



EMERGING WOMEN LEADERS
SIGNATURE EVENT: RISE
SPONSORSHIP OPPORTUNITIES

Friday, May 31, 2024

EMERGING WOMEN LEADERS

ABOUT TEMPO'S EMERGING WOMEN LEADERS

Founded in 2015 and supported by TEMPO's strong legacy of advancing professional women, **Emerging Women Leaders (EWL)** is composed of Milwaukee's rising stars and high-achievers, locally recognized, community-minded changemakers and inclusive up-and-coming leaders. They are future TEMPO members and represent the next generation of leadership in their industries, functions and city. EWL members have access to a multitude of benefits including professional development, community involvement, and social and networking events. EWL members can also receive individual mentoring by TEMPO members and/or from their EWL peers in small groups.

MISSION

To further the impact of women leaders.

CORE PILLARS

Community
Professional Development
Equity

VISION

Developing the future generation of TEMPO members.



EMERGING WOMEN LEADERS

ABOUT TEMPO'S EMERGING WOMEN LEADERS

(FY 2022-23)



313
participants



252
companies
represented

50
EWL
members
have 'risen'
to TEMPO

EWL AT-A-GLANCE

 Established
in 2015

 215
Companies
Represented

TOP JOB TITLES

1 Director / Sr. Director
2 Manager / Sr. Manager
3 Vice President / AVP

 369
Emerging Women
Leaders

TOP 3 INDUSTRIES REPRESENTED

710%
membership
growth
since
inception


Business
Services
(Marketing/PR
& Consulting)


Finance
(Insurance,
Real Estate &
Accounting)


Non-profits,
Foundations &
Philanthropies



EMERGING WOMEN LEADERS ANNUAL SIGNATURE EVENT RISE

WHAT: TEMPO's Emerging Women Leaders group is pleased to present its **8th Annual Signature Event** on Friday, May 31, 2024. This engaging event will inspire attendees to achieve their highest leadership potential, build resiliency, and find their truth – no matter the challenges faced along the way.

WHO: Attendees include current Emerging Women Leaders members and prospective members. The event attracts **up-and-coming talent and changemakers** from all industries and functions within the Milwaukee business community – from Fortune 500 companies to non-profits, and privately-held businesses. Historically, the Professional Development Workshop event has attracted an average of **200 women**.

WHY: Emerging Women Leaders members have access to a multitude of programming and professional development events throughout the year. In 2016, EWL introduced its signature event to provide members with an **immersive day-long experience** while also giving prospective members an entrée to the organization. The event features a compelling keynote speaker, breakout sessions and/or interactive workshops on **trending leadership topics**, and the opportunity for attendees to connect with other high-potential professional women in our community.

“I WALKED AWAY WITH
ACTION ITEMS THAT WILL
ENHANCE MY PERSONAL
AND PROFESSIONAL LIFE”



“I DEFINITELY WOULD ATTEND
AGAIN, AND THOUGHT IT WAS
ONE OF THE MOST HONEST
CONFERENCES I'VE ATTENDED
IN A LONG TIME.”

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EWL SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES – May 31, 2024

SPONSORSHIP LEVELS AND BENEFITS

Our sponsorship opportunities are designed to help you maximize your marketing objectives.
We look forward to customizing a package that aligns with your business goals.

Contact: Krista Boyce – Vice President, Strategic Partnerships & Emerging Women Leaders

kboyce@tempomilwaukee.org | 414-301-6680 (o)

	Presenting Sponsor \$7,500	Awards Sponsor \$5,000 SOLD 	Program Sponsor \$3,500	Table Sponsors \$1,000	Happy Hour Sponsor \$750	Half Table Sponsor \$500
Exclusive SPONSORSHIP	X	X				
Priority placement on marketing materials	X					
Opportunity to provide giveaway/literature to attendees in e-blast	X					
Sponsor remarks or Video	X	X	X			
Logo on digital invitation	X	X	X	X		
Verbal recognition at event	X	X	X	X	X	
Inclusion in event marketing materials	X	X	X	X	X	
Ad in event program booklet	Full-page color	Half-page color	Half-page color	Quarter-page color	Listed	Listed
Logo recognition on TEMPO & EWL website	X	X	X	X	X	X
Thank you recognition in e-blasts to TEMPO and EWL network	Logo	Listed	Listed	Listed	Listed	Listed
Recognition on social media	X	X	X	X	X	X
Tickets	8	8	8	8	8 Happy Hour invites	4

*Individual EWL/TEMPO Members tickets (\$95), Guests (\$125)

EMERGING WOMEN LEADERS

IMPACT Awards SPONSORSHIP OPPORTUNITY

EWL Impact Awards - **SOLD**

BAIRD

Introduced in 2023 the EWL IMPACT AWARDS recognize and celebrate the remarkable achievements and growth of our EWL members and those that impact them. This award acknowledges professional growth, community impact, contributions to the organization - fostering an environment of inspiration and collective advancement. Join us as we empower each other to reach new heights.

2023 Award Winners

- **Trailblazer Award:** Marily Krause
- **Shining Star Award:** Kaitlin Vaughn
- **Rising Star Award:** Amy Clark, Ebony Lewis, Isioma Nwabuzor, Lita Mallett

EMERGING
WOMEN LEADERS
REIGNITE. REIMAGINE.
RISE

*"You need 3 people in your life-
someone who talks to you, for you, and
about you"*

KAREEDA CHONES AGUAM

Thank You



"Do what tight's you up inside"

BETH RIDLEY



Impact Awards

