Action" which streamed on CBS, Paramount + and YouTube. She is Executive Producer of the Peabody-Award winning documentary, "The Rebellious Life of Rosa Parks" which premiered at the Tribeca Film Festival and streams on Peacock, and the multi-part series "Black and Missing", which won the Independent Spirit and NAACP awards and streams on HBO. Soledad O'Brien Productions has also produced documentaries for Discovery Plus, CNN, BET, PBS, and others. She also works with major foundations, like the Ford Foundation and the Bill and Melinda Gates Foundation to produce impactful documentaries on topics like hunger, race and education.

O'Brien's work has been recognized with four Emmy awards, three times with the George Foster Peabody Award, four times with the Gracie Award, which honors women in media, twice with Cine Awards for her work in documentary films and with an Alfred I. DuPont Award. She founded the PowHerful foundation in 2011 which has helped dozens of young women get to and through college and connects with thousands of others through regional mentoring conferences



Keynote

SOLEDAD O'BRIEN

DOCUMENTARIAN | JOURNALIST | ADVOCATE

TEMPO



About the Event

2024 marks 19 years of TEMPO's signature event – The Leadership Event. The Leadership Event highlights women and men in leadership, including their empowering and significant success stories. This event provides an opportunity for attendees to receive inspiration and guidance from women and men in leadership roles as they have navigated the sometimes rocky and uphill battles and offer the perspective from someone who has "been there, done that."

The Leadership Event provides an opportunity for attendees to enhance their leadership skills with key takeaways they can bring back and incorporate into how they lead their organizations and the community. TEMPO believes women are the driving force behind successful companies and communities, and through the Leadership Event provides another opportunity to build alliances and discover how other successful leaders have achieved their goals.

The annual event provides leaders in our community the opportunity to gather around topics that propel leadership skills to the next level. The event attracts approximately 800-900 business professionals, 85% female, 15% male.



EVENT SCHEDULE

11:00 AM - 12:00 PM
Networking & Registration

12:00 - 12:30 PM
Welcome & Lunch

12:30- 1:30 PM
Keynote Conversation with
Soledad O'Brien
Moderated by
Jessica Gomez

1:30- 2:00 PM
Closing Remarks

Sponsorships Available!

19TH ANNUAL LEADERSHIP EVENT SPONSORSHIP OPPORTUNITIES

Sponsors will receive individual support from TEMPO to execute their marketing benefits.

PRESENTING
SPONSOR

The logo for BAIRD, featuring the word "BAIRD" in a bold, sans-serif font inside a white trapezoidal shape that tapers to the right.

ADVOCATE
SPONSOR
\$10,000

- Table of 10 guests
- Full page color ad in event program
- Logo included on event materials
- Podium remarks or company video
- 5 invites for Speaker Meet & Greet

SUPPORTING
SPONSOR
\$5,000

- Table of 10 guests
- Half page color ad in event program
- Logo included on event materials

CORPORATE
SPONSOR
\$2,500

- Table of 10 guests
- Quarter page color ad in event program
- Logo included on event materials

SPONSORSHIP LEVELS & EVENT CAPACITY IS LIMITED!

Individual tickets will also be available to guests. \$150 for individual tickets.

The logo for TEMPO, featuring the word "TEMPO" in a bold, sans-serif font. The letter "E" is stylized with a horizontal bar through it, and the "T" has a yellow accent on its top bar.



TEMPO

Thank You!

Contact

Kelsie Arreguin

TEMPO

VP, Member Engagement & Signature Events

Email: karreguin@tempomilwaukee.org