

June Meeting to Focus on Medical Research and Its Impact on Economic Development

By Anneliese Dickman

Our June meeting will feature an amazing biomedical engineer and entrepreneur. She will share the story of how her research leads to new tests for genetic disorders and how these tests come to market and eventually to your doctor's office. She is a newcomer to Milwaukee and will provide insight into the differences between Milwaukee and other large cities at the forefront of medical research and economic development.

Aoy Tomita Mitchell, Ph.D., is an assistant professor in pediatric cardiothoracic surgery at the Medical College of Wisconsin and conducts research in her lab at Children's Research Institute. Her research focuses on identifying inherited risk factors, genetic and molecular causes

of congenital heart disease, and technologies for detecting genetic mutations.



She holds a bachelor's degree in mechanical engineering and a doctorate in genetic toxicology and biomedical engineering, both from MIT. Prior to joining the

the Medical College and Children's Hospital in 2006, Dr. Mitchell researched and taught bioengineering at the University of Louisville.

Dr. Mitchell's first start-up, Peoples Genetics, Inc. was sold in 2003 to Beckman Coulter, Inc. an international manufacturer of biomedical products. She has since been involved in three other start-up companies, all of which arose to bring to market new genetic tests that resulted from her research.

Dr. Mitchell's most recent research has resulted in faster, safer, less expensive, and more accurate tests for common genetic syndromes.

DiGeorge syndrome is closely related to congenital heart disease and occurs in 1 in every 4,000 live births. Children with DiGeorge syndrome

are at risk for poor outcomes from surgery to repair congenital heart defects, making an accurate diagnosis extremely important. Unfortunately, until now, the only test for the syndrome has had limitations such that children were often not accurately diagnosed until school age. It also had a very high false-negative rate. The new test, developed by a team lead by Dr. Mitchell, uses a different technology that allows the test to be performed in about four hours at less than \$1 per patient, with 99% accuracy. These advancements mean the test may soon become part of the regular battery of newborn screening.

Dr. Mitchell's team has also developed a pre-natal diagnostic test for Down's syndrome, a condition that often comes with serious complications including heart defects. The new non-invasive test developed by Dr. Mitchell does not risk the life of the fetus and is performed using a draw of the mother's blood rather than amniotic fluid or placenta. In addition, the new test is highly accurate and can be performed earlier in pregnancy.

The Details

Thursday, June 17, 2010

Noon-1:30 p.m. at the Women's Club, 813 East Kilbourn Avenue.

No cost for members, guests \$30

Register at www.tempomilwaukee.org

Inside This Issue...

President's Message	2
Member News	3
Community Events	3
Past Presidents & Retired Members	
Survey Results.....	4
Welcome New Members.....	6
Upcoming Events	8
Board of Directors	8

From the President

I Know You Can Do It

By Kimberly Kane
TEMPO Milwaukee President

When I was 10 years old, I ran competitive track with a team in central city Los Angeles, the LA Jets. As we prepared for a meet at Drake Stadium (UCLA), my coach dropped a bomb on me. "The 4 X 400 relay. You're running the anchor leg." As he turned to walk away he added, "I know you can do it."



It was a powerful experience to be asked to take on that responsibility by someone who thinks, "You'll add value here." The compelling message in this simple phrase opens the door to possibilities.

Many of you stepped through that same door into the positions you hold today, and into service on corporate and non-profit boards. The experience will continue to move you toward opportunities in your work and personal lives.

By engaging in the opportunities we encounter, we not only add value but we often gain a lot more than we expected.

I'm thrilled to step into the role of President of TEMPO Milwaukee, on the heels of Gina Alberts Peters' fantastic leadership, and with the

momentum of a newly drafted Strategic Plan. Our membership shaped this plan through surveys and dynamic discussions. New members, long-time members, members who had previously not been involved, and very committed members all weighed in, to create a roadmap for TEMPO Milwaukee into the year 2015.

We rolled-out the plan to the membership on May 20th and held a listening session the following week. Members responded with great questions and feedback. Now the board will go to work building initiatives with their committees, taking the words and principles of this plan and putting them into action. The first objectives we will focus on include increased communication between the board of directors and the membership; implementation of more robust on-boarding programs for new members; additional networking opportunities between members and new programs to champion the successes of individual TEMPO members.

I encourage each of you to read the TEMPO Milwaukee 2015 Strategic Plan available through a link on the TEMPO homepage or at www.tempomilwaukee.org. Consider how

you can make an impact. Choose an area of interest to you – a program idea or connection; call a member with a question or an introduction; join a committee; help with fundraising support for the Leadership or Mentor Awards events; become a mentor or mentee. You will add so much value to TEMPO with your involvement and what you gain may be immeasurable.

Three dynamic women recruited me into TEMPO Milwaukee five years ago. Phyllis King pulled me right onto her board of directors saying, "I think you can help us here." I've worked with the board and with members on so many initiatives since then.

So how did that race at Drake Stadium end? We took home the top medal. But maybe even more importantly, the experience set a course of engagement that continues for me today.

We have so much to look forward to this year! Please don't hesitate to reach out to me or any member of the board to help you get involved or make connections.

My personal thanks goes out to our members and board members for their passion, their honesty and their commitment in shaping the TEMPO Milwaukee 2015 Strategic Plan.

A handwritten signature in black ink that reads "Kimberly Kane". The signature is written in a cursive, flowing style.

Member News

- **Dr. Stephani Richards-Wilson**, Assistant Dean, College of Arts and Sciences at Marquette University, was awarded a fellowship from the University of Bonn to research Catholic student resistance in Nazi Germany.
- The Southeastern Wisconsin Chapter of the Public Relations Society of America awarded **Kris Lueneburg**

Naidl, executive vice president of Zeppos & Associates, three Paragon awards for outstanding work in 2009 – two Awards of Excellence and an Award of Merit.

- Congratulations to **Mary Meehan** on being named a 2010 Business Journal Woman of Influence. Mary will be honored along with 20 other amazing Milwaukee women at *The Business Journal's* annual luncheon on June 17th.
- **Beth Wnuk**, President of PNC in Milwaukee was featured in the May 21st *Business Journal*. The article is available at <http://tinyurl.com/2et8fv1>.
- **Rhonda Matthews Ware**, attorney with Whyte Hirschboeck Dudek, joined the board of The Women's Center, Waukesha.
- **Alicia Dupies**, director of project development for Mortenson Construction, has been appointed to the board of directors of the Wisconsin Business Council.

CARING MEANS SHARING.



WE PROVIDE MILLIONS OF DOLLARS TO LOCAL GOVERNMENTS EVERY YEAR THROUGH REVENUE SHARING, WHICH HELPS TO REDUCE THE TAX BURDEN AND PAY FOR ESSENTIAL COMMUNITY SERVICES.

POTAWATOMI
BINGO • CASINO*

BUILDING ON A TRADITION OF
RESPONSIBILITY

1721 WEST CANAL STREET • MILWAUKEE, WISCONSIN 53233 • 1-800-PAYSBIG • PAYSBIG.COM/SOCIAL

© 2010 FOREST COUNTY POTAWATOMI COMMUNITY, WISCONSIN



Save Par and Save Lives

The Liberty Mutual Invitational benefiting the National Kidney Foundation of Wisconsin will be held on Monday, June 21st at Westmoor Country Club. Meet other Milwaukee area business leaders, entertain clients and enjoy the #1 charity event in golf.

Competitive and non-competitive divisions will accommodate all golfers. Winner of the competitive division advances to Pinehurst, site of the 2014 U.S. Open, for the 72-hole Liberty Mutual Invitational National Championship in January 2011. Shotgun and scramble format. Includes lunch, on-course hospitality, dinner reception and premium gift package.

For information contact the NKF at 262-821-0705 ext.13; email to golf@kidneywi.org or visit www.golfkidneywi.org.

Past Presidents & Retired Members Provide Unique Insight Into TEMPO Milwaukee

By Tracy Johnson

TEMPO Milwaukee Executive Director

In December 2009, TEMPO Milwaukee partnered with Future Milwaukee with the goal of helping TEMPO Milwaukee understand the treasure it has in its past presidents and retiree members. They sought to determine if there are ways to reengage them and tap into their knowledge, experience and networks.

The group was given a list of TEMPO past presidents and TEMPO Plus members and worked with staff to craft a survey to be administered by phone. The group intended to reach out to all members but due to the quality of the contact information and time constraints, were able to reach only 28 of the 77 members. The group engaged in conversations with these members lasting anywhere from ten minutes to an hour.

A few highlights from the survey questions

How often do you engage in TEMPO events? Most answers were 'rarely' to 'never' or 1-2 times per year.

How often do you engage in events that are not TEMPO events but involve people you know from TEMPO? Many said 'very often' from once a week to once a month. Others said they sit on boards with TEMPO members or they interact through the TEMPO Plus luncheons.

What is your favorite thing about TEMPO events? Many members were invigorated with their answers – recounting their time of involvement. A few specific comments:

- Sharing ideas and friendship and building a network
- Energy and excitement of the successful women in the room
- Synergy
- Relationships
- Great informational meetings
- The mentor event

Least favorite thing about TEMPO events:

- Paying dues
- Not enough time to take it all in
- Programs are not relevant to me in my career stage

Many of the other survey questions inquired about why people were not involved. Many said that once they 'retired', they were no longer invited to meetings. Others mentioned that dues are not an issue and it is more about TIME!

When asked about other women in their organization and the possible benefits they would receive from TEMPO – many said that they would.

What can TEMPO do to enhance mentorship opportunities?

- More networking opportunities outside of luncheons / afternoon and evening schedules
- Work with local universities on

chapter affiliations

- Shadow opportunities within the community
- Appeal to a broader base of members including junior category
- Special interest groups
- More coordination with other groups that have similar interests

Recommendations

Programming:

- Small group meetings organized by TEMPO Plus members to be held at a restaurant or a member's home. Very informal, but TEMPO admin can help with communication to members.
- Separate TEMPO Plus meetings organized by the TEMPO office (quarterly). Fees would apply.
- Scholarship event – Plus members and past presidents help with Mentor Event scholarship selection (or another TEMPO scholarship to be created). Winners would be mentored by the Plus members.
- Past leadership advisory council with representation of an 'at large' board member.
- Exclusiveness – provide programming that only TEMPO can provide within the city. Be cognizant of the unique strength that TEMPO has in its mentorship offering. TEMPO should specialize in mentoring and be exclusive in this regard.
- Continue communication with the TEMPO Plus group and invite them to meetings at 'guest rate'.

cont. on next page

Past Presidents, *continued*

Mentorship:

- Include past leaders in formal mentoring experience.
- Junior membership and college-level membership
- Scholarship for members (this would include membership) – winner would be selected by Plus members
- Networking where past leaders could sign up to be available to members for mentoring experiences

Overall, interviewees were very receptive to the interviewers and exuded excitement for the process and the potential this project presented. Hopefully this Future Milwaukee research project represents a first step in an open dialogue and ongoing voluntary engagement with the past presidents and TEMPO Plus group.

There were some excellent ideas presented that deserve attention and execution. Consistent in the answers, the interviewers found a continued desire of past presidents and Plus members to be involved in the mentoring process, networking and communication, be it coordinated by TEMPO or not. We are grateful for the enthusiasm and time that everyone contributed to this process and look forward to turning these words into action!

Acknowledgements

A special thanks to those who participated in the survey. We are grateful for the work of the Future Milwaukee Team that worked on the project, as well as the Board Development Committee led by **Hon. Kitty Brennan**. Members included: Hon. Kitty Brennan, Wisconsin State Court of Appeals, District 1; **Dr. Ronda Beck Ewald**, Project CAPE; **Catherine Girard**, Goodwill Industries of Southeastern Wisconsin; **Lynn Sprangers**, Milwaukee Brewers; **Mary Ellen Stanek**, Robert W. Baird & Co. Incorporated.

The Future Milwaukee Team consisted of Erin Haring, Children's Hospital; Heather Turner Loth, MSI General; Timothy Posnanski, Whyte Hirschboeck Dudek; Schinika Fitch, Children's Hospital; Ronald Wielebski, Educators Credit Union.

All of your relationships should be this rewarding.

For over 120 years, Associated has developed customized approaches for people and businesses by cultivating relationships. We're able to provide everything you need in a partner – smart, sophisticated services and solutions for your personal and business success.

We invite you to meet with our bankers by visiting one of our convenient offices. Or call our Customer Care Center at 1-800-236-8866, 24 hours a day, 7 days a week, to learn more.

WISCONSIN'S
#1 SBA
LENDER


**Associated
Bank**

associatedbank.com

Equal Opportunity Lender. Member FDIC and Associated Banc-Corp (8/09) 5486

Welcome New TEMPO Milwaukee Members



Kristine Bachmann joined Fidelity Investments in 2004 as a Managing Director. In her role, she acts in a consultative capacity to assist in reviewing plan and service needs, and helps to keep plan sponsors abreast of economic, financial and legislative trends which could affect retirement plans. Prior to Fidelity, Kristine was a Director of Relationship Management for Strong Retirement Plan Services in Menomonee Falls. She has over 21 years of experience with retirement plans. Kristine has a BA with an emphasis in finance and marketing from UW-Eau Claire. She holds FINRA Series 6, 63 and 26 licenses. She has been the Treasurer for Lake Country Women's Club for the past eight years and enjoys running, biking, golfing and spending time with her husband.



Debra Bronder has spent her career in human resources, most recently as EVP HR at Metavante, now FIS, and at other Milwaukee companies including Johnson Controls and MGIC. Deb has also been very involved in community work, serving on United Way committees for the Women's Initiative and corporate giving campaigns and on FUEL Executive Council.



Suzanne Maldonado is the Managing Director of Goodwill TalentBridge, the staffing and recruiting arm of Goodwill Industries, providing talent acquisition solutions to organizations throughout southeastern Wisconsin and metro Chicago. Suzanne's background in sales, management and client development spans 20 years. She has held senior management roles in both international and regional staffing and recruiting firms, specializing in building new business units and developing teams. Her focus in recent years has been establishing new practice areas and teams of talent acquisition and sales professionals to support them. She holds a bachelor's degree from the University of Madison.



Carrie Matteson has been the owner of Fiber-Seal for over 30 years, a company specializing in fabric protection and the care of fine furnishings. She has served on the board of the American Society of Interior Designers in the past and is currently serving on the Sharon Lynne Wilson Center board in development. Her other current board commitment is at the Women's Club of Wisconsin as Operations Director.



Jenni Sevench, CEO of Westside Healthcare Association, is a graduate of UW-LaCrosse. She is the former executive director of Agape Community Center in Milwaukee, worked as director of mission integration for Ministry Health Care, and has worked for two other health centers in Wisconsin. Throughout her career, Jenni has worked to build trusting relationships with underserved communities to better understand and address their cultures and their needs. Jenni lives in Glendale with her husband and three children.



Yvonne Stueber is the executive director of UCP-SEW. Yvonne has more than 20 years experience in non-profit leadership. Her roles range from Administrator of Skilled Nursing facility serving the Developmentally Disabled, to Turnaround Management consultant, to educator and mediator/negotiator. She earned her bachelor's degree from Edgewood College in Madison and master's degrees from Wartburg Seminary in Dubuque, Iowa. Yvonne grew up in Wisconsin and as an adult lived in many different parts of the U.S.; now residing in Oconomowoc. Hobbies include reading everything from Quantum physics to the fiction of Walter Mosely.



Krista Verhein joined TANDBERG, the leading global provider of Telepresence, high-definition video conferencing and mobile video solutions, as a Strategic Account Manager. Krista articulates how visual communication solutions transform business processes. Krista's career in the telecommunications industry has included specialized positions at Time Warner Business Cable, AT&T, and MCI managing business across the globe for Fortune 100 clients. Krista received a bachelor of arts degree from UW-Madison. She is fluent in Spanish, was recognized as the Executive Women's Golf Association's volunteer of the year and continues to be a community advocate, through fundraising events for Local Breast Cancer Research and Awareness, and working with the United Way as an Emerging Leader.

UpComing Events

Upcoming events are posted on the Web site at www.tempomilwaukee.org a few months in advance. Please register online.

Thursday, June 17, 2010

TEMPO Milwaukee Member Meeting

Noon-1:30 p.m. at the Women's Club, 813 East Kilbourn Avenue. (incl. for members, guests \$30).
Speaker: Dr. Aoy Mitchell, joint meeting with Medical College Women in Science.

Thursday, July 15, 2010

Morning Networking Coffee

7:30-9:30 a.m. at Stone Creek Coffee, 5th and St. Paul. (incl. for members, guests \$10).

Thursday, August 19, 2010

TEMPO Milwaukee Member Meeting

Noon-1:30 p.m. at the University Club (incl. for members, guests \$30).
Speakers: Tammy Johns, SVP of Workforce Development for Manpower.

Thursday, September 21, 2010

TEMPO Milwaukee Member Meeting

Noon-1:30 p.m. at the University Club (incl. for members, guests \$30).
Speakers: Mother and daughter judges, Wisconsin Supreme Court Justice Patience Drake Roggensack and Circuit Court Judge Ellen Brostrom.

Thursday, October 21, 2010

5th Annual Leadership Event

At the Pfister Hotel. Details TBA.

Thursday, November 18, 2010

TEMPO Milwaukee Member Meeting

Noon-1:30 p.m. at the University Club (incl. for members, guests \$30).
Speaker TBA.

To Register:

- Visit www.tempomilwaukee.org
- Click on "login" circle at the top right-hand side of the screen
- Your username is your first initial and your last name, with no spaces. If you've forgotten your password, contact the TEMPO Milwaukee office
- Click on the event link
- Click submit [if you are bringing a guest, enter the number of guests and follow the prompts for payment]

TEMPO Milwaukee accepts Visa, MasterCard, DiscoverCard and American Express.

TEMPO Milwaukee

301 W. Wisconsin Ave., Suite 300
Milwaukee, WI 53203

Ph: 414.905.0117 ▪ Fax: 414.272.7051
www.tempomilwaukee.org

Executive Director

Tracy Johnson
Cell: 414.698.7474
Email: tjohnson@tempomilwaukee.org

Office Hours:

Monday-Friday ▪ 8:30 a.m. to 5 p.m.

Newsletter Editor

Dana Kader Robb
Ph: 414.463.0758
Email: dana@barefoot-marketing.com

TEMPO Milwaukee program meetings are held from noon-1:30 p.m. on the third Thursday of most months at The University Club, 924 E. Wells St., Milwaukee.

Board of Directors 2010-2011

President

Kimberly Kane ▪ The NOVO Group

Past President

Gina Alberts Peter ▪ M&I Bank

President-Elect

Amy Rislov ▪ Aurora Health Care

Treasurer

Amelia E. Macareno ▪ Wells Fargo

Secretary

Sandy Wysocki ▪ The Business Journal
Serving Greater Milwaukee

Vice President, Board Development

Hon. Kitty Brennan ▪
WI Court of Appeals

Vice President, Communications

Susie Falk ▪
Falk Group Public Relations

Vice President, Programs

Jennifer Bartolotta ▪
Bartolotta Restaurants

Directors:

Community Outreach

Mary Scheibel ▪ Scheibel Halaska

Fund Development

Linda Newberry-Ferguson ▪
Kindred Hospital Milwaukee

Governance

Lisa A. Froemming ▪
Columbia St. Mary's Foundation

Member Retention

Julie Cashman-Kuhn ▪ Titus

Membership

Peggy Williams-Smith ▪
Marcus Hotels & Resorts

Mentoring

Louise Hermsen

TEMPO Milwaukee Foundation

Denise Goergen ▪
Reinhart Boerner Van Deuren s.c.

Leadership Event

Katie Clark ▪ Milwaukee County
Council, Boy Scouts of America

Heather Fields ▪

Reinhart Boerner Van Deuren s.c.

Mentor Event

Jill Brzeski ▪ Boelter & Lincoln
Marketing Communications

Rose Spano Iannelli ▪

Spano Pratt Executive Search