

September 2009

Redefining Education – is Warren Buffett’s Solution the Answer for Milwaukee’s Education Issues?

TEMPO Milwaukee’s September program explores the process and the policy behind an innovative educational philosophy in our community



Michael Burke isn’t your typical Irish poet. While he is quick with a quip and does seem to have a perpetual twinkle in his eye, his day job is to champion investments in early childhood education as a program officer for the Buffett Early Childhood Fund (yes, that Buffett). As a playwright, poet and essayist, he seems an unlikely match for a philanthropic foundation built from the benefits of commerce and capitalism, but Mr. Burke’s literary talents enable him to turn research into a compelling story demonstrating that preschool, at its best, can be a tool for economic development.

Milwaukee’s Educare Center is one of nine such centers across the country (and counting). Each Center serves 140 to 200 at-risk infants, toddlers and preschoolers. The Centers were built with private funds, but are operated as a true public/private partnership in which public funds from various state, local and federal sources are braided with private donations. Educare of Milwaukee opened in September 2005 with a vision to serve as a model of excellence, and demonstrate that early investments prevent costly interventions later.

Like other Educare Centers, Milwaukee’s program is grounded in child development research and the most effective strategies for promoting school readiness. It reaches children in poverty “early, intensively and over time” by strengthening early language and literacy, cognitive development, and social and emotional skills.

High-quality early childhood programs can mitigate some effects of poverty and provide benefits not only to participating families, but also to society through higher lifetime incomes, healthier families and lower

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Founded by Warren Buffett’s oldest child and only daughter, Susie, with the support of her parents and two brothers, the Buffett Early Childhood Fund aims to establish a level playing field for all children as they enter kindergarten. The Fund’s goal is to redefine “education” to include the first five years of life by investing in practice, policy and research. Here in Milwaukee, the Buffett Fund is supporting the state-of-the-art Educare Center housed at the Next Door Foundation, as well as numerous research and policy efforts.

September Meeting, *continued*

levels of delinquency and crime. Specifically, research shows that high quality early childhood education has positive impacts on school readiness, social skills, IQ, achievement tests and lifetime earnings. In addition, there is an associated reduction in delinquency, teen pregnancy and smoking rates.

The total impacts of these benefits have been calculated in several different ways. Many studies present their findings in terms of “return on investment.” Of studies following specific children over their lifetimes,

the Perry Preschool project in Ypsilanti, Michigan found a return of \$7.74 for every \$1 invested; the Chicago Parent-Child Center, part of the Chicago Public Schools, has shown a return on the dollar of \$7.14; and the North Carolina Abecedarian project has returned between \$2 and \$3.66 for every dollar invested. Other, more general studies, such as one done by the Federal Reserve Bank of Minneapolis, found the rate of return for private and public investments in high quality child care is a significant 16 percent.

Plan to join TEMPO Milwaukee members and spend an hour learning more from a fascinating raconteur about the Buffett family’s commitment to quality early learning in Milwaukee and the long-term impacts it will have on our region’s economy.

The Details

Date: Thursday, September 17, 2009

Time: noon – 1:30 p.m.

Location: University Club

Members: no charge / guests: \$30

Register at www.tempoimilwaukee.org

From the President

Advocate. Elevate. Accelerate.

By Gina Alberts Peter
TEMPO Milwaukee President

This month we are focusing on the third word in our brand – Accelerate. We want to keep reinforcing the brand until you can remember it and know that it represents TEMPO.

Accelerate. The last word in our brand reflects something that we all have a tendency to do. While sometimes we need to slow down, most of us have the kind of

personalities where we want to go faster.



Accelerate means to move, to progress or develop faster. TEMPO Milwaukee represents accelerate by the success of the region through its leadership, membership knowledge and experience that spans industries and the globe plus strong commitments

to each other and the community at large. TEMPO Milwaukee has progressed a long way by expanding networking opportunities and offering

dynamic programs. Word about our organization is definitely out in the community and we are able to attract high profile speakers who want to be associated with TEMPO.

The older I get, the more that I feel time is accelerating. Please make sure to take some time out of your busy schedule to thank those who have helped you along the way. Speaking of acceleration, I am really looking forward to hearing what Milwaukee Women inc. has to say on October 12th about the acceleration of women on boards in Milwaukee!

TEMPO Milwaukee's 4th Annual Leadership Event

Claire Shipman, ABC News correspondent and co-author of *Womenomics*, will discuss how women are driving sweeping changes in the way individuals and companies approach work. Claire will be followed by a CEO reaction panel featuring: Kathi Siefert, former EVP for Kimberly-Clark Corporation, and other executive leaders.



Cost: \$95 for individuals • \$950 for a table of 10

Register at www.tempomilwaukee.org or by calling the TEMPO Milwaukee office at 414.905.0117

Sponsors

Presenting Sponsors: Associated Bank • Potawatomi Bingo Casino

Lead Sponsors: State Farm Insurance • Marquette University • M&I Bank

Panel and Networking Sponsors: Alverno College • Cardinal Stritch University • Park Bank • Reinhart Boerner Van Deuren • Social Development Commission • Rockwell Automation • Heartland Funds • Johnson Controls

Table Sponsors (as of 9/6/09): AT&T • Aurora Health Care • Briggs & Stratton • Kolb+Co / Cook and Franke S.C. • Marcus Corporation • MillerCoors • Quarles & Brady LLP • We Energies • Whyte Hirschboeck and Dudeck • WISN News

Preview of the Day:

- 11 a.m. to noon: Registration and networking
- Noon to 12:30 p.m.: Luncheon
- 12:30 to 1:30 p.m.: Claire Shipman
- 1:30 to 2 p.m.: Book signing and networking
- 2 to 3:30 p.m.: CEO/Executive reaction panel discussion

Leadership (lē-dər-ship) *noun*

the ability to enhance your organization's competitive edge by capitalizing on *Womenomics*.

SAVE THE DATE | THURSDAY, OCTOBER 15, 2009

Mentoring Committee Gathers Member Feedback

By Louise Hermesen
Mentor Committee Chair

Thanks to the TEMPO Milwaukee members who have shared their thoughts in phone and e-mail exchanges with our committee members to provide guidance for our upcoming mentoring initiative. We value your input, as it

will help us meet your needs and expectations as well as those of fellow TEMPO Milwaukee members.

Your input is helping us to shape some questions for the upcoming Annual Tempo Member Survey, which will be sent to all members in October. Through that survey, we will uncover the members interested in participating actively in the mentoring program, either as a mentor, a mentee or both. We will then communicate directly with those interested, in addition to keeping the general membership informed of our directions.

Many of our newer members have joined TEMPO expressly looking for a mentoring relationship with more seasoned members, and there is much excitement about this initiative. So stay tuned!

In Memoriam: Cherie Claussen

Cherie Claussen died on August 7 after a lengthy battle with cancer. She touched and influenced the lives of many in the community. Cherie was a TEMPO Milwaukee member since 1983 and a trailblazer in the field of architecture. She spent the last 20 years with Hammel Green & Abrahamson, Architects (HGA). Cherie was the Great Lakes Office Regional Office Director in Milwaukee, becoming one of the few women in the state to hold such a position in a larger firm with a major, national practice.

Cherie was active in business and civic boards with a number of organizations including TEMPO International, the Junior League of Milwaukee and the Girl Scouts of America. In 2009, she was honored by her peers at HGA with their annual Hammel Award, given to an employee who demonstrates a positive attitude, is supportive and a consensus builder, listens to the opinions and ideas of others, is a professional risk taker, a supporter of growth and change, and most exemplifies professionalism, mentoring and civic engagement. Cherie will be missed by many but her spirit and encouragement live on.

Excerpts from the Journal Sentinel obituary at <http://tinyurl.com/ks4uab>

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Welcome New Members



Doris Brosnan is a labor, employment and immigration lawyer and shareholder at von Briesen & Roper. Doris helps employers deal with difficult employees and employment issues.



Vinita K. Paul received her BS in Mathematics, with honors, from UW-Madison and JD, summa cum laude, from Marquette University. She joined Heartland Advisors, Inc. in July 2008 as the Vice President and Chief Compliance Officer. In August 2009, she was also appointed as General Counsel of Heartland. She was previously an Associated in the Corporate Finance & Securities Group at Quarles Brady, LLP and was also previously employed by B.C. Ziegler & Co. as Vice President and Asst. General Counsel. Vinita is married to Jasmeet Paul, who is a General Surgeon currently completing a Trauma Surgery Fellowship at Froedtert Hospital. They have a daughter, Simran, who is three years old.



Betty Ragalie is a healthcare leader with experience in neurosciences, rehabilitation and pediatrics. Her career in healthcare has included Director of the Neurosciences Center at Froedtert & Medical College of Wisconsin, director roles at Rehabilitation Institute of Chicago, and ten years of consulting. She is a graduate of University of Illinois, with a bachelor's degree in physical therapy, and holds a master's degree in Health Care Administration from UWM. Betty is currently an independent contractor, offering just-in-time services in new business development, project management and interim leadership, while seeking a leadership position in the healthcare or non-profit industry. Betty served for six years as Board President, Milwaukee Montessori School.



Sara Walker is a Senior Vice President with Associated Wealth Management, the \$6 billion money management arm of Associated Bank. Chartered Financial Analyst, Walker has more than 24 years of experience constructing and managing investment portfolios for individuals, corporations and nonprofit organizations. In her highly visible role as Associated's economist, Walker addresses shareholders at the company's annual meetings, is a speaker at client engagements across Associated's three-state footprint and is widely quoted as an expert in the media. Walker graduated magna cum laude from UW – Parkside with a double major in finance and economics. She has served as a board member of the Wisconsin Better Business Bureau and a member of the BBB's executive committee since 2003.

TEMPO Mentor Event Celebrates 10 Years in 2010

Nominate a Colleague Who Inspires Others

Past Winners

Past recipients of the TEMPO Mentor Award include:

- Beverly Greenberg 2009
- Susan Ela 2009
- Manpower Inc. 2008
- Betty Quadracci 2008
- Patty Cadorin 2008
- Mary Alice Tierney 2007
- Brenda Skelton 2007
- Marquette University 2007
- Honorable Kitty K. Brennan 2006
- Candy Walton 2006
- Northwestern Mutual 2006
- Jo Ann Ratcheson 2005
- Donna Dollase 2005
- Sue Sheedy Nelson 2005
- Mary Frymark 2005
- Pat Gerczak Lunde 2005
- Barbara Stein 2004
- Deborah Blanks 2004
- Susan G. Stein 2003
- Richard L. Weiss 2003
- Patti Gorsky 2002
- Esther Leah Ritz 2002
- Joan Lloyd 2001
- June Perry 2001
- Time Warner Cable 2001
- Nancy Eichsteadt 2000
- Joan Prince 2000
- Anne Curley 1999
- Carey Tradewell 1999
- Thomas Sharrard 1998
- Mary Ellen Stanek 1998
- Richard A. Abdoo 1997
- Richard W. Schulze 1997
- Thomas R. Hefty 1996
- Julia Taylor 1996
- Steven L. Laughlin 1995
- Martha M. Valerio 1995
- Gov. Tommy G. Thompson 1994
- Jean Tyler 1994
- Catherine Cleary 1993
- Martin Stein 1993
- Nancy Noeske 1992
- Ethel Sloane 1992
- Ronald E. Franzmeier 1991
- Sister M. Camille Kleibhan 1991
- Jestene McCord 1991

Do you have a friend, colleague, fellow TEMPO Milwaukee member or a corporation who deserves recognition for their mentoring, leadership and professional accomplishments? If so, we'd like to know.

TEMPO Milwaukee is seeking nominations for its 20th annual Mentor Awards. The awards luncheon, to be held on February 18, 2010, honors Milwaukee-area individuals and corporations who are making a difference in their professions, communities and the lives of others through leadership and mentoring.

Eligible candidates include local business professionals, TEMPO members and corporations. Winners will be based on the following criteria:

- **Mentoring Others** – Show extraordinary service and commitment in either formal or informal mentoring relationships.

- **Business Leadership** – Show substantial achievement in impacting the success of their business and/or women in business.
- **Community Leadership** – Show vision and action that has served to improve the corporate climate and/or social welfare of our community.

Each award winner will have a scholarship given in their name to an educational institution of their choice.

Nominations are due by October 23, 2009. You can download a nomination form at www.tempomilwaukee.org (look at the “news” section on the right-hand side of the home page) or call Tracy Johnson at 414-905-0117 with questions. If you are interested in working on the Mentor Event Committee, please let us know at tjohnson@tempomilwaukee.org.

Member News

- **Cristina Hernandez-Malaby**, an attorney with Quarles & Brady, received the United Way Emerging Leader Philanthropic 5 Award. The awards honor five community leaders, age 45 and under, who have demonstrated their dedication to making a difference in Greater Milwaukee.
- Congratulations to three amazing TEMPO Milwaukee women in academia, who were featured in an article in Women of Southeastern Wisconsin entitled, “Degrees of Leadership – Four Area Women Are

at the Apex of Academia”. Read the article highlighting **Mary Meehan**, President of Alverno College; **Dr. Helen Sobehart**, President of Cardinal Stritch University; and **Dr. Eileen Schwalbach**, President of Mount Mary College at <http://tinyurl.com/m7buv2>.

- Mount Mary College will inaugurate its new president on September 11th. **Eileen Mihm Schwalbach** was named the college’s 11th president in February after climbing through the ranks of the institution. She started as a part-time faculty

member in 1993 and rose to the position of provost by 2007. The inauguration will take place at 10:30 a.m. in the college’s Bloechl Center, 2900 N. Menomonee River Pkwy.

If you have news about a new job, speaking engagement, promotion, client, award, success or even loss, send a brief announcement to dana@barefoot-marketing.com, indicating that it is for Member News. Items may be edited for length or content, and are used as space allows.

COMMUNITY

Events

“Marquette Business Leaders Forum Luncheon: The Opportunity to Lead” on Tuesday, September 22 will feature Angela F. Braly, president & CEO of WellPoint Inc. Angela is ranked fourth on *Forbes* magazine’s World’s Most Powerful Women list and fifth

on *Fortune* magazine’s 50 Most Powerful Women list. Registration at 11:45 a.m.; luncheon at 12:15 p.m. in the AMU, Monaghan Ballroom. Cost is \$40. To register, visit www.marquette.edu/women100/events.

“CEO of Everything: Marquette Women Balancing Careers and Families” will be held on Wednesday, October 7 as part of the centennial celebration of women at Marquette. The luncheon will feature a panel of successful alumnae with one common bond – they are all working mothers. Hear their stories of how Marquette University prepared them to be successful in their respective fields, and in their roles as CEO of the family. Registration is \$15. To see a complete list of panelists and to register, visit www.marquette.edu/women100/events.

Women’s Economic Development Outreach Tour (WEDO) – “Strategies for a Sustainable Business” is sponsored by National City and will be held on Friday, October 16 at 7:30 a.m. at Alverno College. The event will feature a national panel and a local panel of inspirational speakers offering their experience and advice, with opportunities to ask them your own questions directly. Local panel will consist of: Peggy Coakley, CEO of Coakley Brothers; Valerie Daniels Carter, President and CEO of V&J Holdings; Joan Lloyd, Senior Consultant of Joan Lloyd & Associates; Sue Marks, CEO of Pinstripe Talent. More information, and event registration, is available at www.we-do.net.

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The Community Events listings include programs that are not sponsored or endorsed by TEMPO Milwaukee, but may be of interest to our members. Contact Dana at dana@barefoot-marketing.com for details on how to submit an item for the Community Events section.

August Meeting Recap

Walmart Takes Sustainability Seriously

Walmart, currently the second largest US company and the largest private employer in Wisconsin, may be known as the 800 lb. gorilla of retailers, but they take the responsibilities that come with their size and strength of their consumers very seriously.

Lisa B. Nelson, Walmart's Senior Director of Public Affairs, spoke at the August TEMPO Milwaukee membership meeting about more than the company's commitments to sustainability. She spoke about Walmart's overall mission to be a good corporate citizen. Lisa was coming off a whirlwind state tour where she helped a Walmart store ground-breaking near Green Bay. Her job is to speak to the public and to government officials about the economic and social benefits of Walmart stores in their communities. She is armed with information about Walmart's community outreach initiatives, social impact modules and sustainability projects.

Walmart is committed to reducing its impact on the environment and is using the power of its 200 million weekly shoppers to help Americans reduce their impact as well. When the nation's largest retailer tells its suppliers that they need to make

environmentally friendly changes in their products, or risk being removed from Walmart shelves, the changes are swiftly made.



One example is likely sitting in your laundry cabinet. Walmart asked that laundry detergent makers remove the water from their products resulting in smaller packaging, less diesel truck fuel being burned,

fewer trucks on the road delivering the product to stores, and less shelf space which could ultimately lead to smaller stores. Not only is Walmart making a positive impact on the ecology, but the added cost savings are great for Walmart's bottom line and good for their customers. Studies show they can save an average of over \$2,500 per year by shopping at the retailer known for low prices.

Walmart is making other bold changes throughout the company to help reduce its impact on the environment. The new Somers Superstore uses skylights and light sensitive fixtures that reduce electrical output when the sun is providing illumination for the store. It is one part of Walmart's overall sustainability mission to one day become 100% powered by renewable energy.

The company has also taken on the education of their customers - 200 million smart shoppers can make a difference in the environment quickly. Throughout the US, Walmart managers are committed to teaching consumers about energy saving light bulbs and creating displays to entice shoppers to replace their regular light bulbs with compact florescent bulbs. Their goal was to sell 100 million bulbs to save energy.

Employees are also asked to reduce their impact on the environment by presenting a Personal Sustainability Project. The company is encouraging self help and fitness and is allowing its employees to take in-house fitness classes, take daily group walks and it also reimburses employees for taking public transportation to and from work. The company is also teaching its employees things like the benefits of carpooling to work with three colleagues which can save some up to \$400 a year on gas, helping them learn to quit smoking and how watching less TV can enhance their lives and lower their utility bills.

In the end, we learned that Walmart is leveraging its size and supply chain to improve the communities where it does business. Not only has this proven to be good for the environment, but also good for the bottom line. Other companies are benefiting from Walmart's initiatives because it lowers prices and encourages innovation.

UpComing Events

Upcoming events are posted on the Web site at www.tempomilwaukee.org a few months in advance. Please register online.

Board of Directors 2009-2010

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Louise Hermsen

Leadership Event

Heather Fields ■
Reinhart Boerner Van Deuren s.c.

Mentor Event

Sandy Wysocki ■ The Business Journal

Thursday, September 17, 2009

TEMPO Milwaukee Member Meeting

Noon-1:30 p.m. at the University Club
(incl. for members, guests \$30).

Speaker: Mike Burke, Program Director
for the Warren Buffett Early Childhood
Fund

Thursday, September 24, 2009

New Member Orientation

Noon, location TBA

Monday, October 12, 2009

Milwaukee Women inc Report

Noon-1:30 p.m. at the Pfister Hotel
More details to follow

Thursday, October 15, 2009

4th Annual Leadership Event

Intercontinental Hotel, Milwaukee
(\$95 per person, \$950 for table of 10,
sponsorships also available)
Featuring Claire Shipman, author of
Womenomics

Thursday, October 22, 2009

New Member Reception

Location TBA

Thursday, November 19, 2009

TEMPO Milwaukee Member Meeting

Noon-1:30 p.m. at the University Club
(incl. for members, guests \$30).

Speaker: Tim Sullivan, CEO of Bucyrus
International

Thursday, December 10, 2009

New Member Orientation

7:45 a.m., location TBA

Thursday, December 17, 2009

TEMPO Milwaukee Member Meeting

Noon-1:30 p.m. at the University Club
(incl. for members, guests \$30).

More details to follow

Thursday, January 14, 2010

TEMPO Milwaukee Member Meeting

Noon-1:30 p.m. at the University Club
(incl. for members, guests \$30).

More details to follow

Thursday, February 18, 2010

TEMPO Milwaukee Mentor Event

20th Anniversary

More details to follow

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TEMPO Milwaukee program meetings
are held from noon-1:30 p.m. on the
third Thursday of most months at
The University Club, 924 E. Wells St.,
Milwaukee.