

January Program to Provide Financial Advice on Retirement Investing During an Economic Crisis

By Jody Lowe

The condition of the U.S Economy continues to be on the minds of Americans – especially business leaders. With concerns about job stability, pending legislation, and debt burdens Americans are deeply worried about their financial futures and the financial futures of their employees. However, there are tools and tips that you can employ right now to improve your retirement income, protect your investments, and most importantly, reduce your stress about the future.

The TEMPO Milwaukee January meeting will feature Gail MarksJarvis, a nationally recognized finance expert, Chicago Tribune columnist and author of

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Gail MarksJarvis Personal Finance Columnist

Gail MarksJarvis is an award-winning personal finance columnist for the Chicago Tribune, and an author, TV commentator and speaker. Her columns appear in newspapers coast to coast.

Thursday, January 20th, 2011



Saving for Retirement without Living Like a Pauper or Winning the Lottery. Jarvis has been speaking nationally in connection with her book and the recent financial crisis, and what it has meant for individual investors and businesses. She will also tell us what it's like to be an expert with a nationally syndicated column.

At this program, you will receive:

- The top mistakes investors make and how to avoid them;
- A consensus outlook on the economy and the markets and share what she is hearing from her sources and readers;
- Actionable advice on how to make the most of retirement savings;
- Experiences of real people who contact her with their issues.

About the Speaker:

Gail MarksJarvis has been a financial columnist for more than 25 years and is regarded as a foremost expert in her field. She is currently an award winning syndicated columnist for the Chicago Tribune and her column is carried by newspapers across the country. She is also a national TV commentator and is a regular on PBS's Nightly Business report and has been on CNBC, Fox Business, as well as public TV's "The NewsHour".

The Details

Thursday, January 20, 2011
11:30 - 1:30 p.m.
The University Club | 924 East Wells Street
No fee for members, guests \$30
Register at:
www.tempomilwaukee.org

From the President

Welcome to a New Year, TEMPO Milwaukee

I've had great conversations with members over the past few weeks, listening to your outlooks for 2011 and your strategies around your businesses and careers. Digging in, innovating and leveraging your networks are all top of mind.

It seems waiting to see what happens next isn't going to be at the front of many radars. And Hallelujah! Don't you feel ready to shake the drudgery and uncertainty of the past few years? We're in the driver's seat of our own change



and it looks like change is beginning to happen. Acquisitions on the rise, companies focusing on their employment brand, retail spending is getting stronger and big changes are churning in politics (and policy).

TEMPO's January 20th program promises to get you off with strong information on the financial front. Thank you to Jody Lowe and the program committee for securing nationally syndicated finance columnist Gail MarksJarvis as our speaker. As you'll read in this month's cover story, Gail's won numerous awards for her work as a journalist and an author. She'll deliver a presentation that should get you thinking differently about

your financial planning. TEMPO's signature event, our Mentor Awards, is rocketing to an amazing finish. Rose Spano Iannelli, Jill Brzeski and their committee have attracted strong sponsorships and are right on track to hit our goals. This event is made

most successful with great attendance from our members. Make sure to register for the February 17th Mentor Awards, recognizing winners Jennifer Bartolotta and Kris Rappe and our corporate winner Johnson Controls.

And finally – a new opportunity for you. During our December holiday program at Potawatomi's Dream Dance Steak House, I announced a new initiative around our health. Our membership is rich with thought leaders in healthcare: Linda Newberry Ferguson (CEO, Kindred Healthcare), Sally Sheperdson (Executive Director, SE Wisconsin Komen for the Cure), Raquel Filmanowicz (Health Operations Officer, City of Milwaukee) to name just a few. Yet women are the biggest offenders when it comes to taking care of our own health. A recent American Cancer Society survey found 95 percent of women want to take better care of their health, but three in five of us put the health of others before our own.

Okay, we're natural nurturers. But that kind of behavior doesn't get our companies humming, and it doesn't support long healthy futures for us. The ACS also found half of all cancer deaths could be prevented if we lived healthier. And when it comes to heart disease, more women struggle with heart problems than men. But most of us don't know that.

So, a handful of our members have come together, along with the Wisconsin Athletic Club to open an amazing door for each of you. We'll announce the details at the January 20th program! If you can't join us on the 20th, don't worry, we'll have plenty of information – and opportunity – for you to get involved.

Here's to a strong – and healthy - 2011. I look forward to seeing you soon.

Best,

A handwritten signature in black ink that reads "Kimberly Kane". The signature is written in a cursive, flowing style.

Make it Your Mission to Fight Heart Disease in Women

By Linda Newberry-Ferguson

Heart disease is still the No. 1 killer of women, taking the life of 1 in 3 women each year. This means mothers, sisters, friends - are dying at the rate of one per minute. Heart disease kills and we need to do something to change our odds.

The American Heart Association, ProHealth Care and WISN Channel 12 have teamed up to offer a unique opportunity for area women to take charge of their health. Go Red For Women Girlfriends: 7 Steps to a BetterU, will follow three teams of greater Milwaukee and Waukesha area women on their path to becoming heart healthy through local events, on-line blogs and news stories. Additional teams of women can also participate in the program. "We are committed to raising awareness and helping women improve their heart health so they can live longer, more active lives," explained Dr. David Cullinane, ProHealth Care cardiologist. "We hope to reach a large number of women throughout Southeast Wisconsin through the Go Red Girlfriends program. If they commit to making a few changes such as eating and



activity levels, it can have an important impact on their heart health."

No matter what day it is, it's never too late for all of us to make better

choices for health and start a new life resolution. The 12 week Go Red Girlfriends program will be kicked off on January 29 and is available to anyone who would like to learn the seven preventable heart health factors including ways to decrease your risk of heart disease. Resources available to participants include health risk assessments and goal setting, educational sessions with ProHealth Care professionals, discounted exercise options at West Wood Fitness Center and access to American Heart Association tracking tools and healthy recipes. Meet the Go Red Girlfriends and download a free toolkit at

www.prohealthcare.org/GoRed. Many thanks to the women who have committed to be on Team TEMPO and take this journey.

Don't miss the Red Dress Dash Thursday, February 3rd at 5:45 at the Pfister. For more information on American Heart Month and National Wear Red Day (Fri., Feb 4) activities in Milwaukee visit www.prohealthcare.org/GoRed or www.facebook.com/GoRedMilw.

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New Mentoring Matches in the Making

By Louise Hermsen

As we head into our second year of the Tempo Mentoring program, one new peer-to-peer mentoring circle with a focus on consulting is in the formation stage along with one new one-on-one match. Additionally, one Tempo member is joining an existing circle with a focus on her functional area. Once again, we have been able to meet our members' interests in engaging with other members in confidential relationships to build skills and expand leadership capabilities.

Upcoming – a session to kick off the new year and share best practices in mentoring.

Those engaging for the first time in the mentoring program and those who are continuing their relationships from 2010 are invited to attend a session hosted by the TEMPO Mentoring Committee targeted for early February to share best practices in mentoring relationships. This will be an informal panel discussion of mentoring best practices, followed by general networking. This event is open to all TEMPO members at no charge. Please join us as the panelists share their thoughts on the value of being involved in TEMPO's mentoring initiative.

Date: Thursday, February 3rd

Time: 8:00 to 9:30 a.m.

Location: 411 E. Wisconsin Avenue, 5th Floor Auditorium

RSVP @ tempomilwaukee.org

Parking is available (for a fee) in the 411 parking structure located on Jefferson St., one block south of Wisconsin Ave. After you park, go to the 2nd level of the parking structure where you will enter the 411 building. When entering the building, walk straight. You will come to a set of elevators for floors 3-19. The meeting is on the 5th floor.

Keep us current on your status.

Thanks to all who have engaged in the program for your enthusiastic support. If your one-on-ones or

circles conclude their relationships, please advise Louise Hermsen, committee chair, or another member of the committee, so we stay current in our knowledge of ongoing relationships. If there are other services you would like to suggest we provide to those in mentoring relationships, we welcome your input at lhermsen@wi.rr.com.

December Holiday Party at Potawatomi Dream Dance Steak December 2010



Marlene Doerr, Janet Ford, Paula Carabell, Mary Beth Malm



Joan Johnson, Laura Lukas, Jennifer Mattes

Photos are courtesy of Dan Zaitz at zaitzphotography.com
More photos from the event are at <http://tinyurl.com/4z87fhr>

The Audience Said:

"I appreciate the opportunity to see the restaurant as it is lovely - as well as am grateful for their willingness to host."

"I loved seeing friends and making new connections."

"I like the opportunity to network at TEMPO events."

"...top drawer food, good idea to graze rather than fixed seating"

Very nice venue. The parking was very easy."

TEMPO Holiday Party photos continued....



Nancy Fortney, Anna Benton



Judy Haugslund, Kimberly Kane, Barbara Stephens, Dawn Adams



Raquel Filmanowicz, Amelia Macareno, Phyllis King



CELEBRATING 20 YEARS IN 2011

Potawatomi Bingo Casino first opened its doors in March 1991 and, since then, has lead the way to revitalization of the Menomonee Valley. In just 20 years, the Casino and Forest County Potawatomi have created thousands of jobs, contributed to many local non-profit organizations, grew into the state's top attraction, and shared tribal values as well as a culture of social responsibility with all people.

Imagine what we can achieve over the *next* 20 years.



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Photos are courtesy of Dan Zaitz at zaitzphotography.com

More photos from the event are at:

<http://tinyurl.com/4z87fhr>

TEMPO Milwaukee Member News

Marlene Doerr, executive director and founder of SHARP Literacy, Inc. was recognized as a 2010 Social Innovation Prize Fellow. Nominees for The Social Innovation Prize in Wisconsin must be over the age of 60 and have demonstrated uncommon vision, determination and entrepreneurialism in addressing community, state and national problems. Marlene is one of six individuals in Wisconsin receiving the Prize Fellow honor in 2010. SHARP Literacy helps students from schools in some of Milwaukee's most challenging neighborhoods learn to read, write and research using the visual arts as the tool to engage their young minds.

Kristine Bachmann has been elected to service a 3-year term on the Curative Care Network Board. Curative Care Network improves the function and quality of life for persons with disabilities or limiting conditions. Curative is one of the largest, most experienced, and diverse human service organizations in the region. Curative provides quality services to children, adults and seniors at community-based sites in Milwaukee and Waukesha Counties. Curative's services include Adult Day, Case Management, Child & Youth, Industrial, Residential, Senior and Vocational programs.

Wm. K. Walthers, Inc. is pleased to announce that **Stacey Walthers Naffah** has been promoted to the position of Vice President of Communications. Located in Milwaukee since 1932, Wm. K. Walthers, Inc. is the world's leading supplier of model railroad equipment. The first member of the fourth generation of the Walthers family to join the firm (back in May of 2009), Stacey previously held the position of Consumer Marketing Manager. In this role, she had been actively developing communications and marketing programs, research plans and assisting with future product development.

Paula Davis-Laack a new blogger for Psychology Today online. Psychology Today reaches over 4.5 million readers online per month. Paula's blog focuses on the topic of resilience and is called "Pressure Proof." In it, she offers stories and strategies busy people can use to thrive in work and in life. Her blog can be found at <http://www.psychologytoday.com/blog/pressure-proof>.

Mary Roberts, top banana at Buzz Monkeys, is excited to announce a brand new project. Mind of the Monkey is a new website that gives an insider's look at those brilliant moments in marketing evolution when an idea or product captures the imagination of consumers. The blog, "Diary of a Marketing Anthropologist," offers analysis and ideas that can be put into action immediately, as well as tips to stay ahead of the rapidly changing world of marketing. Plus, the site offers a series of video case studies that illustrates stunning yet simple examples of the power of word-of-mouth in action. Click early and click often at www.mindofthemonkey.com! It's free, it's fast, and it's at your fingertips.

The Certification Board of American Society for Quality (ASQ) announced that **Betsy Ross-Bothe** has completed the requirements to be named an ASQ-Certified Quality Improvement Associate (ASQ CQIA). As such, Betsy Ross-Bothe has reached a significant level of Professional recognition, indicating a proficiency in and a comprehension of quality principles and practices. A Certified Quality Improvement Associate (CQIA) selects and applies quality tools in a variety of problem-solving situations. Typically, CQIAs work on quality improvement projects and work on teams that are

(Continued on page 7)

chartered to identify continuous improvement opportunities with a strong customer focus.

TEMPO Milwaukee Member News continued....

The Public Policy Forum is now accepting applications for the 2011-2012 Norman N. Gill Civic Engagement Fellowship. The Gill Fellowship is granted annually on a competitive basis to a graduate student or recent graduate of any Wisconsin public or private graduate degree program in law, economics, political science, public policy, public administration, urban planning, geography, or a related field. The fellow will engage in a research project focusing on a timely and topical local, regional or state policy or governance issue of importance to Milwaukee and southeast Wisconsin. The goal of the fellowship is to encourage research leading to increased understanding of the functioning of local governments or leading to the development of programs or policies that assist a local government in addressing a critical issue or problem. Fellows receive a \$5,000 stipend. Applications are available on the Forum's website at: www.publicpolicyforum.org/fellowship.php and are due by April 30.

Mary Scheibel will be a speaker at the Plastics News Executive Forum in Las Vegas, on March 8th. The forum brings together the plastics industry's leading executives for a workshop with informative conference and discussion sessions led by industry experts. Mary's topic will be the role of strategic communications for manufacturers in today's economic environment, including: defining a brand in a crowded market; tips for transforming marketplace perceptions and capturing market share; communicating through new mediums; and managing critical events such as mergers and acquisitions.

Have you been promoted? Won an award? Started a new venture? Submit your Member News in 70-90 words or less. Email to tempo@tempomilwaukee.org and subject: MEMBER NEWS.

21st Annual TEMPO Mentor Event - February 17, 2011

Mark your calendar for the 21st Annual TEMPO Mentor Event on February 17, 2011 at The Pfister Hotel from 11:30 a.m. to 1:30 p.m. Three deserving winners have been selected.

Congratulations to Jennifer Bartolotta, Bartolotta Restaurants; Kris Rappe, We Energies, and corporate winner, Johnson Controls Inc.

Each winner will select a college or university to give a \$5,000 scholarship in their name. This scholarship will go to a deserving young woman in her junior year in school.

The Mentor Awards event is presented by Potawatomi Bingo Casino and lead sponsor is Associated Bank Corp. The Business Journal Serving Greater Milwaukee is our media sponsor. There is still time for you and your company to

receive the benefits of sponsorship. Please call the association office for more information at 414.905.0117. Individual tickets are \$65 each. For more information and to register, please visit www.tempomilwaukee.org.



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Mentor Event

Jill Brzeski • Boelter + Lincoln Marketing Communications

Rose Spano Iannelli • Spano Pratt Executive Search

Upcoming events are posted on the website at www.tempomilwaukee.org a few months in advance. Please register online.

Tuesday, January 18

TEMPO Milwaukee Social Event

5:00-7:00 p.m. at St. Francis Brewery at 3835 S. Kinnickinick. Cash bar.

Wednesday, January 19

New Member Orientation

11:30-1:00 p.m. The Business Journal 825 N. Jefferson Street

Thursday, January 20

TEMPO Member Meeting

11:30-1:30 p.m. at the University Club Members included, Guests: \$30

Speaker: Gail Marks-Jarvis, Columnist, (Chicago Tribune) and author of *Saving for Retirement without Living Like a Pauper or Winning the Lottery*.

Thursday, February 3

Mentoring Panel & Networking

8:00 a.m.—9:30 a.m. at the 411 E Wisconsin Avenue Building, 5th Floor Auditorium (see article on page 4 for more information)

Wednesday, February 16

Joint TEMPO and GMC Meeting

noon-1:30 p.m. at The University Club \$30 per person.

Thursday, February 17

TEMPO Mentor Awards

11:30-1:30 p.m. at The Pfister Hotel \$65 per person. Sponsorships are available.

Thursday, March 17

TEMPO Member Meeting

11:30-1:30 p.m. at the University Club Members: included, Guests: \$30

Speaker: Jacquelyn Fredrick, President & CEO of Blood Center of Wisconsin, Inc.

Thursday, April 21

TEMPO Member Meeting

11:30-1:30 p.m. at the University Club Members: included, Guests: \$30

Speaker: Aitor Ojeda, CEO of Ingeteam & TEMPO Annual Meeting

To Register:

- Visit www.tempomilwaukee.org
- Click on “login” circle at the top right-hand side of the screen
- Your **username** is your first initial and your last name, with no spaces, lowercase.
- If you’ve forgotten your password, contact the TEMPO Milwaukee office.
- Click on the event link
- Click submit [if you are bringing a guest, enter the number of guests and follow the prompts for payment] *TEMPO Milwaukee accepts Visa, MasterCard, DiscoverCard and American Express.*

TEMPO Milwaukee 301 W. Wisconsin Ave., Suite 300 Milwaukee, WI 53203
Ph: 414.905.0117 • Fax: 414.272.7051
www.tempomilwaukee.org

Executive Director Tracy Johnson
Cell: 414.698.7474
Email: tjohnson@tempomilwaukee.org

Office Hours:
Monday-Friday • 8:30 a.m. to 5 p.m. TEMPO Milwaukee program meetings are held from noon -1:30 p.m. on the third Thursday of most months at The University Club.