

“Enjoying the Journey” - CEO of Great Wolf Resorts, Kim Schaefer joins TEMPO in September

Kim Schaefer is the chief executive officer of Great Wolf Resorts, Inc.[®] (NASDAQ: WOLF), North America’s largest family of indoor waterpark resorts.



She joined the predecessor to Great Wolf Resorts, headquartered in Madison, Wis., in 1995 as senior vice president of operations.

Ms. Schaefer’s most recent position was President & Chief Operating Office. As COO, Kim focused her attention on delivering a great guest experience and established policies and

procedures for indoor waterpark resorts.

Prior to President & Chief Operating Officer, Kim was Chief Brand Officer. In that position Kim ensured that Great Wolf Lodge found organic growth by adding proprietary amenities like Scoops and Magique and

adding known family brands like Pizza Hut, Starbucks and Dunkin Donuts. This has been a significant part of the brand evolution into full family entertainment.

Kim was also part of the successful IPO roadshow in December 2004.

Ms. Schaefer earned a Bachelor of Science degree in accounting from Edgewood College in Madison. She has over 20 years of accounting and hotel operating experience and sits on the advisory boards for Edgewood College Business School and Thrive. Kim is also active in TEC, a Madison CEO group.

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The Details

When: Thursday, September 15, 2011

Time: 11:30 a.m.—1:30 p.m.

Fee: members—no charge | guests are \$35

Register: www.tempomilwaukee.org

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Leadership Plasticity—TEMPO Professional Development Programming—Christine McMahon

Rapidly changing market conditions demand adaptability and, as leaders, research supports that our behaviors and attitudes are contagious. Those who gracefully embrace the process of ongoing renewal profoundly influence the trajectory of their professional development and business results. When full engagement is the targeted goal, how willingly team members embrace the unlearn / relearn process sets the stage for professional growth and business transformation.

In this program, learn how:

- The five stages of learning supports organizational change
- To honor the natural reactions to change while advancing the strategic plan
- To leverage human capital to maximize full engagement

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From the President

Small Talk—Is it Really a Small Matter?

I am hiring two new direct reports and have thought long and hard about the profile of the people that will be most successful in these roles. My hires will set the tone for how my functional area is perceived within and outside our organization. Through this process, I realized that critical to the successful candidate's profile is that they are exceptional communicators, able to hold their own within our organization and representing our organization in the community. This means they need to be adept conversationalists, whether at a community event or working with a colleague, building rapport at a level that ultimately leads to partnerships that benefit themselves and the organization.

I have thought about how to help my team members ready themselves for the next step in their career, which caused me to also reflect on TEMPO Milwaukee and the amazing network of people that make up our organization, and the exceptional conversationalists in TEMPO Milwaukee. It brought me to a realization that small talk is an art that is critical to the success of my future new hires and also to so many things in life.

Think with me for a moment. Within TEMPO Milwaukee, some members are absolute experts at the art of small talk and can make a connection with just about anyone in a few seconds, leading them and you to rich conversations and strong relationships. We are drawn to you

and admire you for your ease. Yet there are others who have great fear of walking into any group...finding it difficult to navigate the room, let alone have a conversation with a new person in a network such as ours. They, like many, are intimidated by how easily so many of you handle yourselves in a room of unknown people. They who struggle do not realize that those of you that have such an easy way about you may not have come by it naturally. Rather, this comfort has come at a cost... coaching, time spent reading books by the experts, and for many, carefully preparing for meetings and events to assure rich small talk that leads to an exceptional conversation.

In my search to learn more about creating great conversations, I recently read Debra Fine's book, *The Fine Art of Small Talk*. In her book, she calls attention to just how critical small talk is to our success in business and in life saying "without it [small talk], you rarely get to the real conversation" (Fine, 2005). Fine also shares her own trials as she learned that her fear of conversation had given others an inaccurate perception of her abilities. For Debra, her search to master conversation turned into a vibrant career of helping others develop their conversation skills, also opening the door to real conversations in her own work and personal life.

As for me, I have learned what

many of you know oh too well... how important it is to hone our conversational skills - and that it takes work! I also have a renewed commitment to help those high potentials I work with overcome their fears and realize that they can become successful conversationalists. And, while it takes work, the value is a sense of comfort and a skill that will help them move ahead in their careers.

For all of us, my hope is that we continue the amazing small talk leading us to real conversations in TEMPO Milwaukee and a network that continues to make our lives richer and more vibrant. Reference: Fine, D. (2005). *The fine art of small talk*. New York: NY, Hyperion.



Amy Rislov
President, TEMPO Milwaukee

FIVE Questions—Get to Know TEMPO Members

Name / title / company: Marilyn Krause, Assistant managing editor/administration at Milwaukee Journal Sentinel

An outcome of your experience with TEMPO: Being a member of TEMPO has given me the opportunity to meet dozens of truly remarkable women. They are smart, articulate, savvy, influential women from throughout Milwaukee's business community. I've made friends and business connections. I think I've even helped a few people. And I have been enriched by every woman I have met.

A piece of advice for a mentee: Find your passion; work hard every day; learn from your mistakes; take pride in your accomplishments; cherish your family and home life.

Favorite quote: From a wise friend on the eve of a big event I was running: It will all happen whether you worry or not. She was so right.

Best part about your job: I am privileged to work in Wisconsin's leading source of news and information. Journalists and news organizations have an awesome responsibility to our readers and an opportunity to inform and benefit our community. And you never know what will happen when you walk in the door each day.

What do you do on your day off? Spend time with family; cook and bake.



Name / title / company: Linda Newberry-Ferguson, CEO Kindred Hospital Milwaukee

What motivated you to join TEMPO: The opportunity to meet and learn from the women who were making a difference in our community and beyond.

A piece of advice for a mentee: Do the right things right. Shortcuts are almost never the answer and at the end of the day you want to be able to look at yourself in the mirror and be proud of what you have done.

Favorite quote: "There is only one failure in life possible, and that is not to be true to the best one knows." ---George Eliot

Best part about your job: Getting to work with passionate people who work really hard to make the lives of others better at a time when they need it most.

What do you do on your day off? Cook, read, spend time with family and friends, go on dates with my husband, volunteer.



Name / title / company: Rose Spano Iannelli / Owner, partner/ Spano Pratt Executive Search

What motivated you to join TEMPO: I joined TEMPO for two reasons; to better know and understand what is important to professional women in Milwaukee and to also contribute to the TEMPO mission of elevating women in our area.

A piece of advice for a mentee: How you make people feel is more important than what you do and don't be too quick to judge as things are seldom what they seem.

Favorite quote: "Keep your eyes on the prize"

Best part about your job: My work in executive search is a privilege because I get to hear about the details and accomplishments of brilliant people as well as help make a difference in their professional life.

What do you do on your day off?: Walk my very large dog, create feasts to share with family and friends, catch up on reading and relax



TEMPO Special Interest Groups

If you are interested in becoming involved in one or more of the TEMPO special interest groups, please contact the listed individual, or Cheryl Farnsworth at cheryl@succeedia.com or email the TEMPO office at tempo@tempomilwaukee.org.

_____ **INVESTMENT CLUB:** The Club is comprised of twenty TEMPO members. The purpose of the club is to learn about investing in the stock market plus we have a fun time together! The group meets monthly at the Women's Club from noon until 1:30 p.m. the second Wednesday of the month. Quarterly dues of \$285 include a \$60 nonrefundable amount for lunches, software, and other operating expenses. The initial buy-in amount is approximately \$10,000. If you have an interest in joining this group, please e-mail Linda Foltz at lindadcllc@wi.rr.com or call 262-966-0259.

_____ **GOLF GROUP – “Nine and Wine”:** Meeting on Tuesday evenings, the group plays at courses in the area at late afternoon/early evening tee times. You can play every week or whenever you are available. After golf the group grabs a bite and some wine. Nancy Fortney nancy@usmarketingcorp.com cell phone 414 688 3730

_____ **FOODIES:** If you are an enthusiast of food, cooking and related trends, then you are a foodie! If you are a TEMPO member and a foodie, then you will enjoy TEMPO Foodies, a new TEMPO special interest group. We will seek adventures in learning about food, cooking food and eating food, from old world techniques to the latest trends and from sourcing ingredients to trying a new restaurant in town. We will follow our interest in food and cooking while networking with other TEMPO Foodies. If you want to be on the list to receive communications regarding TEMPO Foodies, send a note to Kim Wynn (kwynn@whdlaw.com).

_____ **BOATING GROUP:** Do you enjoy boating on Lake Michigan? Or taking in events, concerts, bike rides, strolls, fireworks, kite competitions, museum visits, cocktails and “Fish Fry and a Movie” along the Milwaukee lakeshore? If so, you may want to join a new group that Tempo Member and McKinley Marina power boater Louise Hermsen has formed. Drop her a note at lhermsen@wi.rr.com or call at 414-477-0395 if

you have interest and she'll add you to the mailing list of others that have expressed interest in lakefront fun. A boat is not necessary to join the fun – just an interest in spending time at the Milwaukee lakefront.

_____ **TEMPO PLUS:** Separate meetings held for TEMPO Plus Group (retired members). Joanne Gerszewski (gorszew@sbcglobal.net or 262-781-7883) helps coordinate the meetings for this group that meets usually three times a year.

NEW Dining Club!! TEMPO members will gather on the 3rd Thursday of every month from 7-9pm to take in a sampling of the wonderful cuisine the Milwaukee area has to offer. Venues will range from mid- to fine-dining, American to Ethnic and widely-known to uncommon hide-aways. Location suggestions are welcome! Our first event is scheduled for September 15th, 7pm at Juniper 61 on North Avenue. To join us in getting a taste of Milwaukee, please contact Cheryl Farnsworth, cheryl@succeedia.com.

_____ I don't see what I'm looking for. Let's start a group on _____ (email your ideas to Cheryl Farnsworth at cheryl@succeedia.com)

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About Great Wolf Resorts, Inc.

Great Wolf Resorts, Inc.[®] (NASDAQ: WOLF), Madison, Wis., is North America's largest family of indoor water-park resorts, and, through its subsidiaries and affiliates, owns and operates its family resorts under the Great Wolf Lodge[®] brand. Great Wolf Resorts is a fully integrated resort company with Great Wolf Lodge locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; the Pocono Mountains, Pa.; Niagara Falls, Ontario; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash.; and Charlotte/Concord, N.C. Through Great Wolf Resorts' environmental sustainability program, Project Green Wolf[™], the company is the first and only national hotel chain to have all US properties Green Seal[™] Certified – Silver. Additional information may be found on the company's Web site at www.greatwolf.com.

From the Executive Director

Changes and Growth

As the leaves turn colors, students go back to class, and the weather gets cooler, some big changes are literally right around the corner. I've also noticed over the last few weeks and months, a lot of changes in our community, in the business landscape, and within the TEMPO membership. Change to me, has always signaled an opportunity for growth—sometimes small growth, but growth nonetheless. If we're not making changes that lead to growth, we're essentially standing still—right?

I like to start by looking at some basic definitions to highlight the different meanings for change and growth. "Change: - often means a turn-around, - can be a one-off event, - can be externally imposed" "Growth: - takes time, - is an incremental process, - needs motivation"

It was Benjamin Franklin who said "Without continual growth and progress, such words as improvement, achievement and success have no meaning."

We have seen the markets on a bumpy rebound, forced to twist and change to adapt in the "new normal". Investors are asked to 'hang on' but 'be cautious' as the global economies expand and contract in what resembles an overseas tennis match. This will inevitably lead to growth on a global scale as we transcend language barriers and nationalized interests to figure this all out.

On a national level, we have the departure of Steve Jobs, a move that jolted Apple's share price, resulting in a cascade of changes in the

technology stocks and other adjacent markets. This change will lead to growth for some—contraction for others. Locally, our businesses and communities are feeling the effects of changes to the new Wisconsin budget. Individuals make changes to their spending and investment decisions that will ideally lead to growth in their personal investments.

TEMPO members have also been making changes of their own:

Congratulations to **Gina Alberts Peter**, the Regional Vice President for Wisconsin Commercial Banking at Wells Fargo Bank; **Cristy Garcia-Thomas** is the President of the Aurora Foundation; **Sara Alger** has also joined the Aurora Foundation; **Heather McAvoy**, was promoted to the VP of Marketing for Assurant Health Care; **Amelia Macareno** is the new Vice President for First Bank Financial Centre; **Kimberly Kane** joined Dohmen as the new VP of Government Affairs and Community Relations; **Betsy Ross-Bothe** is the Global Marketing Services Manager for ManpowerGroup; **Fay Spano** is the Director of Public Relations for the Blood Center of Wisconsin. And I'm sure there are many many more. These changes show growth - not only of these women as individuals, but of

women's influence within our community. It isn't glacial as some may say—I see it as evolutionary. It is encouraging and inspiring—it gives meaning to the words 'improvement, achievement and success'. Be great!

Sincerely,
Tracy Johnson
Executive Director, TEMPO
Milwaukee

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TEMPO Leadership Event

“Resilience:
Surviving and
Thriving in
Personal and
Business
Challenges”



Why should you attend the Leadership Event?

- TEMPO Leadership Event inspires Milwaukee **business leaders and their teams**. This year’s speaker, Valorie Burton, will teach resilience tactics to thrive in life and work.
- **Network** with more than 500 high level individuals.
- Learn tactics and real life examples you can take to the office and **implement right away**.

About the Program:

Join Valorie Burton, author, motivational speaker and life coach as she presents practical, hands-on steps that enable you and your business to thrive when faced with personal or economic challenges. She has helped clients like Blue Cross Blue Shield, Northwestern Mutual, Monsanto and others recover from adversity, maintain success and prepare for the future. Her latest book is entitled: *When Life Doesn't Go as Planned Where do you go from Here?* She is co-host of the Emmy award winning show *Aspiring Women* and has appeared in and on CNN, NPR, the LA Times, and O, The Oprah Magazine. Using practical take-aways and how-to's, she will equip you with a survival toolkit for any challenge that comes your way. See Valorie's website at www.valorieburton.com

The Details

When: Thursday, October 20, 2011
Time: 7:00 – 9:30 a.m.: Networking, Breakfast & Program
Where: Pfister Hotel
Fee: \$75/person | \$750 for a table of 8+ sponsorship
Register: www.tempomilwaukee.org

TEMPO Professional Development Program

(continued from page 1)

Who should attend?

Anyone who leads a team, is part of a team, or influences decisions in your company. This session is ideal for teams.

Why should I attend?

This is high value, low-cost programming that will:

- Grow your team's professional skills
- Offer professional networking opportunities for your teams
- Save your company the time of planning professional training on its own
- Save your company money by collaborating with TEMPO for speakers
- Add value to the work that your teams are doing

Speaker is Christine McMahan:

Christine McMahan is a business strategist. She helps companies build a bridge between where they are now and where they want to be. She helps companies regain lost market share. She inspires, enlightens, and re-energizes sales organizations with her down-to-earth, tell-it-like-it-is style. Her clients achieve astounding results after implementing her innovative strategies.

As a trainer, consultant and columnist, Christine draws upon her extensive background as a sales executive with Procter & Gamble, Slim-Fast Foods, and Nabisco as well as her own entrepreneurial experiences. She enriches every program with common sense counsel, insightful guidance and her energetic, positive attitude.

**SEE ARTICLE ON LEADERSHIP PLASTICITY FROM
BIZTIMES ON PAGES 7 AND 8**

The Details

When: Wednesday, September 21, 2011
Time: 11:30 a.m.—1:30 p.m.
Fee: \$30 for members and guests
Register: www.tempomilwaukee.org

‘Leadership Plasticity’ *Survival depends on adaptability and resiliency*

The economic climate today continues to challenge leaders beyond what might be defined as reasonable. Can leadership habits constructed in a more stable economy become a liability?

McKinsey Global Institute senior fellow Eric Beinhocker says, “Markets exhibit periods of relative calm and stability, which are interrupted by stormy periods. Such dis-equilibriums make it difficult ... to survive for long periods ... strategies, skills or cultures tend to get finely optimized for stable periods, and then suddenly become obsolete ...”

Stormy periods require the flexibility to bend but not break, to adjust but not compromise core competencies. We call this process Leadership Plasticity.

Plasticity is the ability to mold to a new shape without losing innate strength. Leadership Plasticity therefore is the ability to change, adapt and forge alternative pathways in an effort to leverage new market opportunities. This is especially important during stormy periods when markets undergo rapid and significant change.

Leadership Plasticity is being tested in the banking industry as a growing number of consumers demand banking accessibility via their mobile phones. Bankers who traditionally managed money and investments are now finding themselves in the apps business.

Leadership Plasticity is also being tested by major shifts in consumer spending attitudes. The results come from Young & Rubicam’s BrandAsset Valuator, a quarterly survey of 16,000 American consumers. Findings show that 71 percent of Americans want to do business with socially responsible (eco-friendly, charitable, and humane) people and companies.

Among the most desired of company attributes – at nearly 400 percent – are the values of kindness and empathy.

John Gerzema, chief insights officer at Young & Rubicam, writes that new cultural values – sustainability, self-reliance, craftsmanship, kindness – are behind this new shift in consumer behavior. Consumers are already rewarding those organizations that demonstrate these values. In turn, these new consumer behaviors are creating the need for new leadership strategies.

“A leader’s responsibility is to connect the future to the present.”

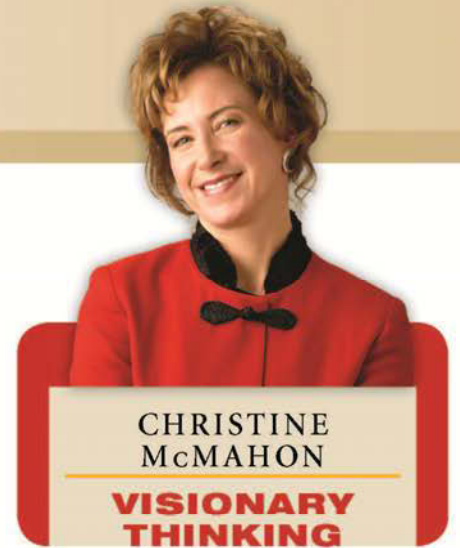
Leadership Plasticity is optimized when there is congruency among each of these five strategic elements:

1. Vision

A compelling vision inspires and motivates. For an employee it justifies how they invest their time, effort and energy. Employees want to make a meaningful contribution. Vision puts meaning in their work and answers the question “Why am I doing this?”

2. Values-driven culture

Employees and customers support organizations whose corporate values align with their own as the BrandAsset Valuator confirmed. Identifying the values that preserve the long-term interests of the company and making those values continually relevant for employees and cus-



tomers is now a fundamental responsibility leaders must consider as they define and craft their brand and culture.

Harvard Business School’s Kotter and Keskett found that companies with strong adaptive cultures outperformed companies with rigid or weak cultures. Their study revealed that revenues grew four times faster, the rate of job creation was seven times higher and their stock price

increased 12 times faster. This is the epitome of plasticity applied to culture.

According to Beinhocker, “Strong cultures are only valuable if they exhibit adaptive and learning qualities. Otherwise, they become a liability during periods of accelerated change.”

Culture is your brand and adaptability is necessary for survival. Values represent the anchor that supports how employees engage with one another, with their customers and how they work.

3. Human capital

Procter & Gamble’s former president/CEO, John Smale said, “You can take away all of our buildings, brands and equipment but if you leave me my people, I will rebuild this business in ten years.”

The challenge facing many businesses today is that employees are not fully

engaged. Gallup's Employee Engagement Survey shows that only 29 percent of employees are fully engaged, 54 percent are not engaged and 17 percent are actively disengaged.

Human capital represents a company's greatest asset and possibly its only competitive advantage. When a company's values align with those of its employees, the result is a measurable increase in productivity and creativity.

4. Communication

Communication links vision, culture and human capital around the strategic plan. Clearly understood and well-timed communication provides the roadmap that directs employees' investment of time and energy.

Collaborative, inter-disciplinary communication fosters new pathways to excellence. This framework promotes a healthy functioning network that facilitates honest dialogue, idea generation, problem solving, decision-making and flawless implementation.

Effective communication serves as a compass to align employee effort and energy around the strategic objectives.

5. Resiliency/adaptability/ renewal

Resiliency is emotional fortitude, not a genetically fixed trait. It is how we choose to view the world and interpret events. It requires adaptability – finding the opportunity when others only see a dead-end. It's about embracing the process of renewal and gracefully, or maybe not, adapting and leveraging current opportunities to build a

bridge to a more prosperous future.

It's not uncommon during a period of renewal for mistakes and errors to occur, missed plans and failed targets happen. People need permission to try and possibly fail, or they may become intensely fearful of the consequences associated with learning. People must feel safe practicing their new skills without the threat of reprisal. As the leader, be the first to admit when you don't have the answer or make a costly mistake – a leader's attitudes are contagious.

Without risk there's no reward. Without plasticity there's no renewal.

A leader's responsibility is to connect the future to the present. Tumultuous economic times often make it difficult to see with clear vision. Social media not only allows the public to challenge a company's values but also how they live those values by asking hard questions, such as, "How does this company make the world a better place by its existence?"

Skeptical employees question the significance of what they are working for and many wonder about the meaning of their contribution. Today's leaders must exercise plasticity to stretch beyond the necessary goals of meeting internal scorecard measures to develop the degree of meaning and purpose demanded by its critical stakeholders – their employees and customers. ■

Christine McMahon is a business strategist. She collaborated with Brian Fette, also a business strategist, on this column. McMahon and Fette can be reached at (414) 290-3344 or via email at: ccm@christinemcmahon.com.

August Meeting Recap

Phil Flynn, Associated Bank CEO spoke about his first year with the Bank through the recession, and gives \$10,000 to the TEMPO Foundation



Sara Walker, Phil Flynn, Amelia Macareno and Linda Mertz



Steve Huff, Denise Goergen, and Mary Ellen Stanek

“I appreciated Mr. Flynn’s low-key approach!”

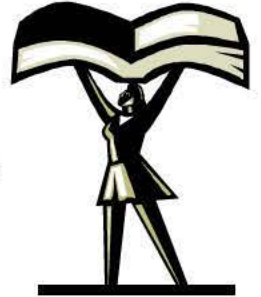
“It was valuable to hear how new leadership planned to move the company forward, address the questions of current staff, and how it was prioritizing women in leadership.”

“Philip Flynn is a good speaker and provided a good overview of how Associated Bank emerged from the 2008 downturn stronger today.”

CALL FOR NOMINATIONS

TEMPO Milwaukee is currently accepting nominations for the 2012 TEMPO Mentor Award. For nomination form please visit our website at www.tempomilwaukee.org or contact TEMPO at tempo@tempomilwaukee.org

Each *Mentor Award* honoree will select a college or university to receive a \$5,000 scholarship for a woman in her junior or senior year. TEMPO scholarships total to date \$135,000.



CELEBRATING 20 YEARS IN 2011

Potawatomi Bingo Casino first opened its doors in March 1991 and, since then, has lead the way to revitalization of the Menomonee Valley. In just 20 years, the Casino and Forest County Potawatomi have created thousands of jobs, contributed to many local non-profit organizations, grew into the state’s top attraction, and shared tribal values as well as a culture of social responsibility with all people. Imagine what we can achieve over the *next* 20 years.



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TEMPO Welcomes New Members



Ms. Ledger oversees all real estate development and design-build construction for the Milwaukee office of Opus Development Corporation. Her responsibilities include land acquisition, development, marketing, leasing, third party design-build project pursuit and execution. Ms. Ledger has been a project management professional in the Opus organization since 1996. Her project experience includes institutional, office, retail, industrial, distribution, data centers, parking structures and brown field development. Notable clients include Marquette University, Thomson Reuters, Weyco Group, Northwestern Publishing House, Ameriserve, Patrick Cudahy and numerous others. She is the project executive for all projects at Marquette University including the \$85 million Law School, the \$28 million Zilber Hall (administration and student services building) and the \$100 million College of Engineering Discovery Learning Complex. Email Julie at julie.ledger@opus-group.com.



Lecia Johnson is a shareholder of the Tax & Employee Benefits Practice Group of Godfrey & Kahn. She counsels companies, as well as executives, on compensation planning matters including equity compensation, nonqualified deferred compensation, short-term and long-term incentive compensation programs, and other similar arrangements. In addition to providing general tax and compensation advice, Lecia also advises on foreign compensation arrangements, as well as tax and compensation issues that arise in connection with complex business transactions. Lecia also serves on the Board of Directors of Gilda's Club of Southeastern Wisconsin. Email Lecia at ljohnson@gklaw.com

Update Your Profile!

TEMPO Members—it is up to you to update your membership profile: new address, new email, new bio.....Update on the TEMPO website. It is very important that you update information so we can keep in touch with you!

1. Visit: www.tempomilwaukee.org
2. Click on “login” button
3. Login: username is “first initiallastname”
4. Password: tempo
5. Click on the “Member Center” button
6. Click on the dropdown “Roster”
7. Click on ‘My Profile’
8. Where you see the words “profile details”, look to the right and you will see a ‘pencil’ icon – click on it.
9. From there, you should be able to edit your information including address, email, bio, etc
10. Be sure to click on ‘Save’!

UpBeat

2011-2012 Board of Directors

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Julie Cashman-Kuhn, Experis;
Membership Retention

Katie Clark, Boy Scouts of America;
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Heather Fields, Reinhart Boerner Van Deuren;
Governance

Lisa Froemming, Columbia St. Mary's Found.

Louise Hermsen, DUECO;
Mentoring

Rose Spano Iannelli, Spano Pratt Executive Search;
Mentor Event

Amy Jensen, Skylight Opera Theater

Linda Mertz, Mertz and Associates

Louise Perrin, State Farm Insurance Company

Mary Scheibel, Scheibel Halaska, Inc.

Sandy Wysocki, The Business Journal;
Member Retention

Upcoming events are posted on the website at www.tempomilwaukee.org a few months in advance. Please register online.

Wednesday, September 14

TEMPO Brewer Game

7:10 p.m. | Miller Park

Members Only: \$45

Tickets are limited to the first 20 people

Thursday, September 15

TEMPO Member Meeting

11:30-1:30 p.m. | University Club

Members: no fee; Guests: \$30

Speaker: Kimberly Schaefer, CEO of Great Wolf Resorts

Wednesday, September 21

TEMPO Professional Development Series

11:30-1:30 p.m. | Italian

Conference Center

All Attendees: \$30

“Leadership Plasticity” with
Christine McMahon

Wednesday, September 28

New Member Orientation

noon-1:00 p.m. | The Business Journal

825 N. Jefferson Street

Thursday, October 20th

LEADERSHIP EVENT

7:00-9:30 a.m. | Pfister Hotel

All Guests: \$75

Speaker: Valorie Burton on Resilience— Survive & Thrive after Personal & Business Challenges.

Thursday, November 17th

TEMPO Member Meeting

11:30-1:30 p.m. | University Club

Members: no fee; Guests: \$30

Speaker: Cynthia LaConte, CEO of Dohmen

Thursday, December 15th

TEMPO Member Meeting

11:30-1:30 p.m. | Blu at the Pfister

Members Only: no fee



To Register:

- ⇒ Visit www.tempomilwaukee.org
- ⇒ Click on “login” circle at the top right-hand side of the screen
- ⇒ Your **username** is your first initial and your last name, with no spaces, lowercase.
- ⇒ If you’ve forgotten your password, contact the TEMPO Milwaukee office.
- ⇒ Click on the event link
- ⇒ Click submit [if you are bringing a guest, enter the number of guests and follow the prompts for payment] *TEMPO Milwaukee accepts Visa, MasterCard, DiscoverCard and American Express.*

TEMPO Milwaukee

301 W. Wisconsin Ave., Suite 300
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P: 414.905.0117 • F: 414.272.7051

www.tempomilwaukee.org

Executive Director Tracy Johnson
c: 414.698.7474

e: tjohnson@tempomilwaukee.org

Office Hours:

Monday-Friday • 8:30 a.m.- 5 p.m.